



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
Marcela Avenue, Pasig, Metro Manila

OFFICE OF THE SECRETARY

August 20, 1997

DECS MEMORANDUM

No. 318, s. 1997

NATIONAL HEALTH EDUCATION WEEK

**To: Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Superintendents
Private Elementary and Secondary School Principals
Vocational High School Principals**

1. Pursuant to Presidential Proclamation No. 255 dated August 20, 1967, the National Health Education Week will be observed on October 5-11, 1997.
2. The celebration will focus on the theme "Health Promotion in the Schools and Communities" to create full awareness on the importance of having a healthy environment and for individuals to take action to improve their own health. In observance of this celebration, all schools are enjoined to conduct appropriate activities. School health and nutrition personnel and education supervisors in-charge of health education shall take the leadership in the coordination of health and nutrition information and education of the activities in their respective areas. Inclosed are the suggested activities that may be undertaken.
3. As a fitting highlight of the week-long celebration, a two-day work conference of the Health Education Association of the Philippines (HEAP) Inc. will be held on October 9 -10, 1997 at the Centerpoint Hotel, Cebu City. The Conference aims to enable the participants to:
 - a. become aware of the government's thrust on health promotion in the schools and communities;
 - b. enhance their knowledge on the drug situation among students and the status of drug education in the schools;
 - c. operationalize strategies on how healthy schools and communities may be promoted; and
 - d. manifest deeper commitment to the attainment of better health through health promotion.

4. Since the topics for discussion are congruent to the current thrust of government, that of health promotion for national health development; school administrators, technical staff of the Health and Nutrition Center, members of the Regional and Division Working Committees on Health and Nutrition, health, nutrition and drug education program coordinators, for national health development; school administrators, regional and division school health and nutrition personnel from both public and private schools; regional/division science/health/nutrition supervisors, health education faculty of teacher-training institutions and key teachers in health from DECS are encouraged to attend the aforementioned work-conference on official time. Teachers may be allowed to attend during their off-session only.

5. Transportation and other expenses of participants incident to their attendance to the conference, including a registration fee of *One Thousand Five Hundred Pesos Only (P1,500.00)* for meals (October 8 - dinner; October 9 - 3 meals and 2 snacks; October 10 - breakfast, lunch & 2 snacks), lodging (2 nights), kit, and handouts, may be charged against local funds, subject to the usual accounting and auditing rules and regulations. Expenses for participants from the private sector may be borne by their respective school/agency in accordance with previous arrangements.

7. Immediate dissemination of this Memorandum to all concerned is desired.


RICARDO T. GLORIA
Secretary

Incl.: As stated

Reference: DECS Memorandum: No. 278, s. 1996

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
CONFERENCES
HEALTH EDUCATION
OFFICIALS
TEACHERS

(Inclosed to DECS Memorandum No. 318, s. 1997)

SUGGESTED ACTIVITIES FOR THE 1997 NATIONAL HEALTH EDUCATION WEEK CELEBRATION

Theme: "Health Promotion in the Schools and Communities"

Preliminary Activities:

- Putting up of bulletin board display depicting the theme in strategic places in the schools
- Radio broadcast announcing the National Health Education Week Celebration
- Conference with local government officials and non-government agencies/organizations on the conduct of the activities during the week.

Suggested Activities during the week:

1. Ecumenical religious service to mark the beginning of the week.
2. School community parade.
3. Literary musical program.
 - significance of the celebration and the theme.
4. Health information campaign and discussion of the theme through symposia, seminars, film/slide showing, community assemblies, PTA meetings, conferences and tri-media.
5. On the spot contest depicting the theme of the celebration
 - composition/essay writing
 - poster making
 - printing/drawing/sketching
 - jingles rhymes, songs, slogans in English and Filipino
6. Integration of health and environment messages in the different learning areas.
7. Holding of school-community health and nutrition education exhibits and shows.
8. Discussion of health education activities undertaken by GO's and NGO's in the area.
9. Integration of health education and promotion in community development.
10. Collaboration with GO's and NGO's re: Health Promotion in the Schools and Communities.
11. Giving Service awards to deserving health workers/group who have successfully worked towards healthy schools and communities.