

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
Meralco Avenue, Pasig, Metro Manila

OFFICE OF THE SECRETARY

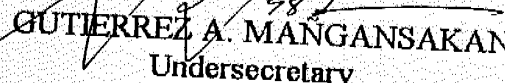
April 29, 1998

DECS MEMORANDUM
No. 175, s. 1998

BARYA MO, BUHAY KO COINBANK CAMPAIGN

To: Regional Directors
Schools Superintendents

1. Under its Bantay Bata 163, ABS-CBN Foundation, Inc., launches a nationwide coinbank campaign entitled "Barya Mo, Buhay Ko" (A Coin for a Life).
2. This campaign aims to: a) pool resources to support Bantay Bata 163's various projects for the protection and promotion of the children's welfare, and b) instill in our children and families the value of saving and contributing to a noble cause - that of saving a child.
3. In view of the worthy objective of this campaign, this Office encourages all DECS officials and employees, all elementary and secondary schools to adopt and support the Barya Mo, Buhay Ko campaign.
4. For further details, inquiries may be directed to BB 163, External Affairs, ABS-CBN, Foundation, Inc., Mother Ignacia Ave., Quezon City, tel. nos. 411-08-56/924-41-01 local 3762, Fax 411-08-57.
5. Immediate dissemination of this Memorandum is desired.


GUTIERREZ A. MANGANSAKAN
Undersecretary
Officer-In-Charge

Reference: None
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
PROJECTS