



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
Meralco Avenue, Pasig, Metro Manila

May 13, 1998

OFFICE OF THE SECRETARY

DECS MEMORANDUM

No. 190, s. 1998

24th ANNUAL OBSERVANCE OF THE NUTRITION MONTH

To : Undersecretaries
Asst. Secretaries
Directors of Bureaus, Centers/Services and Heads of Units
Regional Directors
Schools Division Superintendents
Heads of Private Elementary and Secondary Schools

1. Presidential Decree No. 491 dated June 25, 1974 mandates the annual observance of Nutrition Month in July of every year in order to create public awareness on the malnutrition problem in the country.

2. The theme for this year is "Fortified foods kainin dagdag sustansiya'y kamtin - selyong Sangkap Pinoy hanapin", which shall highlight the importance of eating fortified foods as an effective means of preventing and controlling micronutrient deficiencies, particularly vitamin A, iron and iodine. It also encourages the general public to adopt desirable practices that are consistent with the Philippine nutritional guidelines

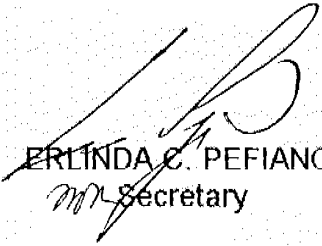
3. To achieve the objectives of the celebration, the following suggested activities may be undertaken by all schools/DECS offices during the whole month of July :

- display of streamers bearing the theme as illustrated in Inclosure 1;
- kick-off parade to launch the 24th year of observance;
- messages on the theme to be shared by DECS/school officials during flag raising ceremonies;
- conduct of conferences/symposia to raise social consciousness on the micronutrient malnutrition problem;
- issuance of press releases, bulletin, memoranda, or circulars on nutrition and related topics;
- putting up of displays/exhibits to attract participation of the public;
- launching of various feeding programs under the adopt-a-school/child scheme;
- sourcing of funds/pledges of support for the school nutrition program from the business/private sectors and LGU;
- contests on cooking, jingles/song/poem/slogan/essay writing;
- integration of concepts on the prevention and control of micronutrient malnutrition in appropriate subject areas.
- display in all school canteens and cooperatives of food products fortified with micronutrients and with the Sangkap Pinoy seal.

5. All Directors and Superintendents are enjoined to conduct appropriate activities in their respective areas of coverage. The regional/division, health and nutrition units/sections in coordination with the working committees on health and nutrition, shall take the lead in planning the activities.

6. It is expected that a brief narrative and pictorial report on the activities undertaken in the observance of Nutrition Month shall be submitted to the Health and Nutrition Center, DECS, Meralco Avenue, Pasig City.

7. Immediate and wide dissemination of this Memorandum is desired.


ERLINDA C. PEFIANCO
Secretary

Incl.:

As stated

Reference:

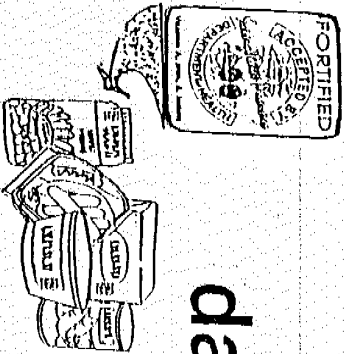
DECS Memorandum: No. 173, s. 1997

Allotment: 1--(D.O. 50-97)

**To be indicated in the Perpetual Index
under the following subjects:**

**BUREAUS & OFFICES
CELEBRATIONS & FESTIVALS
NUTRITION EDUCATION**




STREAMER



**Fortified foods kainin,
dagdag sustansiya'y kamtin**

— *seiyong sangkap pinoy hanapin*

HULYO 1998: Buwan ng Nutrisyon



SIZE : 1yrd. x 5 yrds.

COLOR : Red, Blue, Green & Gold

MATERIAL : Coco Cloth