

REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
UL Complex, Meralco Avenue
Pasig, Metro Manila



August 22, 1997

*Sama-Sama
sa DECS*

DECS MEMORANDUM
No. 330, s. 1997

SIGNATURE CHEER-MESSAGE CAMPAIGN TO SUPPORT THE PHILIPPINE TEAM
PARTICIPATION TO THE 19TH SOUTH EAST ASIAN GAMES (SEAG)

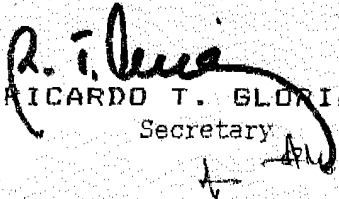
To: Undersecretaries
Assistant Secretaries
Bureau/Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals

1. The Philippines will participate in the 19th South East Asian Games in Jakarta, Indonesia on October 12-19.
2. A signature cheer-message campaign has been initiated by MILO in support of the Philippine participation to encourage our athletes to win gold medals.
3. Posters will be brought by MILO to the public and private schools wherein pupils/students are encouraged to write their cheer message along with their names and name of their school. The posters will be collected, bound in books, and will be turned over to the athletes during a send-off ceremony sometime in the end of September 1997.
4. Cheers-messages may be written in English, Filipino or in any native language. Selected one may be sent as press release to radio and television stations. An example is my cheer-message to the Philippine Team:

My dear athletes, you are the heroes of the modern times. Play for the glory of your country and give your best. We will pray for your success.

5. All school officials, teachers, parents and pupils/students shall support this project to show our whole-hearted support to the Philippine delegation. Our cheer-messages will serve as inspiration to our athletes.

6. For dissemination and compliance.


RICARDO T. GLORIA
Secretary

Reference:

N o n e

Allotment: 1--(D.O.1-97)

To be indicated in the Perpetual Index
under the following subjects:

ATHLETICS
CAMPAIGN
SCHOOLS