



REPUBLIC OF THE PHILIPPINES
 DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
 HEALTH AND NUTRITION CENTER
 UL Complex, Meralco Avenue, Pasig City 1600

August 4, 1997

DECS MEMORANDUM
 No. 289, s. 1997

SCHOOL HEALTH MONTH CELEBRATION

To: Bureau Directors
 Regional Directors
 Directors of Services/Centers and Heads of Units
 Schools Superintendents
 District Supervisors
 Vocational High School Principals

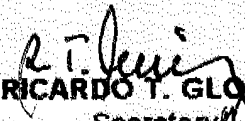
1. In compliance with Presidential Proclamation No. 471 dated September 27, 1994, the School Health Month will be celebrated in October with the theme "Pole-vaulting School Health and Nutrition for the Learner", to bring to the fore the importance of improving the health and nutritional status of the school children through a strengthened health service and health education.
2. The month-long celebration aims to:
 - a) increase awareness on the importance of improving the health and nutritional status of the learner for better learning;
 - b) provide an opportunity to map-out strategies to pole-vault the school health program;
 - c) encourage parents to participate in school health activities;
 - d) unify efforts of all school health and nutrition personnel for health development of the school populace.
3. The School Health Month shall be celebrated with activities focused on the following concerns per week:

	FOCUS	SPECIAL CONCERNS
FIRST WEEK	Health Awareness Campaign	Kick-off Activities Parade, Symposium, Convocation, Scientific Meetings
SECOND WEEK	Health and Nutrition Services	Health and Nutrition Education Health and Nutrition Assessment Supplementary Feeding/Treatment
THIRD WEEK	Health Promoting School	Survey of health facilities Curriculum integration of health and nutrition concerns
FOURTH WEEK	Parents' Accountability Towards Health Improvement	Conduct of PTCA fora

4. The regional/division health and nutrition units/sections in coordination with the regional/division working committees in health and nutrition shall take the lead in planning activities in their respective areas of coverage. Attached is the detailed list of suggested activities for ready reference.

5. It is desired that a brief consolidated narrative and pictorial report on the School Health Month celebration be submitted by the Regional Health and Nutrition Units on or before November 30, 1997 to the Health and Nutrition Center, DECS, 5/F Mabini Building, University of Life Complex, Pasig City.

6. Immediate dissemination and compliance with this Memorandum is desired.


RICARDO T. GLORIA
Secretary

Incl.: As stated

Reference: DECS Memorandum No. 205, s. 1996

Allotment: 1-3—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
CELEBRATIONS & FESTIVALS
HEALTH EDUCATION
OFFICIALS
SCHOOLS

(Enclosure to DECS Memo No. _____, s. 1997)

**SUGGESTED ACTIVITIES FOR 1997
SCHOOL HEALTH MONTH CELEBRATION**

1) Kick-Off Activities

- Ecumenical religious services
- School-Community parade/rally
- Fun Run/HATAW FOR HEALTH
- Press Conferences
- Putting-up of streamers/billboards/board displays

2) First Week

Focus: Health Awareness Campaign

- Health advocacy activities in schools
- Conduct of symposia, vocations, scientific meetings
- Conduct of poster-making, jingle, oratorical contests on the theme

3) Second Week

Focus: Health and Nutrition Services

- Health Examination and Treatment
- Nutritional Assessment
- Micronutrient Supplementation
- Deworming
- Supplementary Feeding
- Distribution of Health Kits

4) Third Week

Focus: Health Promotion School

- School Health Assessment
- Campaign for clean, green, safe and drug-free environment
- Advocacy for school health facilities
- School visitation/monitoring
- Curricular assessment for health and nutrition education

5) Fourth Week

Focus: Parents' Accountability Towards Health Improvement

- Conduct of PTCA forum
- Mobilization of Parents for school health promotion
- Organization of the school-community health councils.