

*Tanggapan ng Kalihim
Office of the Secretary*

REPUBLICA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
DECS Complex, Meralco Avenue
Pasig City, Philippines



*Sama-Sama
sa DECS*

May 13, 1998

DECS MEMORANDUM
No. 191, s. 1998

FLAG PARADE AND CENTENNIAL DECOR CONTESTS

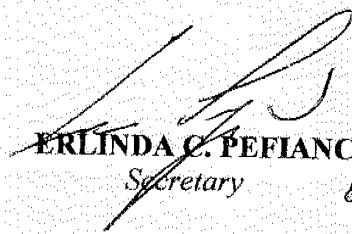
**To: Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals**

1. The National Centennial Commission (NCC) and the Department of Interior and Local Government (DILG) are jointly sponsoring the Centennial Parade and Centennial Décor Contests as part of the over-all efforts to ensure widely participated, festive, memorable and significant celebration of the centenary of Philippine Independence.
2. The concerns of the contest encompass the three broader objectives of the Centennial Celebration, namely:
 - a. reawakening in the Filipino the spirit of responsibility and patriotic commitment in defense of freedom and love of country;
 - b. instilling in his mind the greatness of his race, the legacy of our heroes and the ideals of nationhood; and
 - c. preservation of unity among the Filipino people.
3. This contest will foster greater participation among LGU's to bring about not only a colorful, festive, memorable centennial celebration, but a very meaningful and significant one in Philippine History.

4. In this connection the DECS Regional/Divisional Offices are enjoined to actively participate in the above competition. Officials may be assigned as permanent members in the Provincial, Regional and National Search Committees.

5. Attached herewith are copies of the Contest Rules and Guidelines, DILG Memorandum Circular 98-79, and the DECS functions (pages 2 - 4 of the Inclosure), for ready reference.

6. Immediate dissemination of this Memorandum is expected.


ERLINDA C. PEFIANCO
Secretary

Incls.:
As stated

Reference:
None

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
CELEBRATIONS & FESTIVALS



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
A. Francisco Gold Condominium II Bldg., EDSA
Corner Mapagmahal St., Diliman, Quezon City

April 16, 1998

MEMORANDUM CIRCULAR

NO. 98-79

TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS,
MUNICIPAL MAYORS, DILG REGIONAL DIRECTORS
AND OTHERS CONCERNED

SUBJECT : CENTENNIAL PARADE AND DECOR CONTESTS

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The National Centennial Commission and this Department are jointly sponsoring the Centennial Parade and Centennial Decor Contests. The said contests are part of overall efforts to ensure a widely-participated, festive, memorable and significant celebration of the Centenary of Philippine Independence. Contest rules and guidelines are summarized, as follows:

Centennial Parade Contest

1. The Centennial Parade Contest is a one-day activity which will be conducted on May 28, 1998. This will coincide with the Kick-Off of the National Flag Day, also on the same date. The said contest covers 77 Provinces and 23 Cities, as per attached list:
2. Contest Criteria each with the corresponding score are, as follows: (a) Concept and Design which refer to correct Flag specifications, color, size, and number of flags displayed in an artistic and symbolic manner, floats, decorations, historical theme and costume tableau; (b) Community Participation which means the number of participants, and whether there is multi-sector participation; (c) Audience Impact; and (d) Parade Organization or orderliness and formation:
3. The Parade shall: (a) display a minimum of 100 Philippine National Flags, as well as, the Centennial and Evolutionary Flags; (b) pass through major thoroughfares and streets, and shall culminate with a Short Program in a public plaza or public ground designated for the purpose; and (c) not be conducted for political purposes;


4. Each participating province or city shall submit, through the concerned DILG Field Office, to the Regional Contest Committee the following: (a) 15-20 minute VHS Video footage; (b) 20 5R colored photos; and a narrative report (5 pages, double space, short bond paper) about the Parade to reach the said committee not later than June 1, 1998, for initial evaluation and selection of the regional nominee(s); and
5. The Regional Contest Committee shall submit to the National Contest Committee the regional nominee(s), together with all the required, to reach the latter not later than June 10, 1998 for final evaluation and selection procedures.

Centennial Decor Contest

1. The contest shall cover all cities and municipalities outside of the Metropolitan Manila Area;
2. Each participating city or municipality shall be assessed, using the following criteria with corresponding scores, namely: (a) Relevance of the Design whether the overall design is reflective of our links with history, uses national colors and whether the said design vividly captures the centennial theme; (b) Community Participation; (c) Originality, Innovativeness and Creativity which means that the decor is unique and that there is that artistic rendition that was never seen before; and (d) Use of Materials which are indigenous in the locality;
3. The minimum areas to be decorated shall be the City Halls, Municipal Halls, Barangay Halls, other public buildings or structures, private schools, commercial or business establishments, historical shrines or markers, parks and playgrounds, plazas, residential houses, roads and bridges, street names and lamp posts; and
4. Assessment and selection shall be done within the period, May 12, 1998 to June 12, 1998. All concerned Regional Search Committees and Provincial Search Committees are to submit their nominees, with each nomination to be supported by a 15-20 minute VHS video footage, 20 5R colored photos, and a narrative report (5 pages, double space, short bond paper) about the Centennial Decor of the nominees within the prescribed timetable to the next higher Search Committee, for further final assessment and selection procedures, as the case may be;

Details on the mechanics of both contests shall be distributed to all concerned starting April 21, 1998.

For the information and guidance of all concerned.


EPIMACO A. VELASCO
Secretary

I. IDENTIFYING INFORMATION

- **Project title - Centennial Décor Contest**
- **Project Proponent - DILG National Centennial Secretariat**
- **Project Status - New**
- **Time Table - June 27, 1998**

II. MERITS AND JUSTIFICATIONS

On June 12, 1998, the Philippine Republic will be commemorating its 100th Anniversary of Independence. In preparation to this major event, the Centennial Décor Contest will be launched to mobilize the different sectors of our society, particularly, the Local Government Units (LGUs) to bring about a more colorful, festive and memorable Centennial celebration.

PROJECT OBJECTIVE

The concerns of the contest encompass the three broader objectives of the Centennial Celebration, namely: (a) reawakening in the Filipino the spirit of responsibility and patriotic commitment in defense of freedom and love of country; (b) instilling in his mind the greatness of his race, the legacy of our heroes and the ideals of nationhood; and (c) preservation of the national pride and attainment of unity among the Filipino people.

In particular, the contest aims to foster greater participation among LGUs to bring about not only a colorful, festive, memorable Centennial Celebration, but a very meaningful and significant one in Philippine History.

III. COVERAGE

The Centennial Décor Contest shall cover all the municipalities and cities outside the National Capital Region, namely 1,520; 56 Component/Independent cities, and 14 Highly Organized Cities (HOCs).

The 78 provinces are not covered considering that this political subdivision comprises municipalities and component/Independent cities.

IV. SEARCH COMMITTEE

The National Search Committee (NSC) shall take the lead in the implementation of the Centennial Décor Contest. To support the NSC, sub-national Search committees are likewise organized.

A. Composition

- **National Search Committee**
 - Chair - DILG
 - Co-Chair - NCC
- Business Sector (PCCI)
 - Members - DECS
- DOT
- PIA
- NHI
- PMS
- NGO

The DILG National Centennial Secretariat shall provide secretariat services to the National Search Committee.

- **Regional Search Committee**
 - Chair - Regional Director, DILG
 - Co-Chair - Business Sector
 - Members - DOT
- PIA
- PMS
- NGO (preferably PHS)

Regional Office shall provide secretariat services to the Regional Search Committee.

The Autonomous Region in Muslim Mindanao (ARMM) shall also organize a Regional Search Committee with multi-sectoral composition to be chaired by the Regional Governor. The Office of the ARMM Secretary of the Interior and Local Government, shall provide secretariat services to the Committee.

A. Provincial Search Committee

- | | |
|----------------|--|
| Chair | - Provincial Director, DILG
- Private/Business Sector |
| Members | - Philippine Centennial Movement
Prov'l Chapter
- DECS
- PIA
- LGU-Tourism Representative
- NGO |

The Operations Services Division of the DILG Provincial Office shall provide secretariat services to the Provincial Search Committee.

B. Functions

1. National Search Committee

- Initiate and coordinate necessary activities for the successful implementation of the Contest;
- Set guidelines/criteria for the selection of the national winners for municipalities, highly Urbanized City, component/independent city categories;
- Reassess winners of lower-level search committees as may be deemed necessary;
- Select the national judges who shall come from the national government agencies concerned;
- The National Search Committee may organize the Board of Judges to handle the final judgement of the winners;
- Conduct on-site assessment of fourteen (14) HUCs outside NCR.

- Identify the Best Centennial Décor, for municipalities, highly urbanized city, component/independent city categories;
- Submit report to the President and give appropriate recommendations in the implementation of the project; and
- Plan and implement appropriate awarding ceremonies.

2. Regional Search Committee

- Initiate and coordinate necessary activities for the successful implementation of the project
- Select and nominate to the National Search Committee, the Best Centennial Décor, for municipalities and component/independent component city categories
- Reassess winners of lower-level search as may be deemed necessary;
- May secure funding/counterpart prizes from public/private sector; and
- May plan and implement appropriate regional awarding ceremonies.

3. Provincial Search Committee

- Initiate and coordinate necessary activities for the successful implementation of the project within the localities of the province;
- Select and nominate to the Regional Search Committee, the Best Centennial Décor for municipality (2 categories);
- May secure funding/counterpart prizes from the public/private sector;
- May select the provincial judges who shall come from the provincial government concerned;
- Submit report to the SILG and give appropriate recommendations in the implementation of the Centennial Awards; and

CENTENIAL PARADE CONTEST FOR LOCAL GOVERNMENT UNITS

I OBJECTIVES

The broad objective of the parade contest is to generate and active participation in the centennial commemorative celebration by the different local government units throughout the country.

Specifically the project aims to: 1) promote greater awareness of the Centennial year of the declaration of the Philippine Independence: 2) encourage LGUa active participation in the Centennial activities and 3) create a more festive atmosphere in celebrating the 100th year of the declaration of Philippine Independence.

II COVERAGE

1. 77 provinces
2. 23 selected cities (Highly Urbanized and Component)

III DATE AND TIME

Date : May 28, 1998 to mark the kick-off of the National Flag
Days Time : 7:00 AM (Simultaneous)

IV GUIDELINES

1. The parade contest shall be participated in by 77 province, 23 selected cities of the country. The selected cities shall include highly urbanized component and independent component cities. The selection of the cities is made to limit the contest to 100 participating LGUs. (See the attached list of provinces and cities)
2. The province shall hold the parade in its capital town or city. Highly Urbanized or Component Cities serving as provincial capitals as well as other cities not included in the list, shall join with the province in holding the parade.
3. Municipalities may join with the province in the parade by sending their respective delegations. Municipal contingents shall be required to display their respective official seal and banners during the parade. Participating cities shall also encourage the participation of their respective barangays. The parade shall also be participated in by non-government and people's organizations, sectoral groups and other private organizations.
4. The parade shall be solely related to the Centennial Celebration and shall not be conducted for political purposes. No streamers or leaflets bearing the names, portraits or

messages of any candidate and/or party shall be displayed during the parade. Violation of this particular rule shall be a ground for the disqualification of the participating LGU in the contest.

5. The parade shall display a minimum of 100 Philippine national flags as well as, the Centennial and revolutionary flags. It may also feature floats (preferably with a theme), costume tableau and other centennial-related presentations.

6. The parade shall pass through the major streets and thoroughfares of capitol town or city. It will culminate in a public plaza or square where a short program will be held. The main features of the program shall include the raising of the National Flag singing of the National Anthem, recitation of the Panunumpa sa Watawat, and a variety of cultural presentation.

7. It shall be the responsibility of the participating LGU to document the parade through a VHS video-tape, still colored photos size 6-R and a narrative report of not more than five (5) pages, double space using legal size bond paper duly signed by the Local Chief Executive. The 15-20 minutes video footage and not more than 20 photos must be of clear shots showing compliance of the criteria of the parade. The video footage together with the photos and narrative report shall be submitted to the DILG Provincial Director in the case of the province, or to the DILG City Director, in the case of the city.

8. The PD or CD shall submit the video tape, photos and the narrative report to the DILG Regional Director not later than June 1, 1998. The DILG Regional Director as head of the Regional Contest Committee shall immediately convene the committee to review, assess, and evaluate the documents and select the best performing province. It shall complete its assessment and evaluation and shall have chosen the regional winner not later than June 8, 1998.

9. The Regional Contest Committee shall in turn submit, not later than June 10, 1998, the video and other documents of the winning province together with that of the city or cities to the National Contest Committee which shall select the best performing provinces and cities for the national winners. The National Contest Committee shall complete its evaluation and shall have chosen the national winners not later than June 24, 1998.

10. The winners for the contest shall consist of the following categories :

- one province per region for the regional category
- provinces and cities for the national category

V CONTEST COMMITTEES

The Jurors for the contest shall consist of the Regional Contest Committee and the National Contest Committee

1. Functions:

A. Regional Contest Committee

The main function of the Regional Contest Committee is to assess and evaluate the performance of the participating provinces based on the guidelines and criteria set for the contest. The evaluation shall be undertaken through the video footages, photos and other documents submitted. After the evaluation, it shall choose the best performing province for the regional winner. The regional winner shall automatically compete for the national category.

B. National Contest Committee

The main function of the National Contest Committee is to review and evaluate documents of the participating cities as well as documents of the regional winners submitted by the Regional Committees. The National Committee shall select from among the regional and city competitors the best performing provinces and cities for the national winners.

After judging, it shall submit the list of the national winners to the DILG through the Office of the Assistant Secretary for Administration and Human Resource Development.

2. Composition

A. National Contest Committee

The National Contest Committee shall be composed of the following :

Chair	Assistant Secretary, AHRD
Co-chair	NCC
	Business Sector
Members	DECS
	DOT
	PIA
	NHI
	NGO
	PMS

B. Regional Contest Committee

The Regional Contest Committee shall be composed of the following :

Chair	DILG Regional Director
Co-chair	Business Sector
Members	DECS
	DOT
	PIA
	PMS
	NGO

VI CRITERIA

Selection of winners shall be based on the following criteria :

1.	Concept and Design (Correct flag specifications, color, size, and number of flags displayed in artistic and symbolic manner, floats, decorations, historical theme, costume tableau)	30 pts.
2.	Parade Organization (Orderliness and formation)	20 pts.
3.	Community participation (multi-sectoral, no. of participants)	30 pts.
4.	Audience Impact	20 pts.
	TOTAL	<u>100 pts.</u>

VII AWARDS AND PRIZES

The Best Centennial Parade winners in the national and regional levels shall receive cash prize plus trophies and plaques.

National Winner (province/city)	P	250,000.00 and centennial marker
1 st Runner-Up (province/city)		150,000.00 and plaque of appreciation
2 nd Runner-Up (province/city)		75,000.00 and plaque of appreciation
Fifteen (15) Regional winners		plaque of appreciation

The Department of the Interior and Local Government in coordination with the National Centennial Commission shall announce and proclaim the national and regional winners of the contest during the awarding ceremony on June 27, 1998 at the Manila Hotel.

IX BUDGETARY REQUIREMENTS

1.	Prizes, trophies/plaques	P	1,605,000.00
			320,000.00
3.	Mobilization Expenses		375,000.00
4.	Adimintrative Expenses (supplies, token incentives, conferences)		100,000.00
	TOTAL	P	2,400,000.00