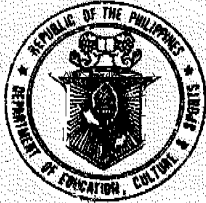


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REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS
Merced Avenue, Pasig City

March 31, 1997

OFFICE OF THE SECRETARY
DECS MEMORANDUM
No. 119, s. 1997

SEARCH FOR THE MOST OUTSTANDING IMPLEMENTORS OF THE NATIONAL
DRUG EDUCATION PROGRAM

To: Bureau Directors
Regional Directors
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and Universities
Vocational School Superintendents/Administrators

1. The Department of Education, Culture and Sports in collaboration with the Dangerous Drugs Board, announces the nationwide Search for the Most Outstanding Implementors of the National Drug Education Program in all public and private schools at all levels.

2. The Search will be conducted from June 1997 to September 1998 involving Regions I-XIII (CARAGA), the National Capital Region (NCR) and the Cordillera Administrative Region (CAR) to assess the impact, effectiveness and efficiency of the program.

3. The Search process will be done in two (2) phases:

a. The first phase will be conducted from June to September, 1997 and January to March 1998. This will consist of the monitoring visits of two (2) divisions per region which will be given the weighted average of 30% percent (15% per divisions); and

b. The second phase will be conducted from July to September 1998, to evaluate regional entries to determine the national winners for the categories of Most Outstanding, First Runner-up, Second Runner-up and Third Runner-up.

4. Winners will be announced through a Department Memorandum. Cash prizes, trophies and certificates will be awarded to the national winners during the Fourth National School Health and Nutrition Congress tentatively scheduled on October 5-9, 1998.

5. Inclosed are the evaluation instrument containing the criteria and numerical equivalent set for each component of the program, and the guidelines for the conduct of the Search.

6. Full cooperation of and widest dissemination of this Memorandum to all concerned to ensure the success of this undertaking is desired.

R. T. Gloria
RICARDO T. GLORIA
Secretary

15/21/57

Incls.:

As stated

Reference:

DECS Memorandum: No. 228. s. 1995

Allotment: 1-2-3--(M.O. 1-87)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
DRUG EDUCATION
PRIZES or AWARDS
PROGRAM, SCHOOL
SEARCH

(Inclosure to DECS Memorandum No. 119, s. 1997)

GUIDELINES FOR THE EVALUATION OF THE NATIONAL DRUG EDUCATION PROGRAM

I. EVALUATION PROCESS

A. First Phase - Monitoring

1. One division per region identified by the Regional NDEP Coordinators will be visited from June - September 1, 1997 by the DECS-DDB Project Staff or designated monitors/evaluators. One elementary, one secondary and one tertiary school will be rated and will be given a weighted average of 15%.
2. Another division in each region will be randomly selected and monitored from January to March, 1998 and this visit will be given another weighted average of 15%.
3. The first phase will have a weighted average of 30 percent.

C. Second Phase - Regional/National Evaluation

1. The Regional Evaluation Team shall select the outstanding school division to represent the region to the national search.
2. The regional winners will be submitted to the Project Officer, DECS-DDB NDEP, Health and Nutrition Center, U.L. Complex, Pasig City, Metro Manila on or before June 15, 1998.
3. The National Evaluation Team shall evaluate the regional entries from July 1 to September 31, 1998. During the national evaluation, one elementary, one secondary, one tertiary and two randomly selected secondary schools and two randomly selected elementary schools public/private will be rated and given a weighted average of 70%.
4. The region with the highest total points of the first and second phases shall be declared the Most Outstanding Implementor, and the first, second and third runner-up respectively.
5. The winners will be announced through a Department Memorandum.
6. The decision of the National Evaluation Team shall be final and unappealable.

II. TIME FRAME

	Personnel Responsible	Date
First Phase :		
1. Monitoring	DECS-DOB Project Staff or designated evaluators	June-Sept. 1997 Jan. - Mar. 1998
Second Phase		
1. Selection of Division entry per region	Regional Evaluation Team	June 15-July 15 1998
2. Nat'l Evaluation	National Evaluation Team	Aug.-Sept. '98

III. AWARDS AND PRIZES

Most Outstanding Implementor	- P30,000.00 plus trophy and certificates
First Runner-up	- P20,000.00 plus trophy and certificates
Second Runner-up	- P15,000.00 plus trophy and certificates
Third Runner-up	- P10,000.00 plus trophy and certificates

**NATIONAL DRUG EDUCATION PROGRAM
EVALUATION INSTRUMENT**

Region _____ Division _____
 Entry School _____ Date of Visit _____
 Enrolment _____ No. of Teacher _____

Criteria

The following will serve as the tool for the national/
regional evaluation :

- | | | |
|----|--|-----|
| 1. | Comprehensiveness of the Action Plan | 5% |
| 2. | Nature and Extent of Implementation | 75% |
| a. | Information | 5% |
| | Use of mass media | |
| | Sponsorship of contest,
exhibitions, etc. | |
| | Symposia, lectures,
conferences, etc. | |
| b. | Education | 50% |
| | Integration of drug abuse 25% | |
| | concepts in classroom
instruction (Refer to DECS Memo
re: Drug Ed. for concepts) | |
| | Conduct of S/W on DAPE 10% | |
| | Parent education training,
youth leadership 3% | |
| | Availability of Instructional
Materials for teachers 7% | |
| | Communication by School 3% | |
| | Health Personnel
Presence of DAPE Materials
in the Library/LRC 2% | |
| c. | Intervention | 10% |
| | Guidance & Counseling, 6% | |
| | Drop-in Centers 2% | |
| | Hotlines, referral services
with Health Services 2% | |
| d. | Alternatives | 5% |
| | Scouting | |
| | Sports/athletics, cultural,
recreational | |
| | Crafts, livelihood, religious,
civic activities | |
| | Environmental concern | |
| e. | Researches | 5% |
| | KAP surveys | |
| | Case studies | |
| | Informal Action research | |

3. Program Impact		20%
a. collaboration/coordination with	3%	
the sectoral agencies (networking/ membership in the local drug abuse council		
b. administrative support	4%	
c. community support	4%	
d. periodic submission of reports/EMIS	2%	
e. presence of NDEP Center within	2%	
the school		
f. knowledge test	5%	
	TOTAL	100%

Evaluator _____

hardisk:search97