



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS  
Maricao Avenue, Pasig City

OFFICE OF THE SECRETARY

March 25, 1997

DECS MEMORANDUM  
No. 115, s. 1997

ENHANCING SECONDARY SCHOOL STUDENTS SKILLS IN CREATIVE WRITING

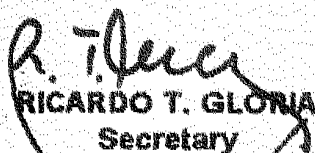
To: Regional Directors  
Schools Superintendents  
Heads of Private Schools, Colleges and Universities

1. The Celebrity World Magazine, a publication of Mass Media Publishing Corporation (MMPC) is launching a literary creative writing contest effective this year. This project aims to enhance the English proficiency level of secondary school students through their active participation in this activity. It will encourage students not only to think but write and let their peers and the public read what they think about topics that have social and educational relevance.

2. Interested secondary school students from all levels who may either be amateur writers and/or who have writing experience are encouraged to join.

3. The Celebrity World Magazine will accept literary pieces such as essays, poems and short stories as features contribution from participating students on the abovenamed topics. These will be published on a regular weekly basis under its Campus Capers feature. A set of implementing guidelines outlining the details of the project is inclosed.

4. Immediate and wide dissemination of this Memorandum is desired.

  
RICARDO T. GLONIA  
Secretary

*Mark*  
3/21/97

Incl.: As stated  
Reference: None  
Allotment: 1-2-4--(M.O. 1-87)  
To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS

STUDENTS

PUBLICATION

Implementing Guidelines Enhancing Secondary School  
Students Skills in Creative Writing

I. Participants

Secondary school students from all levels may participate in the project by sending their contributions in the form of essay, short story and poetry. These literary pieces should have social and educational relevance.

II. Incentives

1. As an incentive to student writers whose work qualified for publication, the Mass Media Publishing Corporation (MMPC) will send back the contributor's published work in a frame with the signatures of the publisher-editor and the DECS Coordinator for memorabilia purpose. MMPC will also give a two-month free subscription of the magazine to the lucky contributor whose name will be drawn from a special quarterly raffle.
2. The school represented by the student shall also be a recipient of this award.
3. Lucky winning contributors will be notified by MMPC through an announcement in the magazine.

III. Mechanics of the Contest

The contest participants shall observe the following rules in sending their entries:

1. Contributions must be original, unpublished, legibly handwritten or type-written on sheets of yellow pad paper bearing the name and signature of the contributor. It should likewise give the following information about the writer: birthdate, year level, home address, school and its address.
2. Short stories must not exceed three (3) pages and only one face of the paper should be used.
3. Contributions may be addressed to:

Campus Capers  
C/o Celebrity World Magazine  
Mass Media Publishing Corporation  
114 A. Roces Avenue Cor. Sol. Tuzon  
Quezon City, Metro Manila