



REPUBLIKA NG PILIPINAS
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DECS Complex, Meralco Avenue
Lungsod ng Pasig



TANGGAPAN NG KALIHIM

*Sama-Sama
sa DECS*

October 15, 1997

DECS MEMORANDUM
No. 416, s. 1997

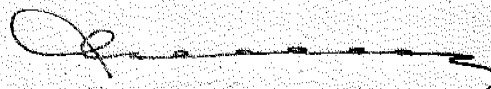
**CORRIGENDUM AND ADDENDUM TO DECS MEMORANDUM NO. 393, S, 1996
AND DECS MEMORANDUM NO. 170, S, 1997**
(Diyes for Peace - Bayanihan Para sa Kapayapaan and KAMPANA
(Karahasan at Masama, Pawiin Natin))

To : Regional Directors
Schools Division Superintendents
District Supervisors
Principals of Elementary and Secondary Schools, Public and Private

1. The DIYES FOR PEACE -- Bayanihan para sa Kapayapaan campaign jointly being implemented by DECS, the Philippine Postal Corporation, the Boy Scouts of the Philippines and the Girl Scouts of the Philippines has been extended to November 17, 1997, World Peace Day. Results of the campaign shall then be delivered to H.E. President Fidel V. Ramos.
2. Relatedly, the National Social Action Council (NASAC) will undertake **KAMPANA** (Karahasan at Masama, Pawiin Natin!), a human chain -- from the Northern tip of Luzon to the southern tip of Mindanao -- also on November 17, 1997 to assert the Filipino people's absolute desire for an enduring peace and unqualified rejection of all forms of violence.
3. To ensure the successful implementation of the campaign through the education sector, the following institutions will participate: a) Department of the Interior and Local Governments; b) National/Local Peace and Order Councils; c) Philippine National Police; d) Citizens Crime Watch; e) VFP-Sons and Daughters Association, Inc.; and f) Alpha Phi Omega.
4. Regional Directors, Schools Division Superintendents and District Supervisors shall designate part-time coordinators in their respective areas of jurisdiction. Names of designated coordinators shall be mailed, not later than 22 October 1997, to:

Coordinators
DIYES FOR PEACE -- Bayanihan para sa Kapayapaan
Office of the Postmaster General
Philippine Postal Corporation
Liwasang Bonifacio
1000 Manila

5. Designated regional, division and district coordinators shall attend the symposium in the venue nearest to their respective areas of assignment as per the attached implementation schedule.
6. Designated regional, division and district coordinators shall take the lead in coordinating with local representatives of the institutions enumerated above. They shall follow the attached Implementation Guide.
7. Assistance in the production of DIYES FOR PEACE campaign forms and other information materials may be solicited from civic organizations, private corporations or individuals. DIYES FOR PEACE campaign forms may be reproduced through offset printing, risograph printing, or other similar means of reproduction. Contributors and donors may be acknowledged in space provided for in the campaign form. **Cash contributions are discouraged.**
8. Regional Directors, Schools Superintendents & District Supervisors are enjoined to monitor compliance and include performance, specifically the number of responses solicited per school for the DIYES FOR PEACE and number of participants mobilized for KAMPANA, in their annual reports.
9. Principals and Teachers shall use the Implementation Guide and *Gabay para sa mga Guro at Punong-Guro* in: a) explaining the importance of the campaign; b) tabulating responses; and c) mailing responses and tabulation forms.
10. All pupils from Grades IV to VI and students from first to fourth year high school in both public and private schools shall be guided by teachers in answering the campaign forms. They shall also be assigned to solicit the responses of their parents and other relatives. They shall be discouraged from soliciting responses outside their respective homes.
11. Attached are the following for information and guidance: a) Implementation Guide; b) Sample DIYES FOR PEACE Campaign Form; c) *Gabay para sa mga Guro at Punong-Guro*; d) Sample Tabulation Form; e) DECS Memorandum No. 393 s. 1996; f) DECS Memorandum No. 170, s. 1997; g) Postmaster General's Memorandum; h) KAMPANA information brochure; i) National Peace & Order Council (NPOC) Chairman's Memorandum to Peace & Order Councils; and j) NPOC Chairman's Memorandum to PNP units.
12. Dissemination of the contents of this Memorandum and compliance thereof by all concerned is expected.



ANTONIO E. B. MCHURA
Undersecretary
Officer-In-Charge

Incls.: As stated

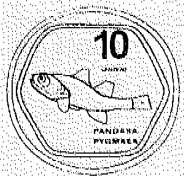
References: DECS Memorandums: (Nos. 393, s. 1996 and No. 170, s. 1997)

Allotment: 1—(D.O. 50-97)

**To be indicated in the Perpetual Index
under the following subjects:**

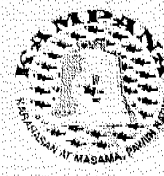
**CAMPAIGN
CHANGE
OFFICIALS**

**PUPILS
STUDENTS
TEACHERS**



IMPLEMENTATION GUIDE

DIYES FOR PEACE -- Bayanihan para sa Kapayapaan & KAMPANA -- Karahasan at Masama, Pawiin Natin!



The **DIYES FOR PEACE** — **Bayanihan para sa Kapayapaan** is a youth and student sector led peace initiative developed and test implemented at the University of the Philippines System.

It was enriched based on provisions of **Executive Order No. 125** issued by President Fidel V. Ramos on September 15, 1993. EO 125 defined that, "*a comprehensive peace process should be community-based, reflecting the sentiments, values and principles important to all Filipinos. Thus, it shall not be defined by Government alone, nor by the different contending groups only, but by all Filipinos as one community*".

EO No. 125 also stated that, "*a comprehensive peace process aims to forge a new social compact for a just, equitable, humane and pluralistic political society. It seeks to establish a genuinely pluralistic political society, where all individuals and groups are free to engage in peaceful competition for predominance of their political programs without fear, through the exercise of rights and liberties guaranteed by the political power through an electoral system that is free, fair, and honest.*"

Among others, EO No. 125 mandated the following: a) mobilization and facilitation of people's participation in the peace process; b) peaceful, negotiated settlement with the different rebel groups; and c) building and nurturing a climate conducive to peace.

Its national implementation was adopted by the 4th National Peace and Order Summit as a strategy to address the root causes of insurgency.

Results of the **DIYES FOR PEACE** campaign will be delivered to President Fidel V. Ramos on November 17, 1997 -- World Peace Day.

The **DIYES FOR PEACE** campaign seeks to non-violently assert that, "**The Filipino people's will is sovereign. It is the true power in Philippine affairs.**" and to address the root causes of insurgency by establishing the framework of peace negotiations. It shall harness the collective efforts of peace advocates, students, professionals, workers, government officials and volunteers in soliciting responses from at least **10 Million** Filipinos to a set of ten (10) questions.

Respondents shall each be asked to answer ten (10) questions and express their individual views on the general concepts expressed therein and provide basic personal and postal information.

To assert the Filipino people's absolute desire for an enduring peace and unqualified rejection of all forms of violence, the National Social Action Council (NASAC) will undertake **KAMPANA** (Karahasan at Masama, Pawiin Natin!), a human chain -- from the Northern tip of Luzon to the southern tip of Mindanao also on November 17, 1997.

KAMPANA is a logical sequel and fitting highlight to the **DIYES FOR PEACE** campaign. It is a non-partisan, nationwide, people-based activity that would unmistakably and palpably manifest the Filipino people's absolute desire for an enduring peace and unqualified rejection of all forms of violence including drug abuse, poverty and injustice.



The major route shall traverse Ilocos Norte, Ilocos Sur, La Union, Pangasinan, Tarlac, Pampanga, Bulacan, Metro-Manila, Cavite, Laguna, Batangas, Quezon, Camarines Norte, Camarines Sur, Albay, Sorsogon, Northern Samar, Samar, Leyte, Southern Leyte, Surigao del Norte, Agusan del Norte, Agusan del Sur, Davao del Norte, Davao del Sur, South Cotabato and Saranggani.

Filipinos in provinces and regions that are not part of the main route can organize their own chains to link with the main route or send delegations thereto.

Probable branches are: from Ilocos Norte to Cagayan; from Cagayan to Bulacan; from La Union to Baguio; from San Fernando, Pampanga to Olongapo and Cabanatuan; from Agusan del Norte to Zamboanga del Sur; and others.

Island provinces like Cebu, Negros, Panay, Palawan, etc., can organize their own chains.

Special prominence shall be given to Centennial historical landmarks to enhance public awareness on the call for unity made by the revolutionaries of 1898.

OBJECTIVES

1. To bring the Filipino people into the center stage of the national peace process and revitalize the Bayanihan spirit.
2. To mobilize at least 10 million Filipinos -- 10 years and older -- to speak as one and help: a) forge the basis of our unity; b) find peaceful means to establish a non-violent society; c) contribute towards ending the armed conflicts; d) pave the way towards a just, comprehensive and lasting peace; and e) commit themselves to the empowerment of the Filipino people.
3. To guide all pupils from Grades IV to VI and students from first to fourth year high school in both public and private schools in answering 10 questions on various general issues affecting peace and providing basic personal and postal information.
4. To mobilize pupils and students in soliciting the responses (filled-out DIYES FOR PEACE

campaign forms) from their parents and other relatives.

5. To mobilize approximately 3.0 million Filipinos to light candles and join hands to form a Human Chain stretching approximately 2,500 kms. along the Pan-Philippine highway from Pagudpud, Ilocos Norte in Luzon to Glan, Saranggani in Mindanao on November 17, 1997.

The collective action of various organizations — from across the political spectrum and from all levels of the socio-economic strata — for these purposes will assert the Filipino people's mandate for all armed groups invoking our name to adopt peaceful and non-violent means towards social reforms and possibly heal the wounds and unite the nation.

PARTICIPATING INSTITUTIONS

1. National Social Action Council
2. Department of Education, Culture and Sports
3. Department of the Interior and Local Governments
4. National Peace and Order Council
5. Philippine Postal Corporation
6. University of the Philippines System
7. Philippine Information Agency
8. Kapisanan
9. Office of the Presidential Adviser on the Peace Process
10. Boy Scouts of the Philippines
11. Girl Scouts of the Philippines
12. Philippine Rural Reconstruction Movement
13. Office of the Chairman, Senate Committee on Peace, Unification and Reconciliation
14. Office of the Chairman, House Committee on People's Participation
15. VFP-Sons and Daughters Association, Inc.
16. National Inter-Fraternity and Sorority Council
17. Alpha Phi Omega International Phils., Inc.
18. Philippine National Police
19. Armed Forces of the Philippines
20. Citizens Crime Watch
21. National Youth Commission
22. Philippine Jaycees
23. Roosevelt College System



NATIONAL SOCIAL ACTION COUNCIL
IMPLEMENTATION GUIDE
 DIYES FOR PEACE -- Bayanihan para sa Kapayapaan &
 KAMPANA -- Karahasan at Masama, Pawiin Natin!

20 October 1997

- a. Regional Educational Learning Center, Pangasinan - for Regions I, III & CAR
- b. Regional Educational Learning Center, Legaspi City - for Region V
- c. Regional Educational Learning Center, Cagayan de Oro City - for Region X
- d. Regional Educational Learning Center, Cotabato City - for Region XII

22 October 1997

- a. Lemery Pilot School, Lemery, Batangas - for Region IV
- b. Regional Educational Learning Center, Candahug, Palo, Leyte - for Region VIII
- c. Regional Educational Learning Center, Davao City - for Region XI
- d. Regional Educational Learning Center, Cotabato City - for ARMM

24 October 1997

- a. Regional Educational Learning Center, Tuguegarao, Cagayan - for Region II
- b. ECOTECH, Cebu City - for Region VII
- c. Regional Educational Learning Center, Iloilo City - for Panay Island
- d. Regional Educational Learning Center, Butuan City - for Caraga Region

27 October 1997

- a. Regional Educational Learning Center, Bacolod City - for Negros Island
- b. Dipolog Pilot School, Dipolog, Zamboanga del Sur - for Region IX
- c. DECS Central Office - for NCR

2. Field representatives and members of the lead institutions, agencies and organizations shall be enjoined -- by their respective heads -- to actively help organize these activities and encourage multi-sectoral citizens' participation.
3. Other groups actively involved in the ongoing peace process -- including but not limited to representatives of the forces involved in the armed internal conflicts, e.g. Government of the Republic of the Philippine - Armed Forces of the Philippine (GRP-AFP); Rebolusyonaryong Alyansang Makabansa (RAM); National Democratic Front - Communist Party of the Philippines - New People's Army (NDF-CPP-NPA); Moro National Liberation Front (MNLF); Moro Islamic Liberation Front (MILF) - will be invited to participate in these activities.
4. Production and delivery of campaign forms and other materials -- including the *Gabay para sa mga Guro at Punong-Guro* -- to schools.
5. Conduct of school level orientation and coordination activities by school heads, teachers and representatives of participating institutions, agencies and organizations.

03 November 1997

Start of DIYES FOR PEACE campaign in all schools.

1. Elementary Schools and High Schools
 - a. Teachers will guide school children answering the 10 questions and in filling-up campaign forms during the *Gawaing Pagpapaganda ng Ugali or Hekasi (Heograpiya, Kasaysayan at Sibika)* period.
 - b. Teachers will assign all schoolchildren to bring home campaign forms and ask their parents and out-of-school siblings/ housemates to accomplish these.
2. Colleges/Universities
 - a. Room to room campaigns will be conducted by volunteer fraternity and sorority members in cooperation with



The non-partisan thrust and multi-sectoral nature of these initiatives is expected to encourage participation from various religious organizations, political parties and non-government organizations from across the political spectrum and from all levels of the socio-economic strata.

IMPLEMENTATION SCHEDULE

Implementation schedule of the campaign follows:

First week of October 1997

Mailing of DECS Memorandum and information materials to all schools and DILG Memorandum to local government units (provincial, city and municipal).

10 to 20 October 1997

National and local chapters/units of participating agencies, institutions and organizations will collectively facilitate the:

1. Organizational meetings of participating institutions, agencies and organizations in various levels -- national, regional, provincial, city, municipal and barangay -- shall be conducted to:

1.1 Discuss objectives of the complementary (DIYES FOR PEACE & KAMPANA) projects.

1.2 Clarify/distribute tasks.

a. Local Government Units/Peace and Order Councils (Regional, Provincial, City, Municipal and Barangay) - provide population (10 years and older) data per area and provide assistance in production and distribution of DIYES FOR PEACE campaign forms and other materials.

b. Department of Education, Culture and Sports (Regional, Division, District, Schools) - conduct campaign among pupils (Grade IV to VI) and students (first to fourth year high school) and among parents. Tabulate, summarize and mail responses.

c. Philippine Postal Corporation - provide postal and other related services.

d. Other Organizations/Institutions - provide assistance in production and distribution of campaign forms and other materials.

Lead Convenors: LGU Executive / Peace and Order Council Chairmen

DECS Coordinators

Coordinators: DILG Field Personnel

PNP Chiefs of Police

Participants: Representatives of participating agencies, institutions and organizations

Representatives of religious and civic organizations within the locality

1.3 Identify local coordinators / organizers.

1.4 Identify sources and/or donors (individuals, organizations or corporations) of campaign forms and other materials, including mass media materials.

2. Tri-media publication and/or broadcasting of news articles on the campaign and related activities.

3. Preparation of institutional, corporate or product exposure advertisements using the campaign messages for broadcast and print media.

20 to 27 October 1997

1. Symposia, orientation, coordination and consultation activities will be conducted in different areas of the country, to wit (subject to concurrence of DECS Regional Directors).



Student Councils and College or University administrations.

n.b: Pupils and students must be discouraged from soliciting responses outside their respective homes

Teachers and Principals will use the *Gabay para sa mga Guro at Punong-Guro* as reference in explaining the campaign to students.

04 to 07 November 1997

1. Elementary and High Schools

- a. Filled-up campaign forms solicited by schoolchildren/students will be collected by class teachers.
- b. Boy/Girl Scout volunteers and/or class officers will tabulate responses under supervision of class teachers.
- c. Class teachers shall submit campaign forms and preliminary tabulation of results will be forwarded to the office of the Principal.
- d. Boy Scout and Girl Scout representative and/or Student Council President will prepare a summary of responses.
- e. Principal will attest to summary of responses.

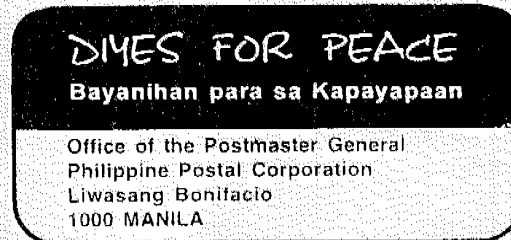
2. Colleges and Universities

- a. Responses will be tabulated by volunteers.
- b. Accomplished campaign forms and preliminary tabulation of results will be forwarded to the College Dean or University President.
- c. Inter-Fraternity and Sorority representatives and/or Student Council President will prepare a summary of responses.
- d. College Dean or University President will attest to the summary of responses.

Accomplished campaign forms and summary of responses will be mailed at the nearest post office. **Postage is free.**

06 to 16 November 1997

1. Accomplished campaign forms will be forwarded directly to:



2. Summaries of responses will be processed and consolidated by designated postal workers.

17 November 1997

Following is the sequence of activities to be undertaken on 17 November 1997:

- 10:00 am - Results of the DIYES FOR PEACE will be delivered to H.E. President Fidel V. Ramos. Leaders of all armed revolutionary forces will likewise be duly informed of the results.
- 12:00 nn - Assembly at pre-designated areas
- 1:00 pm - Proceed to initial stations/areas for the conduct of adjoining activities. (Trees for Peace, Health for Peace, etc.)
- 2:30 pm - Assembly, shuttle to designated areas and distribution of participants along less populated areas
- 5:15 pm - Start of Core Program (Rizal Monument)
- 5:30 pm - Initial formation of participants
- 5:40 pm - Lighting of Candles / Linking of Arms

Nationwide activities shall be guided by simultaneous radio broadcasts. Participants shall be requested to bring portable radios.

KAMPANA ROUTE

The major route of **KAMPANA** shall traverse the following provinces, cities and municipalities:

ILOCOS NORTE Pagudpud Bangui Burgos Pasuguin Bacarra Laoag San Nicolas Batac Currimaog Badoc	Binalonan Urdaneta Villasis Carmen	LAGUNA San Pablo City	Sorsogon Casiguran Juban Irosin Matnog	AGUSAN DEL NORTE Jabonga Santiago Cabadbaran Ampayon
ILOCOS SUR Sinait Cabugao San Juan Magsingal Sto. Domingo San Idefonso Vigan Bantay Santa Narvacan Sta. Maria San Esteban Santiago Candon Sta. Lucia Sta. Cruz Tagudin	TARLAC San Manuel Moncada Paniqui Gerona Tarlac Capas Bamban	QUEZON Tiaong Candelaria Sariaya Lucena Pagbilao Atimonan Plaridel Gumaca Lopez Calauag	NORTHERN SAMAR Allen Victoria San Isidro Oquendo	AGUSAN DEL SUR Bayugan Prosperidad San Francisco Rosario Bunawan Trento
LA UNION Sudipen Bangar Balaoan San Juan San Fernando Bauang Caba Aringay Agoo Sto. Toams Rosario	PAMPANGA Mabalacat Angeles City San Fernando Sto. Tomas Apalit	CAMARINES NORTE Sta. Elena Labo Vinzons Mercedes	SAMAR Calbayog Sta. Margarita Gandara Catbalogan Jiabong Motiong Wright Hinabangan Calbiga	DAVAO Monkayo Montevista Nabunturan Mawab Tagum Carmen Panabo
PANGASINAN Sison Pozorubio	BULACAN Calumpit Malolos Guiguinto Bocaue Marilao Meycauayan	CAMARINES SUR Daet Lupi Sipocot Libmanan Pamplona San Fernando Milaor Naga Baao Pili Nabua	LEYTE Tacloban Palo Tolosa Dulag Mayorga MacArthur Abuyog	DAVAO DEL SUR Davao City Sta. Cruz Digos Hagonoy Padada Sulop
BATANGAS Sto. Tomas	METRO MANILA Valenzuela Kalookan Quezon City Mandaluyong Makati Pasay Manila Parañaque Muntinglupa Alabang	ALBAY Bato Libon Polangui Oas Ligao Guinobatan Camalig Daraga	SOUTHERN LEYTE Sugod Libagon Liloan	SOUTH COTABATO Gen Santos City
	CAVITE Dasmariñas Carmona	SORSOGON Kastilla	SURIGAO DEL NORTE Surigao Sison Placer Tubod Mainit Alegria	SARANGGANI Alabel Malapatan Glan Hagdan PT



Filipinos in provinces and regions that are not part of the main route can organize their own chains to link with the main route or send delegations thereto. Those in island provinces can organize their own human chains.



KAMPANA ROUTE MAP



Ano ang
DIYES FOR PEACE?

Ito ay isang Bayanihan para itala ang pinagkasunduan ng di-kukulangin sa 10 milyong Filipino ukol sa mga batayan ng pambansang pagkakaisa.

Sino ang puwedeng tumulong sa
DIYES FOR PEACE?

Lahat ng Filipino mula 10 taong gulang patanda.

Paano tayo tutulong sa
DIYES FOR PEACE?

Sa pamamagitan ng pagsagot sa 10 katanungan ng kampanya at paghimok na makisa ang ating mga kamag-anak, kaibigan at kapitbahay.

Paano natin gagamitin ang
DIYES FOR PEACE?

Magsisilbi itong unang hakbang sa patuloy na pagbabayanhan natin para makamit ang malagal nang pinangarap na makatarungan, komprehensibo at pangmatagalang kapayapaan.

Ano ang inasahan mula sa mga
tumutulong sa **DIYES FOR PEACE?**

Inaasahang mamumuhay tayo nang ayon sa mga sagot natin.



Maging isang buktod ng
KAMPANA
(Karahasan at Masama, Pawin Natin!)

A HUMAN CHAIN TO ASSERT THE FILIPINO PEOPLE'S ABSOLUTE DESIRE FOR AN ENDURING PEACE AND UNQUALIFIED REJECTION OF ALL FORMS OF VIOLENCE IN SOCIETY!

SEE YOU ALONG THE PAN-PHILIPPINE HIGHWAY ON 17 NOVEMBER 1997, 3:00 - 6:00 P.M.!

GAMITIN ANG ZIP CODE



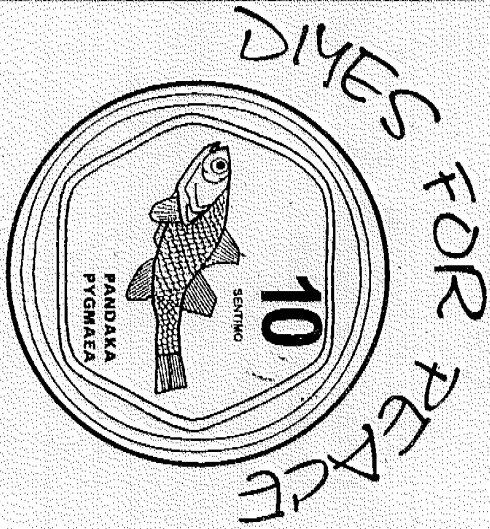
DIYES FOR PEACE
Bayanihan para sa Kapayapaan
Office of the Postmaster General
Philippine Postal Corporation
Liwasang Bonifacio
1000 MANILA

FROM: _____

Please mail at the
nearest Post Office

NO POSTAGE
NECESSARY
IF MAILED
IN THE
PHILIPPINES

Makipag-Bayanhan para ...
WAKASAN NATIN ANG KARAHASAN !
PAWIN NATIN ANG KASAMAAN !
IWAKSI NATIN ANG PANG-AAPY !



Bayanihan para sa Kapayapaan
*The Filipino people's
will is sovereign.
It is the true power in
Philippine affairs.*

Space for Donor / Contributor

Kaya bang magkaisang-tinig ng 10 Milyong Filipino at tumulong na...

- ... Pandayin ang batayan ng ating pagkakaisa?
 - ... humanap ng mapayapang paraan sa pagtatatag ng lipunang walang karahasan?
 - ... wakasan ang armadong pagtutungali?
 - ... ilatag ang daan tungo sa makatarungan, komprehensibo at pangmatagalang Kapayapaan?
 - ... italaga ang kanilang sarili sa pagsasakapangyarihan ng Sambayanang Filipino?
- Kung sumagot ka ng OO, isa ka ba sa 10 Milyon?**



DYES FOR PEACE
Bayanihan para sa Kapayapaan

SA MGA MINAMAHAL KONG KAPWA FILIPINO:

1. Kailangan po bang magkasundo tayo na huwag gumamit ng mga armas laban sa isa't isa at mag-unawaan tayo bilang magkakapatid para makatulong tayong lahat sa paglalag ng landas na nararapat sa atin? OPO / HINDI
2. Kailangan po bang turuan nating mabuti ang ating mga anak para makatulong sila na pagyamanin ang magagandang pagbabagong maldudulot ng pagiging Maka-Tao, Maka-Diyos at Maka-Filipino? OPO / HINDI
3. Kailangan po bang kilalanin at igalang ang iba't ibang paniniwala natin para makapagtatag tayo ng isang sistemang ganap ang kalayaan? OPO / HINDI
4. Kailangan po bang paunarin ang ating bansa at pagyamanin ang ating kapaligiran sa pamamagitan ng mga positibong katangiang likas sa atin? OPO / HINDI
5. Kailangan po bang mailugma ang sistemang pang-edukasyon sa tunay na pangangailangan ng ating bansa para maibakasi natin ang mga walang kabuluhang kaisipang baryaga na napulot natin mula sa mga dayuhang mananakop? OPO / HINDI
6. Kailangan po ba nating palitan ang mga batas na patuloy na pinairal sa atin kahit pinaglumaan na ng panahon at hindi angkop sa pangangailangan nating palakasin ang lahat ng sektor ng ating lipunan? OPO / HINDI
7. Kailangan po bang patibayin natin ang pundasyon ng isang tunay na repormadong gobyerno na kumikilala at gumagalang sa pagkakapantay-pantay ng mga karapatan ng lahat ng mga mamamayang Filipino? OPO / HINDI

8. Kailangan po bang bumuo tayo ng isang Bagong Sistema ng pagbubuklod ng mga programa at proyekto na magbubukas at magpapalawak ng mga oportunidad para sa lahat ng mamamayang Filipino? OPO / HINDI

9. Kailangan po bang itanim natin sa ating mga puso at isipan ang katotohanang walang maldudulot na kabutihan ang gait at karahasan natin sa isa't isa? OPO / HINDI

10. Kailangan po bang magmahalan tayo bilang mga magkakapatid? OPO / HINDI

Pina : _____
 Pangalan : _____
 Birthdate : _____
 Birthplace : _____
 Occupation : _____
 Religion : _____
 Sex : _____ Age : _____
 Permanent Address (Permanenteng Tahanan): _____
 _____ (Number) _____ (Street)
 _____ (Barangay) _____ (Town/Zone)
 _____ (ZIP CODE) _____ (Province/City)
 _____ (Office, Company or School)

Mailing Address (Office, School or Current Address):

_____ (Number) _____ (Street)
 _____ (Barangay) _____ (Town/Zone)
 _____ (ZIP CODE) _____ (Province/City)

PARASA MGA GURO

1. Talakayin ang **Bayanhan** bilang isang magandang kaugaliang likas sa kulturang Filipino na dapat pagyamanin.
2. Ipaliwanag sa mga estudyante na ang **DIYES FOR PEACE** ay isang **Bayanhan para sa Kapayapaan** na ang layunin ay mapagkaisa ang hindi kukulangin sa **10 milyong Filipino** para tumulong na...
 - a. Pandayin ang batayan ng ating pagkakaiba.
 - b. Humanaap ng mabayapang paraan sa pagtatatag ng lipunang walang karahasan.
 - c. Wakasan ang armadong pagtutunggali.
 - d. Ilatag ang daan tungo sa makatarungan, komprehensibo at pangmatagalang Kapayapaan; at
 - e. Itiaga ang kanilang sarili sa pagsasakapangyarihan ng Sambayanang Filipino?
3. Ipabasa ang campaign form sa mga estudyante at talakayin ang mga sumusunod:
 - a. Ano ang **DIYES FOR PEACE**?
 - b. Sino ang puwedeng tumulong sa **DIYES FOR PEACE**?
 - c. Paano layo tumulong sa **DIYES FOR PEACE**?
 - d. Paano natin gagamitin ang **DIYES FOR PEACE**?
 - e. Ano ang inaasahan mula sa mga tumulong sa **DIYES FOR PEACE**?

4. Bigyang diin ang katalagahan ng pagtulong ng bawat Filipino sa pagpapalaganap ng kapayapaan.
5. Gabayan ang mga estudyante sa pagsagot ng campaign form. Siguraduhing maayos ang pagkakasagot sa lahat ng impormasyong hinihingi -- Pirma, Pangalan, Birthdate, Birthplace, Occupation, Religion, Sex, Edad, Permanent Address at Mailing Address.
6. Paki-usapan ang mga estudyante na magpasagot ng campaign forms sa kani-kanilang mga kamao-anak, kabigan at kapitbahay at isumite ang mga ito kinabukasan.
7. Sa tulong ng mga Boy Scouts / Girl Scouts / Sangguniang Mag-aaral, itala ang mga sagot sa 10 tanong na nakalap. Isumite ang mga campaign forms at tally sheets sa Punong-Guro.

PARASA MGA PUNONG-GURO

8. Pagsama-samahin ang mga nabiliang na campaign forms. Magpatulong sa mga Boy Scouts / Girl Scouts / Sangguniang Mag-aaral.
9. Gumawa ng summary ng mga tally sheets.
10. Dalhin ang summary at campaign forms sa pinakamalapit na Post Office. Magpatulong sa mga opisyal ng Barangay kung kinakailangan.



Maging isang bukid ng... **KAMPANA**

(Karahasan at Masama, Pawin Natn!)!

A HUMAN CHAIN TO ASSERT THE FILIPINO PEOPLES ABSOLUTE DESIRE FOR AN ENDURING PEACE AND UNQUALIFIED REJECTION OF ALL FORMS OF VIOLENCE IN SOCIETY!

SEE YOU ALONG THE PAN-PHILIPPINE HIGHWAY ON 17 NOVEMBER 1997, 3:00 - 6:00 P.M.!

Para sa karagdagang impormasyon, makipag-alam sa alin man sa mga sumusunod:

1. Office of the Postmaster General/
Philippine Postal Corporation
3/F CPO, Liwasang Bonifacio
1000 Manila
Tel. Nos. 527-0139 to 40; Fax No. 527-0048
2. Office of the Secretary
**Department of Education, Culture
and Sports**
University of Life Complex
1600 Pasig City
Telefax No. 637-6208
3. Field Services Division, Operations Department
Boy Scouts of the Philippines
National Office
181 Natividad Alameda - Lopez St. Ermita
1000 Manila
Tel. No. 527-5112
4. Program Division
Girl Scouts of the Philippines
National Office
901 Padre Faura, Ermita
1000 Manila
Tel. No. 523-8331; Fax No. 50-51-44
5. Media Studies Division
Philippine Information Agency
Visayas Avenue, Diliman
Quezon City
Tel. No. 921-7941 loc. 4121; Fax No. 920-4346
6. Philippine Rural Reconstruction Movement
Kayumanggi Press Building
940 Quezon Avenue,
1103 Quezon City
Tel. No. 928-1715
7. Citizens Crime Watch
Rm. 113, Legaspi Suites
178 Salcedo St., Legaspi Village
Makati City
Tel. Nos. 750-4113 to 4115
Fax No. 750-4114
8. The Secretariat
National Peace and Order Council
3rd Floor, Alco Building
391 Sen. Gil Puyat Ave.,
Makati City
Telefax No. 897-6181

CAMPAIGN SYMBOL



The *Sinarappan* (Pandaka Pygmaea) — the smallest freshwater fish in the Philippines featured in ten (10) centavo coins until the 1994 series — is the rallying symbol of the campaign. Before our "Creator", we are all equally small fish as implied by Jesus Christ — the Lord and Savior of Christians, the Greatest Prophet of Muslims and one of the Best Philosophers of Agnostics — when He called on the Apostles to join Him "to be fishers of men".

CAMPAIGN MESSAGE

*The Filipino people's will is sovereign.
It is the true power in Philippine affairs.*

CAMPAIGN SLOGAN

The campaign slogan is: **DIYES FOR PEACE – Bayanhon para sa Kapayapaan.**

The rallying call is the number 10 (DIYES) to underscore the following:

1. The phrase -- DIYES FOR PEACE -- rhymes and appeals to easy memory recall.
2. Respondents are expected to answer YES to all questions posed -- 'DI-YES FOR PEACE'
3. The campaign will involve Filipinos 10 years old and above.
4. 10 years is legally defined as the age of discernment. People are normally expected to have a sound sense of what is wrong and right at this age.
5. 10 is the age when a person who continuously attended school is expected to have learned how to read, write and comprehend.
6. The responses to the 10 questions of the campaign will be used to define the basis of national unity and establish the foundations of an era of a just, comprehensive and lasting peace.
7. The number 10 is universally accepted as a number of perfection.
8. There are 10 Commandments recognized by all religions in the Philippines.
9. The campaign gained substantial momentum in 1996 — the first year after the 10th since the EDSA phenomenon.
10. The campaign was launched in 1996 — the closing year of the 10th decade of the Philippine Revolution.



DIYES FOR PEACE
Bayanhon para sa Kapayapaan



Kailangan po bang tumulong ang lahat ng mga Filipino para makamit ang ganap na kapayapaan?

Kapayapaan na inihahanap pa rin ng Sambayanang Filipino ng mapagkakasunduang batayan?

Kapayapaan na gusto nating makamit para sa atin at sa susunod pang mga henerasyon?

Space for Donor / Contributor

**DIYES FOR PEACE
(Sample Tabulation Form)**

(Name of School)
(Address)

(Date)

The Secretariat
DIYES FOR PEACE -- BAYANIHAN PARA SA KAPAYAPAAN
Office of the Postmaster General
3/F Central Post Office
Liwasang Bonifacio
1000 Manila

Gentlemen:

Forwarded herewith are _____ filled-up DIYES FOR PEACE -- Bayanihan para sa Kapayapaan campaign forms solicited from pupils/students, parents and relatives of (name of school).

Hereunder is a tabulation of the responses:

	YES	NO	Total
Question No. 1			
Question No. 2			
Question No. 3			
Question No. 4			
Question No. 5			
Question No. 6			
Question No. 7			
Question No. 8			
Question No. 9			
Question No. 10			

Very truly yours,

(Signature above Printed Name)
BOY SCOUT REPRESENTATIVE

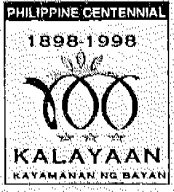
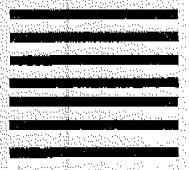
(Signature above Printed Name)
GIRL SCOUT REPRESENTATIVE

(Signature above Printed Name)
STUDENT COUNCIL REPRESENTATIVE

(Signature above Printed Name)
PRINCIPAL

FROM:

NO POSTAGE
NECESSARY
IF MAILED
IN THE
PHILIPPINES



**THE SECRETARIAT
DYES FOR PEACE
BAYANIHAN PARA SA KAPAYAPAAAN**

Office of the Postmaster General
Philippine Postal Corporation
Liwasang Bonifacio
1000 MANILA

*Please mail at the
nearest Post Office*

GAMITIN ANG ZIP CODE



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
Merrico Avenue, Pasig City

October 23, 1996

OFFICE OF THE SECRETARY

DECS MEMORANDUM
No. 393. s. 1996

DIYES FOR PEACE-BAYANIHAN PARA SA KAPAYAPAAN CAMPAIGN

To: Regional Directors
Schools Superintendents
Heads of Private Elementary and Secondary Schools

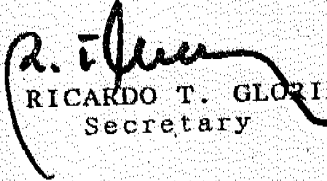
1. To generate awareness and to encourage the active participation of at least ten (10) million Filipinos, a national campaign on DIYES FOR PEACE - BAYANIHAN PARA SA KAPAYAPAAN will be conducted from December 9 to 16, this year. The campaign aims to: a) forge the basis of our unity; b) find peaceful means to establish a non-violent society; c) contribute towards ending the armed conflicts; d) pave the way towards a just, comprehensive and lasting peace; and e) commit to the empowerment of the Filipinos.

2. Participants in the campaign are Grades IV to VI, first to fourth year high school students in both public and private schools. Forms will be made available for the purpose.

3. In view of the valuable information which the education sector can derive from this survey, all regional directors, schools superintendents, heads of public and private schools and teachers are enjoined to supervise the accomplishment of the said survey forms in their area of responsibilities.

4. Inclosed is the schedule of activities for DECS and a sample survey form on the effective implementation of the campaign.

5. Immediate dissemination of the contents of this Memorandum to all concerned is expected.


RICARDO T. GLORIA
Secretary

Incls.: As stated
Reference: None
Allotment: 1-2-4--(M.O. 1-B7)
To be indicated in the Perpetual Index
under the following subjects:

✓ CAMPAIGN
✓ OFFICIALS
✓ PUPILS

✓ STUDENTS
✓ SURVEY



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
Merced Avenue, Pasig City

OFFICE OF THE SECRETARY

May 5, 1997

DECS MEMORANDUM
No. 170, s. 1997

CORRIGENDUM AND ADDENDUM TO DECS MEMORANDUM NO. 393, s. 1996
(DIYES FOR PEACE-BAYANIHAN PARA SA KAPAYAPAN CAMPAIGN)

To: Bureau Directors
Regional Directors
Schools Superintendents
Presidents, State Colleges and Universities
Vocational Schools Superintendents/Administrators
Heads of Private Schools, Colleges and Universities

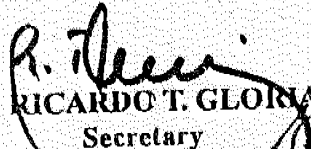
1. The implementation of the Diyes for Peace - Bayanihan Para sa Kapayapaan campaign has been reset to May 1-July 10.

2. Paragraph 2 of the aforementioned Memorandum is likewise corrected to read as follows:

Primary target audience of the campaign are Grades IV to VI elementary school students; first to fourth year high school students; and college students in both public and private schools. Campaign forms will be made available for the purpose.

3. Inclosed are the following for information and guidance: a) Revised Implementation Plan; b) Sample Campaign Form; c) Gabay Para sa Mga Guro at Punong-Guro; and d) Sample Tabulation Form".

4. Dissemination of the contents of this Memorandum and compliance thereof by all concerned is expected.


RICARDO T. GLORIA
Secretary

Incls.: As stated
Reference: DECS Memorandum: (No. 393, s. 1996)
Allotment: 1-2-3-4--(M.O. 1-87)
To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
CHANGE
PUPILS

STUDENTS
TEACHERS

MEMORANDUM

TO ALL POSTAL OFFICERS AND EMPLOYEES

SUBJECT **DIYES FOR PEACE -- Bayanihan para sa Kapayapaan**

DATE 11 June 1997

I am pleased to inform you that the subject campaign has developed into a full-blown inter-agency national campaign. It was adopted as one of the strategies of the 5-Year Master Plan of Action for Peace and Order (1997-2001) during the 4th National Peace and Order Summit. To facilitate its implementation throughout the country, DECS Secretary Ricardo T. Gloria issued DECS Memorandum No. 170, s. 1997 instructing all Regional Directors, Schools Superintendents, District Supervisors, Principals and Teachers to conduct the campaign among students from Grade 4 through college who will in turn ask their respective parents to respond to the campaign.

The campaign will be launched simultaneously in all schools throughout the country on 30 June 1997. It is expected that the influx of responses will start on 02 July 1997 until the target -- at least **10 million** responses -- shall have been attained and delivered to President Fidel V. Ramos.

As the proponent agency, much is expected from postal workers by our countrymen. In this regard, I am reiterating the following:

1. CORPORATE USES OF RESPONSES

- 1.1 Gauges on the quality of service delivery;
- 1.2 Benchmarks in updating mail delivery standards; and
- 1.3 Sources of data for the planned Address Check System.

2. TREATMENT OF RESPONSES

- 2.1 Responses shall **individually** be treated as **Ordinary Franked Mail**.
- 2.2 Mail Sorters shall postmark / backstamp **each** response clearly.
- 2.3 All **DIYES FOR PEACE** responses -- offset printed, photo-copied, mimeographed and handwritten -- shall be accepted.
- 2.4 Letter Carriers shall be authorized to accept responses entrusted to them by their clients and mail these at their respective Post Offices.

Moreover, all Regional Managers, District Postal Managers and Postmasters are strongly enjoined to actively participate in coordination meetings that may be convened by representatives of participating institutions and organizations within their respective areas of jurisdiction.

All concerned offices are hereby directed to extend full support and cooperation to the **DIYES FOR PEACE** Secretariat as may be requested by Mr. **RICARDO T. MARTIN**, DUSD Manager or Mr. **ERNESTO A. ALCANZARE**, Executive Assistant V of this office.

For the information of all concerned, please find herewith the national implementation plan of the campaign, a sample campaign form and a sample *Gabay para sa mga Guro at Punong-Guro*. Please use these to as reference in answering questions from the mailing public regarding the campaign.



IRINEO V. INTIA,
Postmaster General

PANALANGIN

Para sa Pambansang Pagkakaisa
upang Pawiin ang Karahasan at Kasamaan

Diyos na Maylika, mahate po sa aming mga puso at isipin na bagamat hinahangad namin at ng aming mga pinuno na magkaisa para baguhin ang aming lipinan at panlarin ang aming bansa, malap pa rin po ang kagampanan nito. Bagkus, ito ay nanand sa kawalan ng direksiyon at hindi pagkakamaraan.

Binaga po nito, wala pa rin pong katyunan ang mga karahasan at kasamaanang lagamap sa aming kapaligiran.

Inaanin po nanging hindi ito kayang mag-isang harapin ng pamalalaan o ng kahit anumang institusyon. Batid po namin na katilagan nanging magkaisa at magsama-sama upang buong lakas nanging talaikin ang mga bago at malikhang mga hakbang tungo sa maunlad, matatibik at mapagpapang lipinan.

Dumadilog po kami ng Inyong patnubay upang maipahatid namin -- sa kabila ng pagkakatahan ng aming mga panitiwala, pananampalataya o pananagutan -- sa Sambayanang Filipino, sa aming mga pinuno at sa buong mundo ang aming pagkakaisa para pawiin ang karahasan at kasamaan.

Nagpapasalamat po kami sa lahat ng biyaya na ipinagkaloob Ninyo sa amin at sa pagkakataong ito ng pagkakabuklod namin para sa kapakanan ng Sambayanang Filipino. Amen.

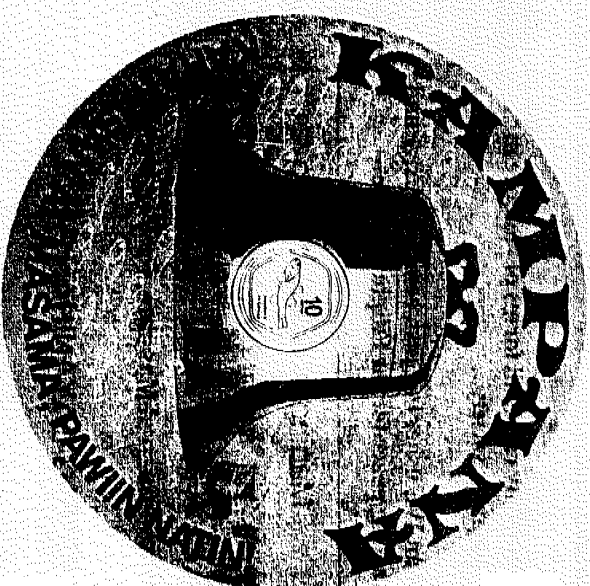


The main **KAMPANA** human chain to dramatize the Filipino people's rejection of all forms of violence will course through Ilocos Norte, Ilocos Sur, La Union, Pangasinan, Tarlac, Bulacan, Metro Manila, Cavite, Laguna, Batangas, Quezon, Camarines Norte, Camarines Sur, Albay, Sorsogon, Northern Samar, Samar, Leyte, Southern Leyte, Surigao del Norte, Agusan del Norte, Agusan del Sur, Davao del Norte, Davao del Sur and Saranggani. Other regions and provinces not traversed by the Pan-Philippine highway are encouraged to organize their human chains to link up with the main **KAMPANA** human chain. The chain will highlight Centennial historical landmarks.



NASAC

(NATIONAL SOCIAL ACTION COUNCIL)



10 DYES FOR PEACE
Bayanihan para sa Kapayapaan

Imagine at least 2.5 Million Filipinos...

Of different religious beliefs, political affiliations and socio-economic status...

Linked together in a Human Chain ..

From Ilocos Norte in Luzon to Saranggani in Mindanao...

Do openly reject all forms of violence in Philippine society...

Can WE usher in a just, comprehensive and lasting peace for the Filipino people?

Maging isang Buklod ng

KAMPANA

(Kasamaan at Masama, Pawin Natin!)

MAKIPAG-BAYANIHAN PARA...

Wakasan Natin ang Karahasan!

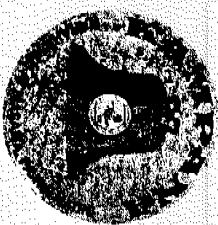
Pawin Natin ang Kasamaan!

Iwaksi Natin ang Pang-aapi!

17 NOVEMBER 1997

(World Peace Day)

3:00 to 6:00 p.m.



THE PROJECT LOGO

The KAMPANA (bell) is a multi-faceted and multi-purpose musical instrument. It is regarded with reverence and respect as it is associated with power.

It provides protection when used as an alarm. It declares jubilation for weddings and celebrations. It guides serenity of holy moments of devoted prayers for peace and love.

In times of need, the KAMPANA signals a call to arms, unity and strength for the common interest.

For whatever purpose it is used, the KAMPANA is always placed in a high place, symbolic of leadership and stewardship.

The school of fish in a circular formation surrounding the KAMPANA are PANDAKA PYGMAEA -- the smallest freshwater fish in the world -- symbolizes the desire of Filipinos to move together towards the eradication of all forms of violence in society.

ANONG PANANAW NINYO...?

1. Likas bang marahas ang Filipino?
2. Pababayaan ba nating gamitan ng dahas ang sinuman?
3. Sapat bang turuan lang ng kaalaman o bigyan ng impormasyon ang isang taong hindi nakaranas ng kabutihan at kaayusan para maiwaksi nya ang karahasan at kasamaan?
4. Makatuwiran bang mangaral o manghugsa tayo ng taong hindi pa natin lubos na nauunawaan ang kinagisiran?
5. Mairidikta o maiutos ba ang pagbabago?
6. Makatuwiran bang pigilan ang simuman na alamin ang katotohanan o kaya ay ipagkait ang paggamit nito kaninuman?
7. Nararapat bang patuloy nating tanggapin ang mga maling bansag at paratang sa ating pagkatao?
8. Makakabuti bang malaya nating pag-aralan, talakayin at unawain ang ating nakalipas?
9. Dapat bang gamiting mga batayan ang mga natanang karanasan ng mga kasapi ng isang samahan, grupo o lipon ng mga tao na nagdaan na sa pagsubok ng karahasan?
10. Dapat bang magkaisa ang Sambayanang Filipino sa pagsasakapangyarihan ng mga mamamayan?
11. Dapat bang kumilos ang Sambayanang Filipino laban sa lahat ng uri ng karahasan at kasamaan sa lipunan?



PEACE AND ORDER COUNCIL SECRETARIAT

ALCO BLDG., 391 Sen. Gil Puyat Avenue, Makati, Metro Manila

Tel. 818-1950

JUL 23 1997

MEMORANDUM



TO : CHIEF, PNP AND ALL PNP REGIONAL DIRECTORS
FROM : SILG and Chairman, NPOC
SUBJECT : SUPPORT FOR THE *DIYES FOR PEACE CAMPAIGN*

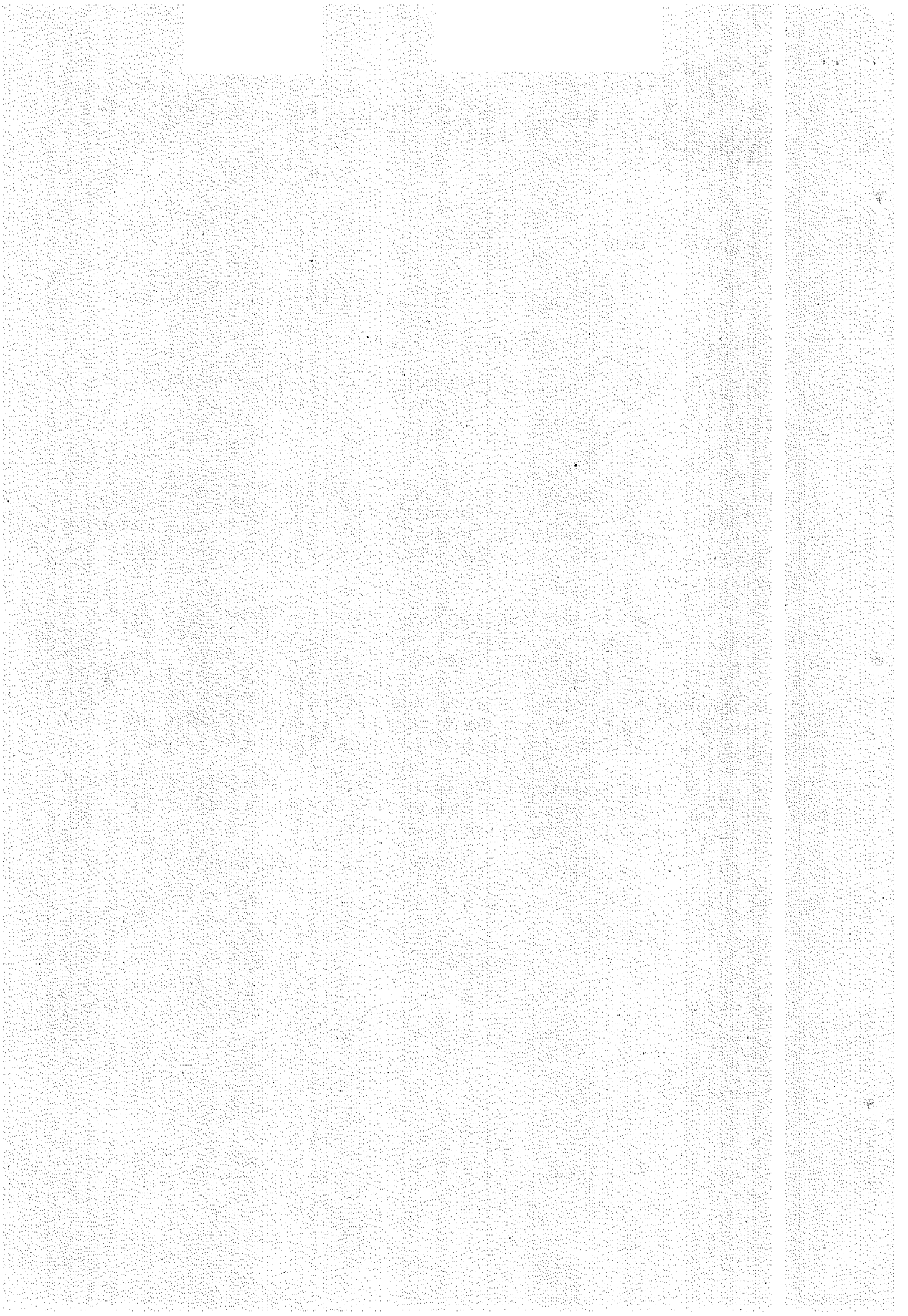
1. During the 4th National Summit on Peace and Order which was held on April 11-12, 1996, one of the identified strategies to address the problem of insurgency is the establishment of the framework for peace negotiations through the national implementation of the *Diyas for Peace - Bayanihan Para sa Kapayapaan Campaign*.

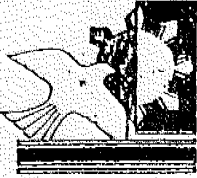
2. The *Diyas for Peace Campaign - Bayanihan Para sa Kapayapaan* is a youth and student sector peace initiative designed to mobilize the active participation of the Filipino people in the national peace process. It seeks to mobilize at least 10 million Filipinos - - ten (10) years and older - - to help forge the basis of our unity, find a peaceful means to establish a non-violent society, end the armed internal conflicts, pave the way towards a just, comprehensive and lasting peace, and commit themselves to the empowerment of the Filipino nation.

3. In this regard, all PNP offices and units on all levels are hereby enjoined to extend support, assistance and cooperation for the said campaign in coordination with the other participating agencies and organizations.

4. Attached is a copy of the *Diyas for Peace* campaign form for your reference:


ROBERT Z. BARBERS
Secretary, DII/G & Chairman, NPOC 





PEACE AND ORDER COUNCIL SECRETARIAT

ALCO BLDG., 391 Sen. Gil Puyat Avenue, Makati, Metro Manila

Tel. 818-19-50

JUL 23 1997

MEMORANDUM

TO : ALL CHAIRMEN OF RPOCs, PPOCs, CPOCs, MPOCs and BARANGAY PEACE AND ORDER COMMITTEES

FROM : SILG and Chairman, NPOC

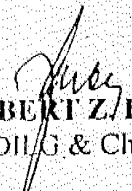
SUBJECT : SUPPORT FOR THE *DIYES FOR PEACE CAMPAIGN*

1. During the 4th National Summit on Peace and Order which was held on April 11-12, 1996, one of the identified strategies to address the problem of insurgency is the establishment of the framework for peace negotiations through the national implementation of the *Diyas for Peace - Bayanihan para sa Kapayapaan Campaign*.

2. The *Diyas for Peace Campaign - Bayanihan para sa Kapayapaan* is a youth and student sector peace initiative designed to mobilize the active participation of the Filipino people in the national peace process. It seeks to mobilize at least 10 million Filipinos - - ten (10) years and older - - to help forge the basis of our unity, find a peaceful means to establish a non-violent society, end the armed internal conflicts, pave the way towards a just, comprehensive and lasting peace, and commit themselves to the empowerment of the Filipino nation.

3. In this regard, all Local Peace and Order Councils are hereby enjoined to extend support, assistance and cooperation for the said campaign in coordination with the other participating agencies and organizations.

4. Attached is a copy of the *Diyas for Peace* campaign form for your reference.


ROBERT Z. BARBERS

Secretary, DILG & Chairman, NPOC

fr: memodycs1
dsk//pocia/cpsp

