



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
Meralco Avenue, Pasig City

OFFICE OF THE SECRETARY

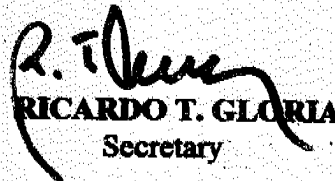
August 7, 1997

DECS MEMORANDUM
No. 297, s. 1997

To : Regional Directors
Schools Division Superintendent
School Principals

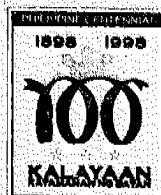
POSTER CONTEST RE THE 30TH ANNIVERSARY OF ASEAN

1. In connection with the 30th Anniversary of ASEAN, a POSTER CONTEST for 13 to 17 year old youths in both public and private schools is being held for the occasion.
2. The theme for the poster contest is "A UNITED AND COHESIVE ASEAN". Entries must be submitted on or before August 15, 1997 in time for the judging of the Philippine entries on September 1, 1997. All entries should be submitted to the Office of Undersecretary Erlinda C. Pefianco for judging purposes.
3. Five entries each from Visayas, Mindanao and Luzon shall be selected for judging purposes. The rules of the contest shall follow the format as prescribed by ASEAN as hereto attached.
4. Dissemination of this Memorandum is earnestly requested.


RICARDO T. GLORIA
Secretary

Incl.: As stated
Reference: None
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
STUDENTS



Tel. No. 6337208
Fax No. 6320805

POSTER COMPETITION FOR HIGH SCHOOL CHILDREN TO COMMEMORATE THE 30TH ANNIVERSARY OF ASEAN

INTRODUCTION

The 30th Anniversary of the Association of South East Asian Nations falls on 8 August 1997. To commemorate this historic occasion, the ASEAN Secretariat, together with the ASEAN National Secretariats of the ten ASEAN Member Countries, is launching a poster competition for high school children aging from 13 to 17 years old. The theme of the poster competition is "A united and cohesive ASEAN".

COMPETITION RULES

General Rules

The competition is open to all high school children aging from 13 to 17 years old who are nationals of the ten ASEAN Member Countries.

Technical Rules

- Each design should be in full colour.
- Each entry must be accompanied with a description of the poster design.
- Each design must measure at least 30 cm by 40 cm in size.
- The name, address, telephone number and age of each competitor should be clearly written on the back right-hand corner of the entry.
- Each competitor may send in more than one entry.

Submission

- All entries must reach the ASEAN Secretariat by 30 September 1997.
- All entries must be submitted in a sealed package marked "ASEAN Poster Competition" and sent to the:

ASEAN Secretariat
70A, Jalan Sisingamangaraja
Jakarta 12110
Indonesia

- The organisers of the competition will not be responsible for any photographs lost in transit.
- All entries are non-returnable and non-acknowledgeable upon receipt.
- The organisers retain the right to reproduce all entries for any promotional campaigns, exhibitions, publications, and any other applications such as posters, calendars, and cards.

Selection

- Twelve winning entries will be selected by a panel of judges from the ASEAN Member Countries.
- The decision of the panel of judges is final and no correspondence is entertained.

Winners

First Prize	US\$ 10,000
Second Prize	US\$ 5,000
Third Prize	US\$ 3,000
Nine Consolation prizes	US\$ 500

- The winning entries will be announced in a press release to be disseminated to all the major ASEAN newspapers, television networks and radio stations.
- The first, second and third prize winners will attend an Award Presentation Ceremony at the Commemorative Summit/ASEAN Secretariat in December 1997.