



REPUBLIC OF THE PHILIPPINES  
**DEPARTMENT OF EDUCATION, CULTURE AND SPORTS**  
Marcelo Avenue, Pasig City

OFFICE OF THE SECRETARY

March 20, 1997

DECS MEMORANDUM  
No. 104, s. 1997

**ASAHI SHIMBUN INTERNATIONAL CHILDREN'S DRAWING CONTEST**

To: Bureau Directors  
Regional Directors  
Schools Superintendents  
Presidents, State Colleges and Universities  
Heads of Private Schools, Colleges and Universities

1. The Asahi Shimbun is launching its eleventh "I Draw My Dream House" Children's Drawing Contest to commemorate the International Shelter for the Homeless declared by the United Nations. The contest which is sponsored by Mitsui Home Co., Ltd. is open to all schoolchildren in the public and private schools aged 7 through 15.

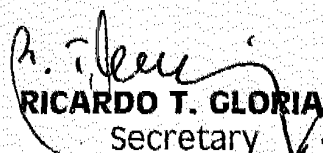
2. The contest aims to promote understanding of how children live in different parts of the world under different conditions.

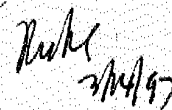
3. Participants may draw in free hand using any type of paint or marker on an 11" x 14" paper. All entries must be submitted on or before May 1 to:

**I Draw My Dream House Contest**  
Attention: Dr. Irene Stuart  
Social Mobilization Officer  
UNICEF  
NEDA - sa - Makati Building  
106 Amorsolo St., Legaspi Village  
Makati City

4. Twenty winners shall be chosen and will receive special memorabilia. The contest rules and regulations and sample registration form are hereby inclosed.

5. Wide and immediate dissemination of this Memorandum is desired.

  
**RICARDO T. GLORIA**  
Secretary

  
2/24/97

Incl.:  
As stated

Reference:  
None

Allotment: 1-2-3-4--(M.O. 1-87)

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
PUPILS  
STUDENTS




On behalf of the United Nations Children's Fund (UNICEF), I thank Asahi Shimbun for organizing the eleven consecutive-year, the children's drawings contest, sponsored by the Mitsui Home Co., Ltd. This contest, started in commemoration of the International Year of Shelter for the Homeless, provides children in various parts of the world with an opportunity to depict dreams and ideas about their own homes and their living environments, while broadening their understanding of how children in other countries live under different circumstances - in developing countries, in affluent countries, in countries at war, and in countries at peace.

Every day all over the world 35,000 children die needlessly, some 3 million every year, from the combination of largely preventable causes. In addition, children are among the hardest hit by armed conflict. In the face of this obscene waste of young lives, public awareness of the needs of the world's children has greatly raised in the past year. We are heartened by the progress thus far. But even more needs to be done, and we hope it won't take another five decades to ensure that every little child can look forward to a big future.

UNICEF commends Asahi Shimbun for organizing this international children's drawings contest. We anticipate that it will promote friendship and better understanding, and thereby peace among the people of the world, in particular among children.

I sincerely hope that many children will participate actively and enthusiastically in this exciting contest. We look forward to seeing more countries added to last year's list of 52 countries and regions which participated from all over the world. With best wishes,

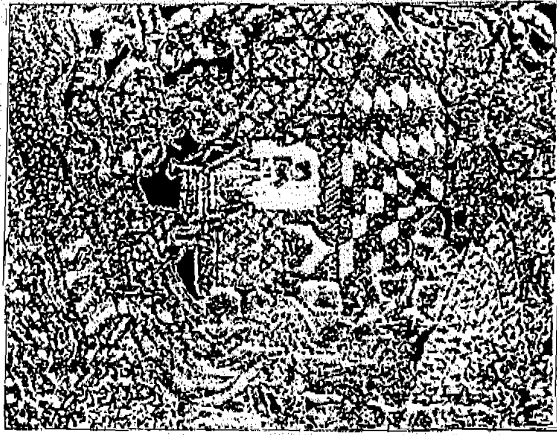
  
Kunio Waki  
Director for Japan, Australia and New Zealand

# The 11th Annual "DRAW MY DREAM HOUSE" Children's Drawing Contest

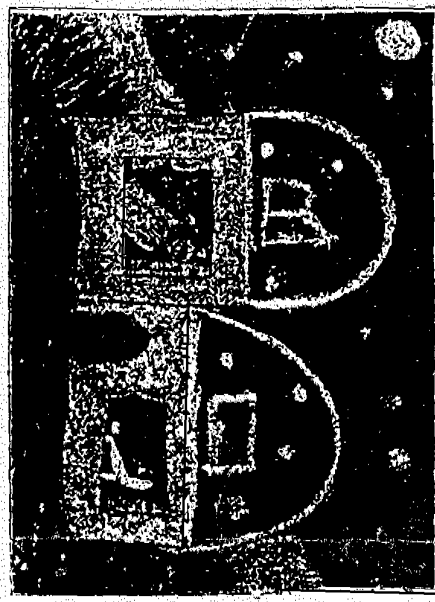
Organized by:  
Asahi Shimbun Publishing Company  
Asahi Gakusei Shimbun Publishing Company

Theme: I Draw My Dream House  
Eligibility: Children Ages 7 through 15  
Registration Deadline: May 31, 1997

All entries must be received in our contest office by May 31, 1997. No successful entries can be accommodated.



Legaspi Anicele Age 11, Philippines



Risa Ito, Age 8, Japan The Japanese Minister of Construction Prize  
"The first time I saw satellites I thought that they were pretty. I'd like to see the night sky and feel it every day, so that's why I drew a house with a round glass roof."

Supported by:  
Japanese Ministry of Construction  
Japanese Ministry of Education  
UNICEF (United Nations Children's Fund)  
The Government Housing Loan Corporation

Sponsored by:  
Mitsui Home Co., Ltd.

Prizes/Awards: 20 winners will receive special memorabilia  
Contest Activities: Publish a booklet containing representative drawings

# "DRAW MY DREAM HOUSE" Children's Drawing Contest

This year the eleventh children's drawing contest will be held. The contest was launched to commemorate the International Year of Shelter for the Homeless declared by the United Nations. Last year, the contest was held under the theme of "I Draw My Dream House" and had 51,317 entries from 52 countries and regions.

The major objective of the contest is to promote understanding of how children live in different parts of the world under different conditions. We welcome your participation and look forward to receiving your drawings.

## Registration Instructions

### The Seventh Annual Children's Drawing Contest

**Organized by:** Asahi Shimbun Publishing Company  
Asahi Gakusei Shimbun Publishing Company

**Supported by:** Japanese Ministry of Construction  
Japanese Ministry of Education  
UNICEF/United Nations Children's Fund  
The Government Housing Loan Corporation

**Sponsored by:** Mitsui Home Co., Ltd.

**Eligibility:** Children ages 7 through 15

**Registration Deadline:** May 31, 1997

**Theme:** I Draw My Dream House

**Application:** Please indicate your name, address(include country), age, school name and a comment about your drawing on the back of your drawing

On 11"x14" (25.7cm x 36.4cm) paper, draw in free hand with any type of paint or marker

Drawings must be drawn only by the applicant. Drawings which have been published in any paper, magazine, etc., are not accepted

All applications from a school should be mailed together

Drawings will not be returned to the applicant

Copyright of drawings entered will automatically belong to the organizers and sponsors upon receipt

**Mailing Address:** Please send your drawings to: Children's Drawing Contest Office, 4-3, Tsukiji 2-chome, Chuo-ku, Tokyo 104 Japan

**Judging:** The judging will be conducted in Tokyo, Japan, by representatives from the contest's organizers, supporters, sponsors and several celebrities and professional artists

**Announcement of Winners:** The award winning drawings will be announced by the end of August 1997 in the Asahi Shimbun, Japan's most influential national daily, and by direct mail, where possible

**Prizes/Awards:** 20 winners will receive special memorabilia

All participants will receive a selection of postcards of winning drawings from 1996

**Contest Activities:** Publish a booklet containing representative drawing



# "DRAW MY DREAM HOUSE" Children's Drawing Contest

Registration Form

Please type or print clearly

Name:			
Age:	Date of Birth (M/D/Y):	Sex (M/F):	
Address: Street		City/ State (pre)/ Zip code	
Country:	Nationality:		
School Name:			
Comment about your drawing:			

All group applications (from school, etc.) should be mailed together. Group applications should indicate a contact person's name (i.e., teacher, supervisor, leader, etc.), address and telephone number.