



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

Maricao Avenue, Pasig City

OFFICE OF THE SECRETARY

September 1, 1997

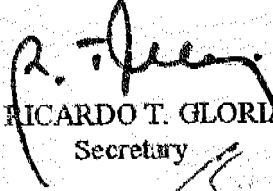
DECS MEMORANDUM

No. 343, s. 1997

CLEAN-UP AND GREEN THE WORLD MONTH
(Contest on Comic Strip Writing and Poster Painting)

To: Regional Directors
Schools Superintendents
Heads of Private Elementary and Secondary Schools

1. The Clean-up and Green the World Month celebration will be conducted on September 17-23, 1997. In line with the celebration, the National Organizing Committee, in coordination with this Department, announces the holding of a Poster Painting contest for elementary pupils and a Comic Strip Writing contest for high school students.
2. This year's celebration which will revolve on the theme "Kabayanihan ang Pagsagip sa Inang Bayan" will focus on the rehabilitation and protection of our water bodies as well as strengthening of re-greening and clean energy programs.
3. The respective regions shall conduct the regional contests on poster painting and comic strip writing on their own time schedule and immediately send the winning entries to the NOC before the due date.
4. Participating regions shall submit three (3) regional winning entries for each contest on or before September 22, 1997 to the National Organizing Committee, Office of Senator Heherson Alvarez, Unit 12-02, Gotesco Regency, Twin Tower B, Concepcion St., Ermita, Manila. Details of the contest is inclosed.
5. Immediate dissemination of this Memorandum to all concerned is desired.


RICARDO T. GLORIA
Secretary

Incl.: As stated

Reference: DECS Memorandum No. 323, s. 1996

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
COMMITTEES
CONTESTS

**GUIDELINES ON THE POSTER PAINTING CONTEST
AND COMIC STRIP WRITING CONTEST**

A. National Level

1. These contests shall be open to all elementary and secondary students, enrolled in both public and private schools.

2. Each region shall send three (3) winning entries for each of the following category/contest:

Poster Painting Contest - 3 regional winners from the elementary schools
Comic Strip Writing Contest - 3 regional winners from the secondary schools

3. National entries must be duly signed by their respective school heads/principals.

B. Materials and Medium

1. For Poster Painting Contest, entries must be drawn in an illustration board measuring 20x30 inches. A combination or any of the following can be used: crayon, pastel color, watercolor, pencil, charcoal or poster paint.

2. Each entry must be properly identified at the back with the following data: name/age/sex/name of institution, address/grade and year level.

C. Judging

1. At the regional and national contest levels, entries shall be judged based on the following:

- a. Message Contest (50%)
 - Clarity
 - Treatment/Appropriateness

- b. Technical Execution (30%)
 - Design/Presentation
 - Creativity
 - Effort

- c. Overall Impact (20%)
- Objectives Realized
- Stimulating/Appealing

D. Prizes

Poster painting on the theme "Kabayanihan ang Pagsagip sa Inang Bayan" focus on Zero Waste, Zero Pest.

1st Prize	-	P3,000.00
2nd Prize	-	2,000.00
3rd Prize	-	1,000.00
8 consolation prizes	-	500.00 each

Comic Strip Writing - theme - "Kabayanihan ang Pagsagip sa Inang Bayan" focus on Zero Waste, Zero Pest.

1st Prize	-	P5,000.00
2nd Prize	-	3,000.00
3rd Prize	-	2,000.00
5 consolation prizes	-	1,000.00 each

E. Winners will be notified by the National Organizing Committee (NOC) through mail.