



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS  
Mendez Avenue, Pasig City

OFFICE OF THE SECRETARY

April 23, 1998

DECS MEMORANDUM

No. 172, s. 1998

COCA-COLA 11<sup>TH</sup> GUHIT BULILIT ART CONTEST

To: Bureau Directors  
Regional Directors  
Schools Superintendents  
District Supervisors

1. The Coca-Cola Foundation Philippines, Inc. in cooperation with the Department of Education, Culture and Sports will launch the 11<sup>th</sup> Guhit Bulilit Art Contest for all public elementary school pupils from Grades I to VI. The contest will run from May 20 to September 4, 1998.
2. Entries must depict the theme "Ako ay Malaya!" in celebration of the centennial of Philippine independence which encourages children to recognize and value their own freedom.
3. Participants may use crayons, craypas, watercolor, oil paints, pentel pen, found objects, indigenous materials on any flat 18" x 20" surface.
4. Entry forms will be distributed to all public elementary schools by Coca-Cola Plants throughout the country. All entries must be submitted on or before the close of business hours (5:30 p.m.) Friday, September 4, 1998 to:

Coca-Cola Foundation Philippines, Inc.  
4<sup>th</sup> Floor, Feliza Building  
108 Herrera St., Legaspi Village  
Makati City

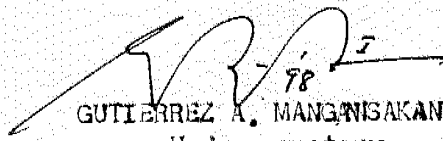
or

any Coca-Cola Plant or Sales Office nationwide

5. Thirteen (13) national finalists shall be chosen and awarded 4-year non-exclusive college educational scholarships, cash prizes, plaques of achievement, all expenses paid two-night and three-day stay in Manila with two guardians and other prizes from sponsors. There will also be awards for schools of the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize winners as well as teachers of the 13 national finalists.

6. Guhit Bulilit primer for Art teachers and the contest rules and regulations are inclosed.

7. Immediate and wide dissemination of this Memorandum to all concerned is desired.

  
GUTIERREZ A. MANGNISAKAN  
Undersecretary  
Officer-In-Charge

Incl.:

As stated

Reference: DECS Memorandum: No. 80, s. 1997

Allotment: 1-3--(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
PUPILS

(Inclosure to DECS, Memo. \_\_\_\_\_, 1998)

## COCA-COLA FOUNDATION PHILIPPINES, INC.

### GUHIT BULILIT ART CONTEST 1998

#### *Contest Rules & Regulations*

1. The contest is open to **ALL PUBLIC ELEMENTARY SCHOOL STUDENTS** from **GRADES 1 TO 6 NATIONWIDE**.

Contest begins May 20, 1998.

All entries must be submitted on or before close of business hours (5:30 p.m.) on Friday, September 4, 1998 to:

c/o any Coca-Cola Plant or sales office nationwide  
or Coca-Cola Foundation Philippines, Inc.  
4th Floor Feliza Building  
108 Herrera St., Legaspi Village  
Makati City

2. CONTESTANTS MUST ACCOMPLISH AN OFFICIAL **GUHIT BULILIT 11** ENTRY FORM (photocopies are acceptable) signed by the school principal and the child's art teacher to certify that the participant is a bonafide student in the school. Parents must also sign on the blank provided in the entry form to certify consent and approval for all phases of the art contest. **THIS FORM MUST BE TAPED ONTO THE BACK OF THE ENTRY.**

All children and relatives of employees of Coca-Cola Foundation Philippines, Inc., Coca-Cola Bottlers Philippines, Inc., Coca-Cola Far East Ltd., and The Coca-Cola Export Corporation upto the second degree of consanguinity are disqualified from joining.

3. Entries must depict the theme: **Ako Ay Malaya!**
4. Entries must be done on any flat 18" x 20" surface (cartolina, illustration board white board). Participants may use crayons, craypas, watercolor, oil paints, pentel pen, found objects, indigenous materials or any combination of the above -media.

Entries must be protected by a clear plastic cover.

5. Entries must not have any corporate logos or brand names and must be an original work of art by the student alone. Only one entry per participant.

6. The participant must waive in favor of the Foundation all their property and artistic rights over the entries submitted. Upon submission, the entries shall be the property of the Foundation.
7. Thirteen (13) national finalists shall be chosen. National finalists shall be notified through their local Coca-Cola Plants or by telegram where there are no plants.
8. National finalists shall be required to recreate their entries to ensure that they are authors of the same.
9. National finalists will be required to claim their prizes in November 1998. All expenses for travel and accommodations shall be borne and shouldered by the Foundation.

### ***Awards and Prizes***

13 National Finalists win:

- 4-year non-exclusive college educational scholarships
- Cash prizes
- All expenses paid two-night, three-day stay in Manila for himself and two guardians in November 1998
- Coca-Cola Plaques of Achievement
- Prizes from contest sponsors
- 1st, 2nd and 3rd prize winners win encyclopedia sets for their schools

80 Regional Semi-finalists win certificates from CCFPI.

**Teacher's Prizes:** Art teachers of national finalists are entitled to an all expenses paid two-night, three-day stay in Manila during the awards weekend. They will also have the chance to attend a one-day skills enhancement workshop on art education.

### ***Sponsors***

Anscor Travel Corporation  
Binney & Smith Liquitex  
Encyclopaedia Britannica (Philippines), Inc.  
Metropolitan Museum of Manila  
The Professional Group  
Coca-Cola Bottlers Philippines, Inc.