

REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
UL Complex, Meralco Avenue
Pasig, Metro Manila



August 22, 1997

*Sama-Sama
sa DECS*


DECS MEMORANDUM
No. 328, s. 1997

DECS CENTENNIAL WAY OF LIFE

To: Undersecretaries
Assistant Secretaries
Bureau/Cultural Agency Directors
Schools Superintendents
Private Elementary and Secondary School Principals

1. Executive Order No. 128 entitled Reconstructing the Committee for the Preparation of the National Centennial Celebrations in 1998 was passed "to ensure a coordinated and synchronized celebrations of the Philippine Centennial".
2. The Philippine Centennial tells the story of the birth and the development of the Filipino nation. It inculcates in the Filipino mind their moral duties and responsibilities to honor, respect and perpetuate the country's heritage.
3. The observation, however, is that a year prior to the Philippine Centennial, participation in Centennial celebrations is still site-specific instead of nationwide. Thus, the Department of Education, Culture and Sports (DECS), the lead agency of the Year of the Filipino Spirit, deems it imperative to launch starting SY 1997-1998 the program DECS Centennial Way of Life which consists of a 10-point strategy designed to fast track information dissemination as well as enhance participation and involvement of all schools in the Centennial celebrations.
4. To ensure the smooth flow in the implementation of the abovementioned program, the strategies and guidelines are inclosed. Committees shall be formed to coordinate the activities at the regional and divisional levels.
5. School division offices shall submit to the DECS Year of the Filipino Spirit Committee a report on the program implementation.

6. Immediate and wide dissemination of this Memorandum is enjoined.


RICARDO T. GLORIA
Secretary

Incls.:

As stated

References:

DECS Memorandums: Nos. 45 and 47, s. 1996

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
OFFICIALS
PROGRAMS

DECS CENTENNIAL WAY OF LIFE

MEMBERSHIP

The Philippine Centennial calls on every Filipino to reawaken the spirit of national responsibility and patriotic commitment by joining the Philippine Centennial Movement.

A. *Membership of public and private Elementary and High School Students*

All students both in public and private elementary and high schools are enjoined to be a member of the Philippine Centennial Movement (PCM): "Isang Daang Sentimo Para sa Kasaysayan". Each member student/ pupil shall receive a membership card which shall cost one (P1.00) peso.

All students, teachers, administrators, divisional, regional, and Central Office personnel are enjoined to actively participate in the "Isang Daang Sentimo para sa Kasaysayan" program.

B. *Membership of educational managers and teachers.*

1. *White Card Member (P10.00 one time membership fee)*

A white card member shall receive one (1) white Centennial ID and discounts on PCC sponsored shows and commemorative items.

2. *Yellow card member (P100.00 one time membership fee)*

A yellow card member shall receive a Centennial Kit which includes one (1) yellow centennial plastic ID, one (1) Centennial pin, one (1) Centennial sticker, Centennial newsletter/s, discounts on PCC sponsored shows and commemorative items.

(Inclosure No. 2 to DECS Memorandum 328 s, 1997)

Communicating History

To popularize the ideals and aspirations of the Revolution, the Filipino Spirit Committee of the DECS and the Philippine Centennial Commission launched the projects: *Kasaysayang Barangayan* (a radio broadcast), *Centennial Modules*, *Centennial Tele-lessons*, and *Flag Raising Ceremony Campaign*.

A. Kasaysayang Barangayan

1. The *Kasaysayang Barangayan* is a radio broadcast of biodramas aired every Wednesday between 9:00 and 10:00 in the morning from May 28, 1997 to January 31, 1998 as part of the radio program: *Konsultahang Bayan: Alay sa Kabataan* of the Bureau of Broadcast Services, *Radyo ng Bayan*, 738 Khz. AM.
2. School administrators are requested to provide the needed facilities so that pupils/ students can listen to the radio broadcast regularly and phone-in questions related to the historical information being discussed.

B. Centennial Modules

1. These are instructional modules for elementary and high school based on teaching models of different subject areas. The idea is to use the historical events related to the Philippine Centennial as content or theme for the different subject areas: English, Filipino, Social Studies, Values Education, Music & Arts and PEHM.
2. The prototype modules developed by regional participants shall be ready for distribution by second week of August.

C. Flag Raising

In addition to the provisions / instructions embodied in Executive Order No. 179, stating that "all government departments, agencies, offices, government owned controlled corporations, instrumentalities and the local government units shall display the National Flag from May 28, 1994 to June 12, 1994 and every year thereafter in all public buildings, government institutions and official residencies," it is further requested that Centennial events for the week be disseminated and explained fully during flag raising ceremonies.

All FLAG RAISING CEREMONIES in schools, districts, divisions, regional and DECS Central Office, shall devote a 10-15 minute talk on the Philippine Centennial as well as on the historical event of the week.

All school children should also be informed re the meaning of the colors and symbols of the Philippine Flag.

D. Centennial Tele-lessons

The Centennial Tele-Lessons, KABATAAN, NGAYON NA (KNN), is envisioned as a one-hour interactive television program for telecast every Monday-Friday, nationwide.

1. It is a multi-disciplinary teaching aid that will utilize non-traditional methods in enhancing the teaching-learning of historical events integrated/enhanced with artistic objects or performances in the elementary and high schools (educational tours with live interactions nationwide, cooperative learning, expert resource speaker, etc.)
2. It is also designed to provide a venue for the formation of values (moral, environmental, etc.) of elementary and high school students.
3. This Centennial Tele-lesson will be launched on August 15, 1997 and aired on PTV - 4 every Monday-Friday from 8:00 to 9:00 AM.
4. "KABATAAN, NGAYON NA", through 21st century television technology, will bring the world to the eyes of the students blurbs of structured information that will challenge the minds and accelerate the learning processes. Also, it offers unique opportunities for teachers to learn innovative teaching methods.

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(Inclosure No. 3 to DECS Memorandum 328 s, 1997)

Information Dissemination Materials

To raise the level of cultural consciousness of school children to the importance of the centennial celebrations as well as to develop a sense of history among students, teachers, administrators, educators, and the general public, the National Centennial Commission (NCC) and the Diwang Pilipino posters, including other NCC ads shall be prominently displayed in all schools, public places, and government offices.

Regional and divisional offices of the DECS shall secure from the Office of the Filipino Spirit Committee (DECS Bonifacio Bldg.), the above materials upon notice of availability.

All schools should prominently display Centennial Posters in their main lobbies, corridors, and general assembly halls.

Every classroom should also have these posters in their bulletin boards.

NCC news/ journals however shall be directly mailed to schools.

A. Regional Symposia

Pursuant to agreements made during the Diwang Pilipino Workshop conducted on May 5 - 7, 1997, echo seminars shall be conducted in the Regions by Regional/ Divisional participants in order to orient/ update teachers, school principals and other DECS regional personnel on the Philippine Centennial.

In addition, all DECS seminar, workshops lasting more than one (1) day, should provide a 20-minute session on the Philippine Centennial / specific historical update as specified in the Diwang Pilipino Primer.

Instructional Materials on the Philippine Centennial were provided to the Diwang Pilipino Workshop (May 5-7, 1997 at Las Brisas Hotel and Conference Center) participants in order for them to develop together with their teachers sample centennial modules in the different subject areas.

Thus, all classes of the different subject areas should devote weekly a 15-20 minute discussions on specific centennial events in all year levels.

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(Inclosure No. 4 to DECS Memorandum 328 s, 1997)

Competitions

Pursuant to the Department of Education, Culture and Sports - National Centennial Commission (DECS-NCC) thrust for the development of national excellence, competitions in different forms are encouraged to adopt Centennial/ Kalayaan themes.

A. School Museum/Centennial Corner

The DECS Cental/ Regional/ Division Offices shall sponsor/ co-sponsor competitions designed to sustain love of country, promote values necessary for nation building, and to attain awareness and appreciation of the Philippine Revolution.

B. Sarswela

A Music-Theater competition shall be conducted at the elementary and high school levels with Centennial related stories.

There shall be two phases: the regional (to be held not later than December, 1997) and the Finals (to be held during March).

The Office for Culture and Arts shall provide the mechanics and guidelines for the aforementioned competitions to be issued in a separate Memorandum.

(Inclosure No.5 to DECS Memorandum 328 s, 1997)

Participation in Centennial Commemorative Activities

Proclamation No. 946, declaring 1997 as "Taon ng Diwang Pilipino", enjoins all Regional Directors, Schools Division Superintendents, Heads, Principals of Private and Public Elementary and Secondary Schools to actively participate in the 1997 Commemorative activities relative to the Centennial of Philippine Independence. Thus,

1. Centennial activities (based on the primer) which took place on the Division School's area of responsibility shall secure the cooperation of the local government units, NGOs and the community in implementing the programs;

2. Schools shall tap the local government units, non-governmental organizations and local communities for a successful celebration of the Philippine Centennial;

3. Schools shall prepare their students/ pupils as well as the general public to understand the historical and cultural significance of celebrating the Centennial.

ATH

(Inclosure No. 6 to DECS Memorandum 328 s, 1997)

Centennial Graduates

Cognizant of the Philippine Centennial Vision that sees the Filipino as an active participant in the overall renewal and transformation of a nation, DECS will be launching its Search for Centennial Graduates. This shall consist of the following awards:

- a) Philippine Centennial National Heroes Award
- b) Apolinario Mabini Award
- c) Gregoria de Jesus Award
- d) Juan Luna Award
- e) Marcelo H. del Pilar Award
- f) Gen. Gregorio del Pilar Award

A. Qualifications:

1. *Philippine Centennial National Heroes Award* (Rizal, Aguinaldo, Bonifacio Awards) - to be given to the most outstanding graduating student who has excelled in leadership and over all academic achievement.
2. *Apolinario Mabini Award* - to be given to the graduating student excelling in academic achievement.
3. *Gregoria de Jesus Award* - to be given to the female graduating student outstanding in leadership and academic achievement.
4. *Juan Luna Award* - to be given to the graduating student excelling in the visual arts.
5. *Marcelo H. del Pilar Award* - to be given to the graduating student excelling in literary writing.
6. *Gen. Gregorio del Pilar Award* - to be given to the graduating student outstanding in leadership CAT/Boy, Girl Scout.

B. Criteria

A school board shall be created for the implementation of these awards.

The guidelines shall be issued in a separate Memorandum.

(Inclosure No. 7 to DECS Memorandum 328 s, 1997)

Wearing of the Filipino Attire During Centennial Celebrations

Every Filipino must be proud of his national attire (*Baro at Saya/ Barong Tagalog*). It is his/her distinction among the rest of the world. It is also the attire of our heroes and forebears, reminding us of the struggles and solidarity of our people.

Thus, it is deemed appropriate for all DECS personnel to wear the Filipino attire during historical/ centennial pageants, parades, and programs.