



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS**  
**DEPARTMENT OF EDUCATION, CULTURE AND SPORTS**  
DECS Complex, Meralco Avenue  
Pasig City, Philippines



*Sama-Sama  
sa DECS*

*Tanggapan ng Kalihim  
Office of the Secretary*

September 30, 1997

DECS MEMORANDUM  
No. 389, s. 1997

1997 NATIONAL BOOK WEEK

To: Bureau Directors  
Regional Directors  
Schools Superintendents  
Heads of Private Schools, Colleges and Universities  
Vocational School Superintendents/ Administrators

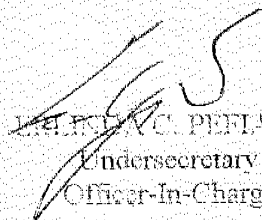
1. The National Book Week will be celebrated on November 24-30, 1997 with the theme "Books are Us-The Key to People Empowerment and Nation-building". November is also Library and Information Month.

2. The school heads, in coordination with the librarians and teachers are enjoined to undertake appropriate activities that will create public awareness on the importance of libraries, books and technologies in education specially in information dissemination. Libraries play a vital role in our educational development and a well-informed citizenry is an important factor in our national progress.

3. The suggested activities for the occasion are:

- a. programs and convocation with good speakers;
- b. open-house with books, bulletin board displays and other exhibits depicting the celebration;
- c. contests like quiz bee, slogan-making, poster-making, on the spot-painting, reading programs;
- d. cultural presentation like plays, puppet shows, film showing, etc;
- e. "book shower" or "share a book" to encourage parents and other members of the community to donate books, periodicals and instructional materials;
- f. school, radio and T.V. broadcasts; and
- g. visits to libraries, museums and other information centers.

4. Immediate dissemination of this Memorandum to all concerned is desired.

  
ERLINDA C. PEFLANCO  
Undersecretary  
Officer-In-Charge

Reference:

DECS Memorandum: No. 423, s. 1996

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

BOOKS  
CELEBRATIONS & FESTIVALS  
LIBRARY  
PUPILS  
SCHOOLS  
STUDENTS  
TEACHERS