

Republika ng Pilipinas  
(Republic of the Philippines)  
KAGAWARAN NG EDUKASYON, KULTURA AT LEAPERS  
DEPARTMENT OF EDUCATION, CULTURE AND SPORTS,  
Manila

November 7, 1987

DECS MEMORANDUM  
No. 223, s. 1987

1987 FAMILY WEEK CELEBRATION

To: Bureau Directors  
Regional Directors  
Heads of Units/Centers  
School Superintendents  
Presidents, State Colleges and Universities  
Heads of Private Schools, Colleges and Universities  
Vocational School Superintendents/Administrators

1. This year's Family Week will be observed on December 1-7. The theme is "Strengthen the Family to Build a Strong Nation".

2. The Week's activities will focus on the role of the family in values development. It is believed that strengthening the family helps build a strong nation. The themes for each day are as follows:

- |                       |   |  |
|-----------------------|---|--|
| Tuesday, December 1   | - | The Family and the Development of the Spirit of Patriotism       |
| Wednesday, December 2 | - | The Family and the Development of Moral Character                |
| Thursday, December 3  | - | The Family and the Physical Development of the Young             |
| Friday, December 4    | - | The Family and the Development of Economic and Social Well-Being |
| Saturday, December 5  | - | Grandparents' Day: Harmony Through Generations                   |
| Sunday, December 6    | - | Father's Day: Focus on Spiritual Development                     |
| Monday, December 7    | - | Parents' Day: Focus on Intellectual Development                  |



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3. All schools are encouraged to participate in the observance of the Week. The cooperation and involvement of the local barangay and other government offices may also be secured to have a wider and more meaningful observance of the week.

4. It is suggested that the theme and the spirit of the year's celebration of Inang Week be incorporated in the daily lessons in the different learning areas.

5. The suggested activities in the inclosure may serve as basis for planning and launching the program. However, local needs and conditions must also be taken into consideration.

6. An account of the observance of the Week's celebration in each division is expected to be included in the superintendent's annual reports.

7. Immediate dissemination of this Memorandum to all concerned is desired.

(SIGNED) CLELIA M. DE PEREZ,  
Undersecretary  
Office of the Director

Incl: 1  
As stated

Reference:  
MECS Memorandum No. 190, s. 1973

Attachment: 1-2-3-4-(C.O. 1-23)

To be indicated in the Perpetual Files  
under the following subjects:

- CELEBRATIONS and FESTIVALS
- COMMUNITY DEVELOPMENT
- REPORT
- SCHOOLS









1987 FAMILY WEEK CELEBRATION  
December 1-7

Theme: Strengthen the Family to Build a Strong Nation

Tuesday, December 1

Sub-Theme - The Family and the Development of the Spirit of Patriotism (Observation for simple yet relevant steps for civic efficiency should be emphasized by the Filipino family. This will significantly contribute to the sense of patriotism.)

Suggested Activities:

1. Inviting the whole family to attend flag ceremony in school or in the community.
2. School children assume government posts for a week.
3. In-depth study of the lives of national heroes.
4. Inviting elders in the community to tell stories about local heroes.
5. Slogan contest on the theme.
6. Radio/TV program on the theme.

Wednesday, December 2

Sub-Theme - The Family and the Development of Moral Character (A strong society is composed of morally strong families, hence the concern of the family should be stronger when it comes to the development of this aspect)

Suggested Activities:

1. "Best in Department" contest in the school (by grade level).
2. Choosing model families in the community.
3. Campaign against the spread of pornographic magazines.
4. Encouraging values enhancement in the school and in the community.







Thursday, September 3

Sub-Theme - The Family and the Physical Development of the Young (From the early stage of a child's life, the family plays a vital role in his physical development. A nation becomes stronger when its citizens are physically well-developed.)

Suggested Activities:

1. Citation given to families with the most number of A.I. children.
2. Incentives/sports for school.
3. Coordinated health camps in homes and schools.
4. Presentation of Jiffery's Full Length and Under Jockey.
5. Home demonstration in cooking nutritious but inexpensive dishes conducted by mothers.

Friday, September 4

Sub-Theme - The Family and the Development of Economic and Social Well-Being (The family should participate in income-generating projects to augment its resources thereby improving/uplifting its economic status. Economic self-reliance significantly contributes to the development of social well-being which eventually leads to the building up of a strong nation.)

Suggested Activities:

1. Distribution of certificates/appreciate to feasible income-generating projects in schools and community.
2. Lecture-demonstration during community assembly on some flourishing income-generating projects.
3. Contest for the best school/family income-generating projects.
4. Cultural presentation of the motif "Pasta sa Harya" showing dramatics, songs and dance numbers.









### Saturday, December 5

Sub-Theme - Grandparents' Day: Harmony Between the Generations (Grandparents have a distinct and crucial role in insuring harmony in the home. The child sees in grandparents exemplars in the preservation of family harmony. Chances are he grows up constantly holding on to this value).

#### Suggested Activities:

1. School program where a child-participant presents and tells something about his grandfather/grandmother.
2. Community program where all the participants are grandparents or where grandparents and grandchildren share a number.
3. Presenting a community project initiated by a grandparent.

### Sunday, December 6

Sub-Theme - Father's Day: Focus on Spiritual Development (The child always looks up to his father as model. As the head of the family, the father exerts a great influence along the spiritual development of the child and the whole family. Spiritually strong families will definitely lead to a spiritually strong nation.)

#### Suggested Activities:

1. Campaign in schools for families to go to church together on this day (Sunday) or on their day of worship.
2. Community prayer rallies for peace, unity and economic recovery initiated by fathers.
3. Oratorical contest on the subject "My Father".
4. Search for the "Father of the Year" in the community.
5. Making Father's Day cards.

### Monday, December 7

Sub-Theme - Mother's Day: Focus on Intellectual Development (The first five years is a child's life is deemed very important. It







is said that the first teacher of the child is always his mother. Whatever intellectual development he has in later years is a part of what he gets during the formative years when the home exerts a great influence on him.

#### Proposed Activities:

1. Learning of flowers  
a. Plant or find - both parents are living  
b. Plant and flower - the parent is dead  
c. Flower - both parents are dead.
2. Academic activities by grade level in all subject areas.
3. Presentation of Activities by grade level.
4. Essay contests on the subject "My Mother"
5. Making greeting cards addressed to mothers.
6. Sponsor for the "Teacher of the Year" in the community.





