

REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS  
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS  
UL Complex, Meralco Avenue  
Pasig, Metro Manila



*Sama-Sama  
sa DECS*

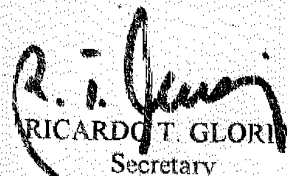
October 7, 1997

DECS MEMORANDUM  
No. 404, s. 1997

1997 NEW AND RENEWABLE ENERGY (NRE) NATIONAL  
POSTER-MAKING AND SLOGAN CONTEST

To: Bureau Directors  
Regional Directors  
Schools Superintendents  
Private Elementary and Secondary School Principals  
Vocational High School Principals  
Chairman, CHED

1. The Department of Energy Non-Conventional Energy Division (DOE-NCED) in collaboration with the Renewable Energy Association of the Philippines (REAP), the Philippine Information Agency (PIA) and the Department of Education, Culture and Sports (DECS) is sponsoring the first NRE National Poster Making and Slogan Contest.
2. The activity aims to:
  - a. heighten the level of awareness of the students on the various new and renewable energy technologies (NRET) in the country;
  - b. develop the interest of the academe in NRE sources and technologies; and
  - c. pave the way for the inclusion of NRE concepts in the secondary education curriculum.
3. The contest is open to all amateur artists aged thirteen (13) to twenty-two (22) years old from the secondary and tertiary levels from both public and private schools. The details of the contest, mechanics and rules and regulations are found in the inclosed guidelines.
4. Immediate and wide dissemination of this Memorandum is desired.

  
RICARDO T. GLORIA  
Secretary

Incl.:

As stated

Reference: N o n e

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
SOCIETY or ASSOCIATIONS  
STUDENTS

( Inclosure to DECS Memorandum No. 404, s. 1997)

#### GUIDELINES FOR THE 1997 NATIONAL NRE POSTER-SLOGAN MAKING CONTEST

A. The 1997 National NRE Poster and Slogan-Making Contest as spearheaded by the Department of Energy-Non-Conventional Energy Division in collaboration with the Renewable Energy Association of the Philippines (REAP), Philippine Information Agency (PIA) and Department of Education, Culture and Sports (DECS) aims to:

1. heighten the level of awareness of the students on the various new and renewable energy technologies (NRETs) available in the country.
2. develop the interest of the academe in NRE sources and technologies.
3. pave way for the inclusion of NRE concepts in the secondary level curriculum.

B. Poster design for this year's contest may depict one or more of the following aspects:

- NRET as part of people's daily lifestyle.
- Role of NRETs in the country's economic development
- NRES as an alternative fuel
- NRETs contribution to a clean environment

#### C. CONTEST RULES AND REGULATIONS

1. The contest shall be open to all amateur artists aged thirteen (13) to twenty-two (22) years old, from the secondary and tertiary levels, both public and private schools.
2. Contestants shall be divided into two (2) categories:
  - Category A - High School Students (1st - 4th Year)
  - Category B - College Students (1st - 5th Year)
3. Materials: Entries for Category A shall use Oslo paper, measuring 8.5 x 11 inches, while Category B shall use illustration board, measuring 18 x 24 inches.
4. Medium: All entries shall make use of any or a combination of the following: crayon, pastel color, watercolor, pencil or charcoal or poster paint.
5. Entries must have the following information clearly written at the back of each poster.
  - Name, Age, Sex of Contestant
  - Name and address of school
  - Contest category entered into
6. All regional entries must be submitted to the DECS Regional Offices in the area not later than 31 October 1997 for preliminary judging.

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7. Only first place winners in each category shall qualify for the National Contest and must be submitted to the DECS National Office with address at Bonifacio Bldg., Staff Development Office, Bureau of Secondary Education, University of Life, Pasig City, not later than 21 November 1997;
  8. Criteria for judging/selection: At the Regional and National contest levels, entries shall be judged based on the following:
    - Message Content (50%)
      - i Clarity
      - ii Treatment/Appropriateness
    - Technical Execution (30%)
      - i Design/Presentation
      - ii Creativity
      - iii Effort
    - Overall Impact (20%)
      - i Objectives realized
      - ii Stimulating/Appealing
  9. Judges for the National Contest shall be chosen from among the following:
    - Academe
    - Private sector
    - DOE
    - DOST
    - DENR
  10. Judges for the Regional Contest shall be composed of three (3) representatives from the various DECS Regional Offices DOE and the Private Sector;
  11. Prizes for the contest shall be as follows:

Regional Contest:

    - ⇒ 1st Place for each category: P15,000.00
    - ⇒ 2nd Place for each category: P10,000.00
    - ⇒ 3rd Place for each category: P 5,000.00

Plaques shall also be awarded to winners and trophies for the schools.
  12. Selection/Awarding of the Regional winners shall be held on 7 November 1997 at DECS Regional Office while for the National winner/s shall be held on 8 December 1997 during the National Energy Week and the venue shall be announced later.
  13. Transportation and other expenses of the students' participants advisers and/or officials shall be charged against local funds (DECS) subject to its availability and the usual accounting.

Participants from the private sector may coordinate with their respective institutions regarding the financial requirements.

14. All entries submitted for the contest shall become property of the Department of Energy which shall reserve the right to use any or all of them for various advocacy and information purposes/activities. However, artists/designers shall be properly acknowledged.