

## REPUBLIKA NG PILIPINAS

#### REPUBLIC OF THE PHILIPPINES

# KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

UL Complex, Meralco Avenue Pasig, Metro Manila

August 22, 1997



Sama-Sama sa DECS

DECS MEMORANDUM No. 332, s. 1997

1997 REGIONAL AND NATIONAL SCHOOLS PRESS CONFERENCES

To: Bureau Directors
Regional Directors
Schools Superintendents
Regional Science High School Principals
Divisional Leader School Principals
Private Elementary and Secondary School Principals
Vocational High School Principals

- 1. The 1997 National Schools Press Conference (NSPC) will be held on December 1-5 at Tangub City, Region X while the Regional Schools Press Conferences will be conducted not later than the last week of October 1997.
- 2. The theme of this year's conference is "NSPC: Pole Vaulting for Literary-Journalistic Excellence". Its objectives are to:
  - a. promote the Filipino spirit in the literaryjournalistic works of campus writers;
  - b. create an awareness of the vital role that the broadcasts media play in the lives of Filipinos;
  - c. continue upgrading the journalistic competencies
     of student-writers as well as of teacher-advisers;
  - d. enhance the journalistic and communication skills through individual and group competitions; and
  - e. strengthen free and responsible journalism.
- 3. A total of 3,082 regional winners, school, division, regional and national officers and central office officials are expected to participate in the NSPC.

- 4. No student-alternate shall be allowed in case the real regional winners cannot participate in the NSPC.
- 5. There shall also be no substitution of teacher-advisers who cannot attend the conference. No additional teacher-delegate shall be allowed even in cases where the teacher-delegate is the adviser of two (2) winners.
- 6. Division supervisors may be allowed to take the place of the teacher-adviser for as long as the required number of regional delegates is maintained.
- 7. The regional conferences and the NSPC shall be partly subsidized from the Campus Journalism Fund (R.A. 7079) but minimal registration fees from participants, to augment available resources, shall be charged against local funds subject to the usual accounting and auditing rules and regulations. Participants from the private schools shall make necessary arrangements with their respective institutions in connection with their attendance in the conference.
- 8. Other details about the Press Conferences are in the inclosure to this Memorandum. Further inquiries may be directed to:

The Director
Bureau of Secondary Education
Bonifacio Building, UL Complex
Pasig City
Tel. No. 633-72-42
FAX No. 636-51-73

9. Wide and immediate dissemination of this Memorandum to all concerned is expected.

Incls.: As stated

Reference: DECS Memorandum: No. 260, s. 1996

Allotment: 1-2-3-(D.O.50-97)

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CONFERENCES
CONTESTS
PUBLICATIONS

SCHOOL PAPERS STUDENTS TEACHERS (Inclosure to DECS Memorandum No. 357, s. 1997)

#### A. Regional Press Conference

- 1. The regional conference, which shall not be more than three (3) days, shall consist of lecture-discussions on important and relevant issues and topics, workshop sessions on various aspects of newspaper work, and individual writing contests in both English and Filipino.
- 2. The registration fee shall not be more than five hundred (P500.00) pesos per participant/delegate.
- 3. Each school paper adviser shall pay sixty (P60.00) pesos as membership fee in the National School Paper Advisers. Association to be remitted by the RSSPAA president to the NSSPAA treasurer during the NSPC.
- 4. On the other hand, each student delegate (elementary and secondary) shall pay fifteen (P15.00) pesos as membership fee in the Regional Editors Guild to be remitted to the RSSPAA treasurer:
- Divisions may participate in the following individual writing contests:

Elementary: News Writing

Editorial Writing Feature Writing

Copyreading and Headline Writing

Secondary:

News Writing Editorial Writing Feature Writing

Copyreading and Headline Writing

Sports Writing Photojournalism Editorial Cartooning

- 6. A pupil/student shall be allowed to participate in only two (2) contests (either in English or in Filipino). Participation in the individual writing contests shall be limited to those enrolled in the six-year elementary/four-year secondary schools, both public and private.
- 7. There shall be four (4) winners for each category at the elementary level and six (6) winners for each category at the secondary level for each Region.
- 8. The regional director shall submit to the Office of the Secretary (Attn.: The Director, Bureau of Secondary Education), UL Complex, Pasig City, a certified list of

regional winners and the names of their schools and divisions, one (1) week after the Regional Schools Press Conference (RSPC). A copy shall be furnished the Director, DECS RO X, Cagayan de Oro City.

- 9. Regional directors, particularly the Director of DECS RO X, are authorized to draw a cash advance from any appropriate local funds to meet expenses in preparation for the RSPCs, such cash advance to be reimbursed from collections of registration fees and the subsidy from the Campus Journalism Fund (R.A. 7079). The subsidy shall be released upon submission (Attn.: Director Aiberto P. Mendoza, BSE) of the design of and the budget for the Regional Press Conference.
- 10. Failure to observe the guidelines or comply with the rules shall automatically disqualify participants from the NSPC contests.

### B. National Schools Press Conference (NSPC)

- 1. The activities in connection with the NSPC are:
  - speeches/lectures covering various aspects of school paper work by practicing journalists and professors of journalism;
  - individual writing contests identical to those at the regional level and group contests;
  - educational tour; and
  - awarding ceremony for outstanding regional secondary school paper-adviser and school paper-editor (to be handled by the Association).
- 2. The first official activity of the NSPC shall be a parade to be participated in by all delegations on December 1 at 4:00 p.m. The host shall serve the first meal (lunch) on the same day, and the last meal (lunch) on December 5.
- 3. The group contest shall involve the following categories of student publications: Brackets A and B for the secondary level and Bracket C for the elementary level.

Bracket A publication has these features:

- a) standard printed broadsheet or tabloid;
- b) with 14 to 20 page ; and
- e) must have been in circulation for at least 5 years

Bracket B publication has those features.

- a) standard printed broadsheet or tabloid and
- b) with 8 to 12 pages

#### Bracket C publication has these features:

- a) mimeographed student publications, newsletters and the like, provided they follow the standard style of print journalism; and
- b) with at least 8 page 3
- 4. The categories for the group contests are as follows:

Best Layout/Page Design
Best News Page
Best Editorial Page
Best Features/Literary Page
Best Sports Page
Best Development Journalism Reporting/Page
Best Science Reporting/Page

The group contests are open to every elementary and secondary school newspaper published in SY 1997-1998, whether or not it is represented by delegates at the NSPC.

- 5. The principal/administrator of each school participating in the group contest shall send by registered mail on or before October 31, 1997, eighteen (18) copies of one (1) issue of a bilingual issue of a school paper published in SY 1997-1998 or nine (9) copies each of the Filipino and the English paper if the school has both. There will be no extension of the deadline. The bundle shall be addressed to: The Director, Bureau of Secondary Education, 3rd floor, Boulfacio Bldg., U.L. Complex, Meralco Ave., Pasig City.
- 6. The regional delegation shall be composed of the following:
  - one (1) SED and EED Chief or Assistant Chief
  - one (1) regional supervisor in-charge of journalism
  - one (1) division supervisor in charge of journalism per division
  - nineteen (19) teacher advisers from the elementary level
  - thirty-nine (39) teacher advisers from the secondary level
  - six (6) winners per category in English and also in Filipino in each of the individual contest categories or a total of eighty four (84) students from the secondary level, and four (4) winners per category in English and in Filipino or a total of thirty two (32) pupils at the elementary level (grand total of pupil/student participants per region: 116).
  - one (1) regional winner in the search for the outstanding secondary school paper adviser
  - one (1) regional winner in the search for the outstanding secondary school paper editor/campus journalist
  - two (2) presidents (elementary and secondary) of the Regional Associations of School Paper Advisers
- 7. Officers of the National Association of School Paper Advisers in the elementary level (9) and in the secondary level (9) as well as presidents of the Regional Associations

of Elementary and Secondary School Paper Advisers (16) shall be authorized to attend. Members of the organizing committee from DECS Central Office and members of the working committees (all in active service) shall also attend the Conference.

The total number of participants in the Conference is broken down as follows:

- ES I in-charge of Journalism per Division	138
- ES II in-charge of Journalism	
- officers of the National Elementary/Secondary	
School Paper Advisers Association	18
- presidents of the Regional Associations of Secondary	
School Paper Advisers	16
- presidents of the Regional Associations of Elementary	
School Paper Advisers	16
- organizing committee, DECS Central Office and members	
of working committees	
- SED Chiefs from the elementary and secondary levels	32
- regional winners in the different contest categories in the elementary level	- 512
- regional winners in the different contest categories in the	
secondary level	1,344
- regional winners in the search for the outstanding	
school paper advisers	- 16
- regional winners in the search for the outstanding	
school paper editor/campus journalist	16
- teacher-advisers from the elementary and secondary	
levels	- 928
GRAND TOTAL 3,08	2

- 8. The Registration Committee shall not accept any additional member of the delegation not specified in this Inclosure. However, the Committee shall receive from each RSSPAA president (elementary and secondary) the total collection of the membership fee to the NSPAA of the school paper advisers in the region.
- 9. Each delegate to the NSPC shall pay a registration fee of one thousand six hundred (P1,600.) pesos, fifteen (P15.00) pesos of which shall be deducted from the amount given by the student delegate as membership to the stational Editors Guild.
- 10. Certification of good health from members of the regional delegation and from the officers of the national associations of school paper advisers as well as the presidents of the regional associations of school paper advisers is a requirement for registration. A certification that the pupil/student-members of the regional delegation have been granted permission in writing by parents/guardians to attend the Conference shall also be submitted. (Documented proofs shall be filed with the regional office). Both certifications shall be signed by the regional director.

- 11. The Conference is a live-in activity. No student-delegate, teacher-adviser and supervisor, shall be allowed to stay outside the site.
- 12. Requests of regional delegations for accommodation at the NSPC site shall be sent to: The Director, Region X, Cagayan de Oro City, copy furnished the Schools Division Superintendent, Ozamis City, Region X, and the Director, Bureau of Secondary Education, Bonifacio Bldg., UL Complex, Meralco Avenue, Pasig City not later than October 31, 1997. The list of members of the regional delegation, to include outstanding secondary school paper adviser and campus journalist, certified by the regional director, with the males separated from the females should accompany the request.
- 13. Information about the kind of transportation the delegation will take to the NSPC site, the date and time of arrival, and the point of entry shall be provided the liest region at least two (2) weeks before the date of its arrival. Arrangements for transportation to the conference site shall be made by the host region but expenses shall be borne by the delegation.

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