



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS

Maricao Avenue, Pasig City

OFFICE OF THE SECRETARY
DECS MEMORANDUM
No. 36. s. 1997

February 10, 1997

ASEAN SCHOOL ON-THE-SPOT ANTI-DRUG
POSTER AND COMIC STRIPS CONTEST

To: Regional Directors
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and Universities
Vocational School Superintendents/Administrators

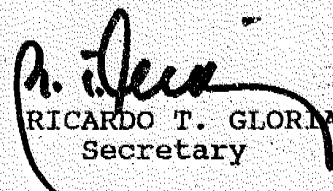
1. In its desire to encourage the active participation of children in the ASEAN region and intensify campaign against drug abuse and the illicit trafficking of drugs, the ASEAN-COCI Brunei Darussalam, in cooperation with the Philippine government agencies such as the Philippine Information Agency (PIA), the Dangerous Drugs Board (DDB), the Department of Foreign Affairs (DFA) and this Department is conducting the National On-the-Spot Anti-Drug Poster Making and Comic Strips Contests on March 14 at the Ninoy Aquino Parks and Wild Life Nature Center in Quezon City.
2. The contest will be conducted jointly nationwide by the PIA and the DECS. The DECS Regional Directors are enjoined to extend their full support in selecting their regional participants to the national competition.
3. The contest will be launched through the program UGNAYAN on January 31 by Press Undersecretary Honesto Isleta at the Rembrandt Hotel and DECS Secretary Ricardo T. Gloria.
4. Both the On-the-Spot Anti-Drug School Poster Making and Comic Strips Contests are open to all private and public school students in three levels: elementary (age 9-12) and freshmen/sophomore (12-15) and junior/senior high school student (age 15-16).
5. Entries in the Poster Making Contest must be rendered in the following medium: pastel, craypas or watercolor using a 22" x 15" inch illustration board while those intended for the comic strips contest should use an A4 (letter size) for at least 2 windows, using pen and ink. Materials in the contest will be provided by PIA.
6. Entries in both contests must be guided by the theme "Drug-Free ASEAN". Rules and regulations on the contests are inclosed.

7. The first prize winners in the freshmen/sophomore and junior/senior levels for both categories will represent the country in the ASEAN School Anti-Drug Poster and Comic Exhibition and Publication in Brunei Darussalam where they will also participate in a three-day workshop on the use of art to complement their respective country's anti-drug abuse campaign. In addition, the winners, coaches and the schools they represent will be awarded with certificates of recognition. Other contestants will receive certificate of appreciation.

8. Travel and other incidental expenses in connection with the participation of six (6) regional contestants and one coach may be charged against local funds subject to the usual accounting rules.

9. For inquiries, contact Philippine Information Agency, Visayas Avenue, Quezon City thru telephone nos. 921-79-41 local 4255 and 4267 and this Office (Attn.: Technical Service, tel. no. 533-7255).

10. Wide dissemination of the contents of this Memorandum is enjoined.


RICARDO T. GLORIA
Secretary

Incl.:
As stated

Reference: None

Allotment: 1-2-3-4--(M.O. 1-87)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
DRUG EDUCATION
SCHOOLS
STUDENTS

**ASEAN SCHOOL ON THE SPOT ANTI-DRUG SCHOOL
POSTER-MAKING AND COMIC STRIPS CONTESTS
RULES AND REGULATIONS**

I. CONTESTS RULES AND REGULATIONS

1. Both the On-the Spot Anti-Drug School Poster Making and Comic Strips Contest are open to all private and public school students in three levels: elementary (age 9-12) and freshmen/sophomore (12-15) and junior/senior high school student (age 15-16).
2. Entries in the Poster Making Contest must be rendered in the following medium: pastel, craypas or watercolor using a 22"x15" inch illustration board and those intend for the comic strips contest, on a A4 (letter size) for at least 2 windows, using pen and ink. Materials in the contest will be provided by PIA.
3. Entries in both contests must be guided by the theme "DRUG-FREE ASEAN"
4. Contestants must finish their entries within three hours - 9:00 a.m. to 12:00 p.m.
5. The contestant's name, address and school must be written at the back of his entry.
6. Eighteen outstanding works will be picked from among the entries in the contests (nine from each category).
7. The names of the winners will be announced by the judges right after all entries have been submitted, screened and selected.
8. The first prize winners in the freshman/sophomore and junior/senior levels for both categories will represent the country in the ASEAN SCHOOL ANTI-DRUG POSTER AND COMIC EXHIBITION AND PUBLICATION in Brunei Darussalam where they will also participate in a three-day workshop on the use of art to complement their respective country's anti-drug abuse campaign. In addition, the winners, coaches and the schools they represent will be awarded with certificates of recognition. Other contestants will receive certificate of appreciation.

II. CRITERIA FOR JUDGING

1. The entries in both the poster and comic strips contest must follow these guidelines:
 1. Messages must be positive and life enriching.
 2. The basic tone must be appropriate to the target audience (schoolchildren).

3. The language must be simple, straight, forward, neither arrogant nor patronizing and must not generate anxiety.

4. Avoid messages that would arouse curiosity on drugs.

2. Selection of the winning entries by the Board of Judges will be based on the following criteria:

Relevance on the theme	30%
Originality	30%
Execution	25%
Visual Impact	15%

Total	100%

III. PRIZES FOR NATIONAL WINNERS

Category I, On-the Spot Poster Making Contest (elementary, Freshman/ Sophomore and Junior/Senior levels)

First Prize - \$200 (plus trophy and gift packs)

Second Prize - \$150 (plus plaque and gift packs)

Third Prize - \$100 (plus plaque and gift packs)

Category II, Comic Strips Contest (elementary, Freshman/ Sophomore and Junior/Senior levels)

First Prize - \$200 (plus trophy and gift packs)

Second Prize - \$150 (plus plaque and gift packs)

Third Prize - \$100 (plus plaque and gift packs)