



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS  
Marikina Avenue, Pasig City

OFFICE OF THE SECRETARY

February 24, 1998

**DECS MEMORANDUM**

No. 72, s. 1998

**1998 WORLD FOLKLORE FESTIVAL MANILA**

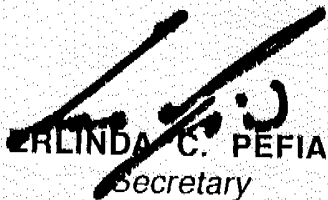
To: Bureau Directors  
Regional Directors  
Schools Superintendents  
Private Elementary and Secondary School Principals

1. Pursuant to Administrative Order No. 336, signed by President Fidel V. Ramos constituting a National Organizing Committee for the World Folklore Festival Manila, the Cultural Center of the Philippines (CCP), and the National Commission for Culture and Arts (NCAA), in cooperation with the Department of Education, Culture and Sports (DECS), will conduct the 1998 World Folklore Festival Manila on March 27 to April 3, 1998 at the CCP, Roxas Boulevard, Pasay City. The theme of the festival is "Folklore in the year 2000 and Beyond".
2. The 1998 World Folklore Festival Manila aims to:
  - a. foster friendship among the world's people and create a better understanding of their folk art and traditions;
  - b. promote traditional Philippine arts and culture to as wide an audience as possible; and
  - c. help celebrate the Philippine Centennial in 1998.
3. This week long festival will include performances, a conference, parades, animations, lecture-demonstrations and workshops. Inclosed is a copy of the festival fact sheet and schedule for reference.
4. Participants are Physical Education teachers of elementary and high school levels (skills in dancing), dance trainers, teachers in charge of dance groups, dance director/choreographers from public and private schools and DECS cultural officers. They may attend on official time.
5. Expenses for allowances, transportation and a registration fee of one thousand five hundred pesos (P1,500.00) (which will entitle participants to a free ticket to the opening and closing Festival Gala shown at the CCP Main Theater) shall be charged against local funds subject to the usual accounting and auditing rules and regulations. Private school participants shall make financial arrangements with their respective institutions.

6. All inquiries and communications regarding these events may be addressed to:

1998 World Folklore Festival Manila Secretariat  
c/o Performing Arts Department  
Cultural Center of the Philippines  
Roxas Boulevard, Pasay City 1300  
Metro Manila, Philippines  
Tel. No. 832-3657, 832-1125 EXT. 324  
Fax Nos. 831-3415, 832-3683

7. Immediate dissemination of this Memorandum is expected.

  
ERLINDA C. PEFIANCO  
*Secretary*

Incls.:  
As stated

Reference:  
None

Allotment: 1-(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
TEACHERS

# 1998 WORLD FOLKLORE FESTIVAL MANILA

The International Council of Organization of Folklore Festival and Folk Art (CIOFF), is an international organization that serves the objectives of UNESCO in the field of folklore, encouraging international exchanges between members, fostering friendship and understanding amongst peoples of the world in the field of folk arts and traditions.

The *1998 World Folklore Festival Manila* will feature traditional arts and culture in dance, music and crafts that showcase the rich cultural heritage of various countries. This week-long festival will include performances, special concerts, tours, exhibits, parades, lecture-demonstrations, workshops and a conference to be participated in by local and international folkloric groups and invited artists, scholars, and educators. This will be the first time that the Philippines will be hosting this event which is under the auspices of the Cultural Center of the Philippines and C.I.O.F.F. Philippines.

**SCHEDULE** : March 26 to April 3, 1998

**VENUES** : CCP Theaters and grounds, Metro Manila malls; selected venues in the provinces

**OBJECTIVES** :

- \* To foster friendship among the world's peoples and create a better understanding of their folk arts and traditions.
- \* To promote traditional Philippine arts and culture to as wide an audience as possible.
- \* To help celebrate the Philippine centennial in 1998.

## **ACTIVITIES :**

The *1998 World Folklore Festival Manila* will feature the following activities :

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### **Gala Performances**

There will be two gala performances - the Opening Gala and the Closing Gala participated in by all international groups with the Bayanihan Philippine Dance Company, the Ramon Obusan Folkloric Group, Sining Kumintang ng Batangas and two selected regional groups - the Leyte Kalipayan Dance Company and the Darangan Cultural Dance Troupe.

### **Festival Performances**

Evening performances shall feature one international group and one Philippine group per night.

### **Parades**

Festival highlight involving a parade/animation with all the participating groups performing songs, dances and music as they march through selected areas/streets.

### **Exhibitions/Folklore Market**

Exhibits and sale of folk memorabilia, traditional handicrafts, costumes, musical instruments, cassettes and other souvenirs.

### **Performance/Concert Tours**

Outreach performances featuring 2 participating groups per regional site to be held in cooperation with provincial arts councils in Luzon (Batangas, Los Banos, Lucena, Bataan and Clark, Pampanga).

### **Conference/Workshops and Lecture-Demonstrations**

A series of sessions aimed at disseminating knowledge on international folk dances and music. A forum for exchange of information and views on the status of folk traditions of participating countries.

### **Other Activities**

City tours, receptions, special performances in selected venues - parks, schools, malls, etc.

**1998 WOLRD FOLKLORE FESTIVAL MANILA**  
 March 26 to April 4, 1997

DATE	PERFORMANCE					CONFERENCE		FRINGE ACTIVITIES		
	FESTIVAL CCP Main Theater	ANIMATION CCP, & Glorietta	OUTREACH	CLARK	CCP GROUPS	CCP Folk Arts Theater	PARADES	FOLKLORE MARKET	SOCIALS	
March 26 Thursday	ARRIVALS									
March 27 Friday	GALA NIGHT 8 p.m.						OPENING PARADE 4 p.m.	9 a.m to 6 p.m.	WELCOME DINNER 10 p.m.	
March 28 Saturday	FESTIVAL NIGHT 1 8 p.m.	Animation 1 CCP & HP 5 p.m.	Outreach 1 Lucena 7 p.m.	Clark 1 7 p.m.	Regional Group 1 4 p.m.	REGISTRATION 9 a.m - 4 p.m		9 a.m to 6 p.m.		
March 29 Sunday	FESTIVAL NIGHT 2 8 p.m.	Animation 2 CCP & Glorietta 5 p.m.	Outreach 2 Luneta 7 p.m.	Clark 2 7 p.m.	Regional Group 2 4 p.m.	Opening 9 a.m. Conference Proper 10:30 a.m - 4:30 p.m.		9 a.m to 6 p.m.		
March 30 Monday	DAY - OFF									
March 31 Tuesday	FESTIVAL NIGHT 3 8 p.m.	Animation 3 CCP & HP 5 p.m.	Outreach 3 Batangas 7 p.m.	Clark 3 7 p.m.	Regional Group 3 4 p.m.	REGIONAL GROUPS SHOWCASE Conference Proper 10:30 - 4:30		9 a.m to 6 p.m.		
April 1 Wednesday	FESTIVAL NIGHT 4 8 p.m.	Animation 4 CCP & Luneta 5 p.m.	Outreach 4 Laguna 7 p.m.	Clark 4 7 p.m.		Conference 10:30 a.m. Closing 2:00 p.m.		9 a.m to 6 p.m.		
April 2 Thursday	FESTIVAL NIGHT 5 8 p.m.	Animation 5 CCP & Luneta 5 p.m.	Outreach 5 Bataan 7 p.m.	Clark 5 7 p.m.				9 a.m to 6 p.m.		
April 3 Friday	C.I.O.F.F. NIGHT 8 p.m.									
April 4 Saturday	DEPARTURE									
							CLOSING PARADE 4 p.m.		CLOSING PARTY 10 p.m.	

**1998 WORLD FOLKLORE FESTIVAL MANILA  
CONFERENCE  
March 28 to April 1, 1998  
Tanghalang Francisco Balagtas (Folk Arts Theater)  
Theme : Folklore in the Year 2000 and Beyond**

Dates	Time	Activity	Resource Person/s	Topic/s
March 28 Saturday	9 a.m. to 4 p.m.	REGISTRATION		
March 29 Sunday	9:00 a.m. to 10:00 a.m.	Opening Ceremonies	Dr. Carl Wolz	Guest Speaker
	10:30 a.m. to 12 noon	Paper and Panel 1 (Plenary)	Dr. Resil Mijares	
	1:30 p.m. to 3:00 p.m.	Lecture-Demonstration 1 (Plenary)		
	3:15 p.m. to 4:30 p.m.	Paper & Panel 2 Two Groups	Ms. Joy de Castro and Ms. Mariant Escano-Villegas	Folk Dance in Tourism and Government
			Dr. Rosa Mendoza	Folk Dance and Education
March 30	FREE DAY			
	7:00 p.m.	PERFORMANCE	Regional Group	
March 31 Tuesday	8:30 a.m. to 10:00 a.m.	Paper & Panel 3 Two Groups	Mr. Ramon Obusan Dr. Alice Magos	Shamanism in Phil. Folk Dance Anthropology and Folklore
	10:30 a.m. to 12 noon	Lecture-Demonstration 2 (Plenary)		
	1:30 p.m. to 3:00 p.m.	Lecture-Demonstration 3 (Plenary)		
	3:15 p.m. to 4:30 p.m.	Paper & Panel 4 Two Groups	Dr. Marian Roces and Ms. Salud Datoc	Methodology in Research on Dance
			Dr. Lucrecia Kasilag	Research on Music for Dance
April 1 Wednesday	8:30 a.m. to 10:00 a.m.	Paper & Panel 5 (Plenary)	Dr. Fe Prudente and Ms. Tina Benitez	Use of Ethnic Instruments in Folk Dance
	10:30 a.m. to 12 noon	Lecture-Demonstration 4 (Plenary)		
	2:00 p.m.	Closing Ceremonies and Launching of the ASEAN Instructional Video	Dr. Erlinda Pefiangco	Guest Speaker

As of Jan. 19, 1998