



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
UL Complex, Meralco Avenue
Pasig, Metro Manila



August 21, 1997

*Sama-Sama
sa DECS*

DECS MEMORANDUM
No. 323, s. 1997

READING ASSOCIATION OF THE PHILIPPINES, INC.
1997 MIDYEAR DEMOFEST

To: Bureau Directors
Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals
Chairman, Commission on Higher Education

1. The Reading Association of the Philippines, Inc. (RAP), in cooperation with this Department will conduct the Midyear Demofest of RAP at ECOTECH Center in Cebu City on October 18-19.
2. The theme of this year's Demofest is "The Reading Teacher: Key to the School of the Future". Its objectives are:
 - a. to foster awareness and understanding of the role of Reading teachers and administrators in the School of the Future; and
 - b. to present concretized visions of the School of the Future as these obtain in reading education: curriculum, strategies, materials and assessment.
3. School administrators, deans/chairpersons, supervisors, reading program coordinators and classroom teachers in all levels are encouraged to participate.
4. The registration fee of one thousand five hundred pesos (P1,500) will be charged each participant. This covers the expenses for 2 lunches, 3 snacks, convention materials, certificate and other expenses. The program of activities is inclosed.
5. Transportation and other allowable expenses of participants from government institutions shall be charged against local funds subject to its availability and the usual accounting and auditing rules and regulations. Participants from private institutions shall make their own financial arrangements with their respective schools and/or sponsoring organizations.

6. For inquiries and reservation, write or call Ms. Wilhemina M. Mingoa, President, RAP, U. P. College of Education, Diliman, Quezon City, telephone nos. (632)920-5301 local 6493 or (632)241-4173; fax nos. (632)929-9322 or (632)244-4004; email: rap@globalcafe.com.ph.

7. Immediate and wide dissemination of this Memorandum is desired.


RICARDO T. GLORIA
Secretary

Incl.:

As stated

Reference:

DECS Memorandum: No. 308, s. 1995

Allotment: 1--(D. O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

COMMUNICATION ARTS
LANGUAGE
OFFICIALS
SOCIETY or ASSOCIATIONS
TEACHERS

READING ASSOCIATION OF THE PHILIPPINES
1997 Midyear Demofest
 ECOTECH Center, Cebu City, 18-19 October 1997

Theme: The Reading Teacher: The Key to the Future

DAY 1 - 18 October 1997

8:00 - 9:00	Registration	Dr. Felicitas E. Pado RAP Secretary, In-Charge
9:00 - 10:00	Opening Program Welcome Remarks	Dr. Eladio Dioko Regional Director, Region VII
	Introduction of the Guest Speaker	Ms. Wilhemina M. Minogoa RAP President
	Keynote Address	Undersecretary Erlinda Pefianco DECS
10:30 - 12:00	Plenary Sessions Re-engineering Reading Concerns Administrators-for-Change Meet Empowered Teachers of the Future Borderless Reading Classrooms through Recreatory Reading	Wilhemina M. Mingoa Aurora Salvosa Nemah Hermosa
1:30 - 3:30	Parallel Lecture-Demonstrations Literature-Based Activities for Young Learners Strategies for Maximizing Reading Motivation Enhancement of Meaning in Reading An English Lesson via Distance Education A Critical-Aesthetic Response to Prose Fiction	Felicitas Pado Fedila Sueto Nilda Cas Elena Cutiongco Patria Cordero
3:30 - 5:30	Sosyalan/Raffle	

DAY 2 19 October 1997

8:00 - 10:00	Plenary Sessions Re-inventing Reading Intervention Rereading Historical Texts The Reading Teacher Surfs the Information Highway	Natividad Santos Ambeth Ocampo Soledad Lecaros
10:30 - 12:00	Parallel Lecture Demonstrations Computer-Assisted Instruction in the Early Grades Affective Filter in Appreciative Listening Maunlad na Pakikinig at Paglalahad ng mga Konsepto sa Pagbasa (more titles still have to be finalized)	Rizalina Labanda Marietta Otero Santiago Tamidles
1:00 - 2:00	Closing Ceremonies	
2:00 - 3:00	Cultural Trip (Optional)	