

REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
UL Complex, Meralco Avenue
Pasig, Metro Manila



*Sama-Sama
sa DECS*

October 16, 1997

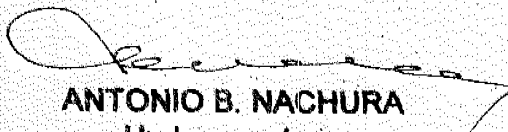
DECS MEMORANDUM

No. 418, s. 1997

1997 DRUG ABUSE PREVENTION AND CONTROL WEEK

**To: Bureau Directors
Regional Directors
Directors of Services/Centers and Heads of Units
Schools Superintendents
Private Elementary and Secondary School Principals
Vocational High School Principals**

1. In compliance with Presidential Proclamation No. 335 dated October 18, 1988, this Department will observe Drug Abuse Prevention and Control Week on November 9-15 with the theme "Makabagong Pakikibaka Laban Sa Droga" to highlight the intensified and coordinated efforts of all sectors to prevent and control drug abuse.
2. All public and private schools at all levels will undertake appropriate activities to celebrate the occasion. Inclosed is the list of suggested activities.
3. Regional/Division coordinators of the National Drug Education Program shall spearhead this week-long celebration and coordinate its activities with the different government and nongovernmental agencies. A brief narrative report on the observance of the drug abuse prevention and control week shall be submitted not later than December 11 to the Project Officer, National Drug Education Program (NDEP), 5th Floor, Mabini Building, University of Life Complex, Meralco Avenue, Pasig City.
4. Widest dissemination of this Memorandum is desired.


ANTONIO B. NACHURA
Undersecretary
Officer-In-Charge

Incl.:

As stated

Reference:

DECS Memorandum: No. 340, s. 1996

Allotment: 1 -- (D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS

DRUG EDUCATION

REPORTS

SCHOOLS

**Suggested Activities for the 1997 Drug Abuse Prevention and Control
Week Celebration**

THEME : "MAKABAGONG PAKIKIBAKA LABAN SA DROGA"

Preliminary Activities:

- Putting up bulletin board displays depicting the theme in strategic places in the schools and in the communities
- Radio broadcasts announcing the Drug Abuse Prevention and Control Week Celebration
- Coordination with municipal and barangay officials, Parent Teachers Associations and non-government organizations relative to the week's activities

Suggested Activities during the Week:

1. Ecumenical religious service to mark the beginning of the week.
2. School-community parade
3. Literacy-musical program
4. Intensive educational campaign against drug abuse through symposia, seminar, film/slide showing, community assemblies, school PTA meeting/conferences and print and broadcast media
5. On the spot contest depicting the theme of the celebration
 - composition/essay writing
 - poster making
 - painting/drawing/sketching
 - composition of jingles, rhymes, songs, slogans in English and Filipino
6. Integration in appropriate subject areas at the elementary and secondary levels topics such as:
 - causes and effects of drug abuse
 - prevention and control of drug abuse
 - roles and responsibilities of each member of the family in the prevention and control of drug abuse
 - importance of effective networking against drug abuse
 - effective strategies in drug abuse prevention
7. Holding of exhibits and shows to be participated in by all sectors in the community
8. Organization of the Drug Watch body in the schools
9. Giving of recognition awards to outstanding organizations who have contributed to the prevention of drug abuse in the schools and communities.