

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
Meralco Avenue, Pasig, Metro Manila

May 13, 1998

OFFICE OF THE SECRETARY

DECS MEMORANDUM

No. 192, s. 1998

SECOND PHILIPPINE ACADEMIC BOOK FAIR

To: Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals

1. The Association of Booksellers for the Academe and the Professions (ABAP) will stage its second presentation at the Bahay ng Alumni of the University of the Philippines, Diliman, Quezon City on July 11-18, 1998 with the theme "Global Educational Partnership Towards the Next Millennium."

2. This year's Fair will feature the following lecture/seminars-workshops scheduled from July 13 to 18:

a. July 13-14, 1998 * Alumni Hostel, U.P., Diliman, Quezon City
Applied Math for Real World Decision-making Strategies from
Euclid's Simple Point to Dantzig's Simplex Algorithm and more.

Target Participants : Elementary & High School Math, Science
Business Math and Economics Teachers

b. July 15-16, 1998 * Alumni Hostel, U.P., Diliman, Quezon City
ESP as an Alternative Approach to English Language Teaching for
Globalization.

Target Participants : Elementary & High School English Language
Teachers and School Administrators

c. July 16-18, 1998 * Benitez Memorial Center, U.P., Diliman,
Quezon City Doing Electronic Information-Based Research in the
Virtual Library via the Internet.

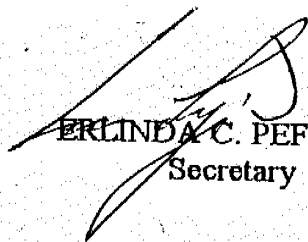
Target Participants : Researchers, Librarians, Teachers,
Documentation Officers, Information
Officers in private and government
institutions.

3. For every workshop, a fee of Two Thousand Pesos (P2,000.00) will be charged each participant to cover complete meals for the duration of the seminar, certificates and handouts/seminar kit. Inclosed are copies of the program of activities and seminar brochures.

4. Attendance of those coming from government schools shall be at the discretion of their immediate supervisors/school superintendents. Participants from private schools shall make financial arrangements with their respective schools.

5. For further details, inquiries may be directed to: ABAP Secretariat, c/o Ms. Beth Solquio, # 27 Masikap St., Brgy. Pinyahan, Sikatuna Village, Quezon City, Telefax 927-98-58; 435-36-33.

6. Immediate dissemination of this Memorandum is desired.


ERLINDA C. PEFIANCO
Secretary

Incls.:

As stated

Reference:

None

Allotment: 1-(D.O. 50-97)

**To be indicated in the Perpetual Index
under the following subjects:**

**SEMINARS
WORKSHOPS**

OBJECTIVES OF THE PROGRAM

At the end of the seminar-workshop, the participants shall have:

1. defined the recent meaning of ESP;
2. identified the types of ESP;
3. traced the history and development of ESP;
4. justified the existence of ESP in the country;
5. designed an ESP syllabus;
6. learned how to select and prepare instructional materials for ESP;
7. discussed the different methods and techniques appropriate for teaching ESP course.

WHO SHOULD ATTEND

English language teachers in high schools, colleges and universities private or government, and school administrators interested in knowing the recent changes in English Language Teaching (ELT).

WHAT WOULD YOU RECEIVE

1. Hand-outs
2. Seminar Kit
3. Certificate of Participation
4. Certificate of Appearance for government employees
5. Lunches and snacks for two days
6. DECS and CHED memos

SEMINAR FEE

PHP 2000.00

OUR RESOURCE SPEAKERS

Prof. Luisa Cahil-Sodorra is an assistant professor in Languages Department of De la Salle University. She has been a trainer for the Center for English for Specific Purposes (ESP). She has earned her MA in Speech Communication from the University of Denver and received training in ESP at the Institute of English Language Education of the University of Lancaster, England.

Prof. Jentler Loy Using is the Seminar Director for the Center for English for Specific Purposes (ESP), DLSU, Manila. A graduate of Bachelor of Arts Degree, double major in English, University of Queensland, Australia. She has a Master of Arts in English Language Education with major in English for Specific Purposes.

PROGRAMME

DAY 1

08:00 - 09:00 Opening Ceremonies

Inception

Singing of the National Anthem

Welcome Remarks

Virginia P. Gopez

Executive Director, CHED

Mechanics of the Seminar

Dr. J. C. Buenostro, Jr.

Course Director

10:00 - 10:30 Coffee Break

10:30 - 11:30 Introduction to ESP: definition, developments, and claims

11:30 - 12:30 Establishing the needs of learners

12:30 - 01:30 Lunch Break

01:30 - 03:00 Workshop: Designing an ESP Syllabus

03:00 - 03:30 Coffee Break

03:30 - 05:00 Presentation and Discussion

DAY 2

08:00 - 09:30 Methods and Techniques in Teaching ESP

09:30 - 10:00 Coffee Break

10:00 - 12:00 Continuation: Methods

12:00 - 01:00 Lunch Break

01:00 - 03:00 Supervised Workshop

03:00 - 03:30 Coffee Break

03:30 - 04:30 Presentation and Feedback

04:30 - 05:00 Closing Ceremonies
Awarding of Certificates

Association of Booksellers for the Academe and the Professions

in cooperation with

Center for Human Research and Development Foundation, Inc.

invites you to a Seminar-Workshop on

ESP as an Alternative Approach to English Language Teaching for Globalization

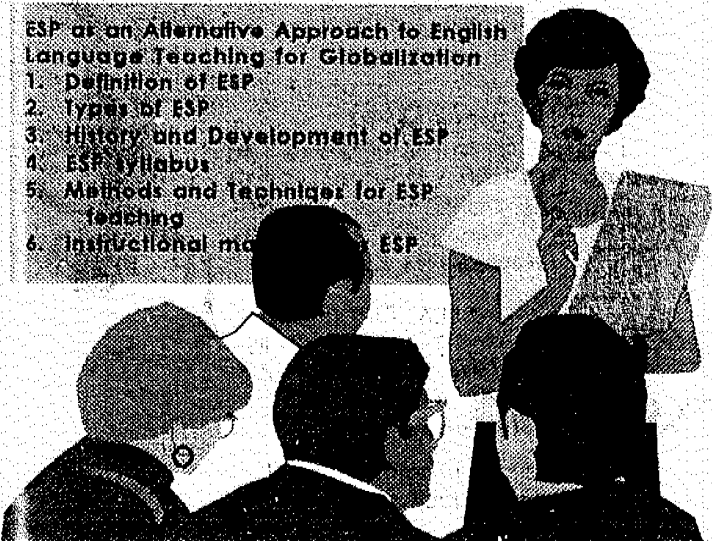
July 15-16, 1998

at the Alumni Hostel

University of the Philippines, Diliman, Quezon City

ESP as an Alternative Approach to English Language Teaching for Globalization

1. Definition of ESP
2. Types of ESP
3. History and Development of ESP
4. ESP Syllabus
5. Methods and Techniques for ESP Teaching
6. Instructional materials for ESP



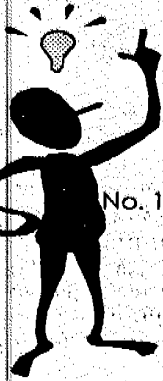
To confirm participation
please contact the following:

ABAP Secretariat

c/o Ms. Beth Solquillo
27 Masikap St., Brgy. Piñahan,
Sikatuna Village, Quezon City
Tel./FAX: 927-9858; 435-3633

TRADEX Specialist

Jacqui Velez
Unit 225 Union Square building
No. 145, 15th Avenue, Cubao, Quezon City
Tel.: 913-3239; 911-3516; 911-3861
FAX 913-3240



REGISTRATION FORM

YES! I will attend the seminar-workshop on **ESP as an Alternative Approach to English Language Teaching for Globalization** on July 15-16, 1998 at the Alumni Hostel, U.P., Diliman, Quezon City.

Name _____

Address/School _____

Tel. _____

Signature

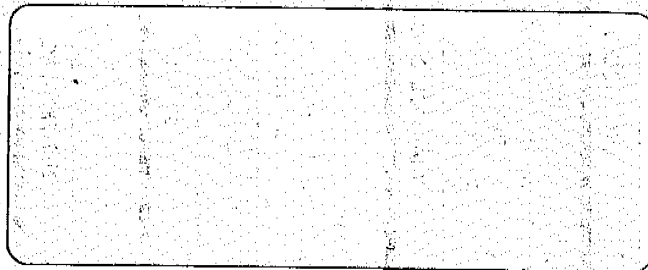
- I enclose my Postal Money Order (PMO) of PHP 2,000.00 as payment for my seminar fee.
- I will pay the amount of 2,000.00 upon registration.

RATIONALE

We cannot deny the fact that English is a global language. The teaching of English is now a worldwide activity because it is the internationally accepted language used for information communication in the dynamic fields of science, technology, business and industry, and biomedicine. In Asian countries like Japan, Korea, Taiwan, etc. where educational leaders realize the necessity of learning English for global survival, English as a Second Language/Foreign language courses are now being offered. Because of the unprecedented explosion of information in most fields of knowledge, learners have less and less time now to acquire the language skills relevant to their goals. This development also imposes a responsibility on both educators and learners to find ways by which more and more relevant information can be taught and learned in less and less time. It is in this context that ESP has emerged. In ESP classes, English is learned/taught for a specific purpose like English for academic purposes (EAP), English for vocational purposes (EVP), English for Exam Purposes (EEP); and English for professional/occupational purposes like English for Medical Practitioners, English for Businessmen and Economists, English for Teachers, English for Engineers, etc.

Center for Human Research and Development Foundation, Inc.

27 Masikap St., Brgy. Pinyahan, Sikatuna Village, Quezon City



During the seminar on Research Methods for Librarians and Other Professionals in the Virtual Library via the Internet

RATIONAL

This is an offshoot of the seminar on Research Methods for Librarians and Other Professionals held in July of 1997 at U.P. Alumni Center during the First Philippine Academic Book Fair. It was observed that the researcher in a small school was often constrained with limited resources to access the same material as the researcher working with large endowments and well stocked libraries. Alas! The information revolution has leveled this situation making it possible to eliminate this constraint. This revolution produces the Internet with its electronic information that can be scanned more thoroughly and quickly via the computer. Through the Internet ware tools to save time, graphics to spill up a presentation and electronic books and other sources to aid in making review of related literature and studies and paving the way for the construction of theoretical framework. If you've got to do is to access these files stored at the Internet sites and locate the resources you need.

OBJECTIVES

At the end of the seminar, the participants should have developed the basic skills in using Internet tools that will be used to access Internet resources and should also have learned the different sites and resources that can be used to support all types of research efforts in the major disciplines.

TARGET AUDIENCE

Researchers, Librarians, Graduate students, Teachers, Documentation Officers, Information Officers, working in private and government institutions.

RESOURCE SPEAKERS

The lecturers are researchers, Internet specialists and professors of library and information science from library schools and administrators of libraries.

WHAT TO BRING

- ◆ Hand-outs prepared by resource speakers
- ◆ Certificate of Attendance, Certificate of Appearance for government employees.
- ◆ Seminar Kit
- ◆ Lunches, morning and afternoon snacks
- ◆ Computer time during the lecture demonstration
- ◆ DECS and CHED memos
- ◆ Application for accreditation has been applied with CPEC and PRC for 20 CPE units

SEMINAR FEE

PHP 2,000.00

TENTATIVE PROGRAMME

DAY 1	DAY 2	DAY 3
08:00 - 10:00	08:30 - 10:00	08:30 - 10:00
Registration/ Opening Ceremonies Invocation Philippine National Anthem Opening Remarks	WWW as a Gateway to all Internet's Resources for Research Mr. Joel Buenrostro. Knowledge Researcher, A. Andersen International Consulting Coffee Break Other Internet Resources to Aid Research Mr. Joel Buenrostro Demonstration and Open Forum Mr. Joel Buenrostro Lunch Break and Viewing of Exhibit Doing Research in Science and Technology Prof. Lourdes T. David, Librarian, College of Science Lib., U.P. Coffee Break Demonstration and Open Forum Prof. Lourdes David	Doing Research in the Social Sciences Prof. Francis Navarro, University of Asia and the Pacific Coffee Break Demonstration and Open Forum Lunch Break Doing Communication Research on the Internet Dr. Leticia Dizon, Associate Prof., U.P. Institute of Library Science Coffee Break Demonstration and Open Forum Dr. Leticia Dizon Closing Ceremonies and Awarding of Certificates
10:00 - 10:30	10:00 - 10:30	10:00 - 10:30
10:30 - 12:00	10:30 - 11:30	10:30 - 12:00
12:00 - 01:00	11:30 - 12:00	12:00 - 01:00
01:00 - 03:00	12:00 - 01:00	01:00 - 03:00
03:00 - 03:30	01:00 - 03:00	03:00 - 03:30
03:30 - 04:30	03:30 - 04:30	03:30 - 04:30
04:00 - 04:30	04:00 - 04:30	04:00 - 04:30

To confirm participation, please fill up Registration form below and send back to:

ABAP Secretariat

Manila:

c/o Ms. Beth Solquico
27 Masikap St., Brgy. Pinyahan
Sikatuna Village, Quezon City
Telefax 927-9858;
435-3633

TRADEX Specialists

c/o Jacqui Velez
Rm 225 Union Square Bldg.,
145 15th Avenue, Cubao, Quezon City
Tel. 911-3861; 913-3239; 911-3516
FAX 913-3240

REGISTRATION FORM

Yes! I will attend the Seminar on Doing Electronic Information-Based Research in the Virtual Library via the Internet on July 16-18, 1998 the Benitez Memorial Center, University of the Philippines, Diliman, Quez City.

NAME _____

School/Address _____

Tel. No. _____

Signature _____

I enclose my Postal Money Order (PMO) of PHP 2,000.00 as payment for my seminar fee.

I will pay the amount of PHP 2,000.00 upon registration as seminar fee.

Doing Electronic Information-Based Research
in the Virtual Library via the Internet

July 16-18, 1998
Benitez Memorial Center
U. P., Diliman, Quezon City

Association of Booksellers for the
Academe and the Professions (ABAP)
in cooperation with
Professional Librarians' Review Center
invites you to a
seminar on

Professional Librarians' Review Center
7 Masikap St., Brgy. Pinyahan
Sikatuna Village, Quezon City