



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

Morisco Avenue, Pasig City

OFFICE OF THE SECRETARY

March 12, 1997

DECS MEMORANDUM  
No. 80. s. 1997

COCA-COLA 10TH GUHIT BULILIT ART CONTEST

To: Bureau Directors  
Regional Directors  
Schools Superintendents

1. The Coca-Cola Foundation Philippines, Inc. in cooperation with the Department of Education, Culture and Sports is launching a nationwide art contest for all public elementary school pupils from Grades I to VI. This contest will run from May 13 to September 12.

2. Entries must depict the theme "Ang Galing ng Pinoy!" in commemoration of the forthcoming Philippine Centennial.

3. Participants may use crayons, craypas, watercolor, oil paints, pentel pen, found objects, indigenous materials or any combination of the aforementioned media done on any flat 18"x 20" surface.

4. Entry forms will be distributed to all public elementary schools by Coca-Cola Plants throughout the country. All entries must be submitted on or before the close of office hours (5:30 p.m.) on September 12 to:

Coca-Cola Foundation Philippines, Inc.  
3/F King's Court Building I  
Chino Roces Ave. (formerly Pasong Tamo)  
Makati City

or

any Coca-Cola Plant or sales office nationwide

5. Thirteen national finalists shall be chosen and will be awarded 4-year non-exclusive college educational scholarships, cash prizes, plaques of achievement, all expenses paid two-night and three-day stay in Manila and other prizes from sponsors. There will also be awards for schools of 1st, 2nd and 3rd prize winners as well as teachers of the 13 national finalists.

6. Other details regarding the contest rules and regulations are provided in the inclosure.

7. Immediate and wide dissemination of this Memorandum to all concerned is desired.

  
RICARDO T. GLORIA  
Secretary

*Part 2/10/97*

Incl.:  
As stated

Reference:  
DECS Memorandum: No. 155, s. 1996

Allotment: 1-2--(M.O. 1-87)

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
PRIZES or AWARDS  
PUPILS  
SCHOOLS  
TEACHERS

## GUIHIT BULILIT ART CONTEST 1997

### *Contest Rules & Regulations*

1. The contest is open to **ALL PUBLIC ELEMENTARY SCHOOL STUDENTS from GRADES 1 TO 6 NATIONWIDE.**

**Contest begins May 13, 1997.**

All entries must be submitted on or before close of business hours (5:30 p.m.) on Friday, September 12, 1997 to:

c/o any Coca-Cola Plant or sales office nationwide  
or Coca-Cola Foundation Philippines, Inc.  
3/F, King's Court Building I  
Chino Roces Avenue (formerly Pasong Tamo)  
Makati City

2. **CONTESTANTS MUST ACCOMPLISH AN OFFICIAL ENTRY FORM** signed by the school principal and the child's art teacher to certify that the participant is a bonafide student in the school. Parents must also sign on the blank provided in the entry form to certify consent and approval for all phases of the art contest. **This FORM MUST BE TAPED ONTO THE BACK OF THE ENTRY.**

All children and relatives of employees of Coca-Cola Foundation Philippines, Inc., Coca-Cola Bottlers Philippines, Inc., Coca-Cola Far East Ltd., and The Coca-Cola Export Corporation up to the second degree of consanguinity are disqualified from joining.

3. Entries must depict the theme: **Ang Galing ng Pinoy!**
4. Entries must be done on any flat 18" x 20" surface (cartolina, illustration board white board). Participants may use crayons, craypas, watercolor, oil paints, pentel pen, found objects, indigenous materials or any combination of the above media.

Entries must be protected by a clear plastic cover.

5. Only one entry per participant.
6. The participant must waive in favor of the Foundation all their property and artistic rights over the entries submitted. Upon submission, the entries shall be the property of the Foundation.

7. Thirteen national finalists shall be chosen. National finalists shall be notified through their local Coca-Cola Plants or by telegram where there are no plants.
8. National finalists shall be required to recreate their entries to ensure that they are authors of the same.
9. National finalists will be required to claim their prizes in November 1997. All expenses for travel and accommodations shall be borne and shouldered by the Foundation.

### *Awards and Prizes*

13 National Finalists win:

4-year non-exclusive college educational scholarships  
Cash prizes (First prize: P10,000; Second prize: P8,000; Third Prize:  
P6,000; Other Finalists: P5,000)  
All expenses paid two-night, three-day stay in Manila for himself and  
two guardians in November 1997  
Coca-Cola Plaques of Achievement  
Prizes from Anscor Travel Corporation  
Binney & Smith Liquitex  
Encyclopaedia Britannica (Philippines), Inc.  
Metropolitan Museum of Manila  
1st, 2nd and 3rd prize winners win encyclopedia sets for their schools

80 Regional Semi-finalists win certificates from CCFPI and prizes from Encyclopaedia Britannica (Philippines), Inc.

**Teacher's Prizes:** Art teachers of national finalists are entitled to an all expenses paid two-night, three-day stay in Manila during the awards weekend. They will also have the chance to attend a one-day skills enhancement workshop on art education.

### *Sponsors*

Anscor Travel Corporation  
Binney & Smith Liquitex  
Encyclopaedia Britannica (Philippines), Inc.  
Metropolitan Museum of Manila  
Professional Academic Plans, Inc.  
Coca-Cola Bottlers Philippines, Inc.