

Republic of the Philippines  
(KAGAWARAN NG EDUKASYON, KULTURA AT RECREASYON)  
(DEPARTMENT OF EDUCATION, CULTURE AND SPORTS)  
Manila

August 25, 1987

DECS MEMORANDUM  
No. 170, s. 1987

INTERNATIONAL LITERACY DAY CELEBRATION

To: Bureau Directors  
Regional Directors  
Schools Superintendents  
Presidents, State Colleges and Universities  
Heads of Private Schools, Colleges and Universities  
Vocational School Superintendents/Administrators

1. International Literacy Day will be observed on September 8 this year. The celebration provides an opportunity for Member States and non-governmental organizations to inform and mobilize public opinion in order to utilize all available national and international resources to combat illiteracy.

2. On this 20th year of celebration, varied activities are suggested by the UNESCO and this Department purportedly to attain the following objectives:

- a. Increase public understanding of the different aspects of the problem of illiteracy and to encourage action to develop literacy and post-literacy programmes in the majority of countries around the world;
- b. Establish or strengthen national machinery for the coordination of educational activities organized by different ministries or departments on behalf of children and adults; and
- c. Encourage participation in activities supportive of Project APPEAL (Asia-Pacific Programme of Education for All) which aims for the eradication of illiteracy, universalization of primary education and provision of continuing education for all.

3. Activities during this celebration should be geared towards the attainment of the foregoing objectives and should further strengthen the existing literacy programmes in the schools and communities by:

- a. holding meetings (study groups, symposia, operational seminars, etc.);
- b. establishing local literacy committees;
- c. opening schools;
- d. starting literacy courses or training courses for teachers and instructors;
- e. producing special issues of magazines;
- f. organizing film shows, exhibitions and cultural presentations;
- g. conducting sports tests and leisure activities;



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- h. setting up printing facilities or libraries;
- i. publishing newspapers or magazines for the newly literate; and
- j. sponsoring competitions like essay contest on literacy.

4. In this connection, regional directors, as well as presidents of state colleges and universities, should submit a summary report on the various activities undertaken by their respective institutions in the different levels to this Office (Attention: Bureau of Nonformal Education), Palacio del Gobernador Building, Intramuros, Manila, not later than September 20, 1967, for national assessment and synthesis.

5. It is desired that this Memorandum be disseminated to all concerned.

(SGD.) LOURDES R. QUISUMBING  
Secretary

Reference:

MTCES Memorandum No. 65, s. 1966

Attachment: 1-2-3-4--(E.O. 1-87)

To be indicated in the Perpetual Index  
under the following subjects:

- CELEBRATIONS & FESTIVALS
- COMMUNICATION ARTS
- COMMUNITY IMPROVEMENT EFFORT
- SOCIETY or ASSOCIATIONS





