



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
UL Complex, Meralco Avenue
Pasig, Metro Manila



Sama-Sama
sa DECS

August 14, 1997

DECS MEMORANDUM
No. 308, s. 1997

MUSIKA AT KULTURA SA DWWW

To: Bureau Directors
Regional Directors
Schools Superintendents

1. The SAMBA-LIKHAAN, (Asian School of Music, Worship and the Arts) in coordination with the Department of Education, Culture and Sports, launched a radio program devoted to Philippine music and culture at DWWW-774 on the AM band. Musika At Kultura, hosted by Dr. Francisco F. Feliciano and Lilibeth Nacion goes on the air every Sunday from 8:00 to 10:00 in the morning.
2. The general objective of the said radio program is to increase awareness of our young people to Filipino culture and Filipino music - original, rooted in our traditions, values-oriented. It is a response to the oft-repeated concern that Filipinos are getting deaf - literally and musically, and being overtaken by its supposedly "less musical" Southeast Asian neighbors.
3. School officials, teachers and students are strongly encouraged to listen to this radio program designed to create an atmosphere of creativity and excellence, and imposed pride in the work of the Filipino.
4. Inclosed herewith is the information sheet of the radio program for your information.
5. Immediate dissemination of this Memorandum is desired.

R. T. Gloria
RICARDO T. GLORIA
Secretary

Incl.:

As stated

Reference:

N o n e

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

MUSIC EDUCATION

OFFICIALS

STUDENTS

TEACHERS

MUSIKA AT KULTURA SA DWWW

Schedule: Sundays, 8:00-10:00 PM

anchors: Lillibeth Nacion/Professor Francisco F. Feliciano

Background:

Some months ago, Carolyn Arguilles, in her column in Philippine Daily Inquirer, wrote about the comment of musician Gilopez Kabayao that Filipinos are getting deaf. She mused that Filipino music - not the opm but the folk, traditional ones - are not getting enough airtime. Our young people are therefore not exposed to this, and they - the young people - do not exercise their "ears" with the listening that is required by this kind of music

This article was clipped and sent by Professor Feliciano to the owner of the Interactive Broadcast Media, which had then recently acquired a radio station. Later meetings led to the conceptualization and proposal for a music program that would serve to bridge the knowledge gap of our listening public in the area of Philippine music and culture.

MUSIKA at KULTURA was born of the desire not to lose touch with our roots as a people, to understand the struggles of the common Filipino working in the fields, fishing, toiling, their dreams and aspirations expressed in their poignant, yet vibrantly alive, music. *Awiting Bayan* - folk song - is the bed of the program.

Program format

The two hour program combines music and discussion on various aspects of Filipino music. At least twenty selections of music - folk songs, kundimans, balitaws, music for folk dances - are played. The selections are carefully selected to present a variety of rhythm, theme, performance style, instruments. Some background information on the song - - - composer, lyricist, origin, social function - are also provided. Excellence of the Filipino in the field of music is emphasized. Listeners also get acquainted with the achievements of a particular performer. Whenever possible, Filipino compositions that reflect traditional rhythms and melodic line are also played.

The first half hour is devoted to folk music from the different regions. Some Sundays feature a guest performer who sings or plays folk songs and kundimans LIVE in the studio. Guests in the field of music and arts are also invited to join the informal discussions. Whenever resources are available, traditional musicians are also given time to demonstrate and explain the music of their region.

Resources Available

- Compact disc recordings of Filipino music
- Cassettes and LP's (transferred to Minidisks)
- Research materials from the Research Center for Traditional Asian Music and Arts
- Musicians, singers and other performers
- Archive materials

The Anchors

Professor Francisco F. Feliciano has a Doctorate in Musical Arts. Well respected internationally as a music educator, Dr. Feliciano is a composer and conductor. He founded the Asian Institute for Liturgy and Music, an international training center for church music that is known for its innovative music programs.

Lilibeth Nacion is Program Coordinator of the Center for the Performing and Creative Arts in Asia at Samba-Likhaan. She is a former theater artist and has written plays and librettos. She co-hosts another radio program at DWWW, Dos Por Dos, a daily public affairs program, from 2:30-4:00 PM.