

Republike ng Pilipinas
(Republic of the Philippines)
KAGAWANAN NG KULTURA AT SPORTS
(DEPARTMENT OF EDUCATION, CULTURE AND SPORTS)
Manila

August 10, 1987

DECS MEMORANDUM
No. 160, s. 1987

1987 DRUG ABUSE PREVENTION AND CONTROL WEEK

To: Bureau Directors

Regional Directors

Chief of Service and Heads of Units/Centers

Schools Superintendents

Presidents, State Colleges and Universities

Heads of Private Schools, Colleges and Universities

Vocational School Superintendents/Administrators

1. Conformably with Presidential Proclamation No. 1192 dated October 19, 1973, Drug Abuse Prevention and Control Week will be observed from November 16 to 21, 1987.

2. The theme for this year's celebration is "Effective Parenting: Key to Drug Abuse Prevention", to underscore the vital role that parents play in the prevention of the spread of this social disability, especially among the youth.

3. The Week should be observed with appropriate activities in all private and public schools. A list of suggested activities is enclosed for ready reference.

4. It is expected that all coordinators of the Drug Abuse Prevention and Control Program should spearhead this week-long celebration and coordinate its activities with the different government and non-government agencies.

5. It is requested that a brief narrative and pictorial report on the observance of the Drug Abuse Prevention and Control Week be submitted by the regional program coordinators to the Project Officer, DECS-CIU Special Project on Drug Abuse Prevention and Control Program, 8th Floor, Palacio del Gobernador, Intramuros, Manila, not later than December 7, 1987.

6. Immediate and wide dissemination of this Memorandum is desired.

(Sgd.) LOURDES R. QUESMING
Secretary

Incl.:
As stated

Reference:

DECS Memorandum: No. 147, s. 1986

Attachment: 1-2-3-4--(M.S. 1-87)

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS ~

DRUG EDUCATION ~

REPORT ~

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(Inclosure to DDCS Memorandum No. 160, s. 1987)

SUGGESTED ACTIVITIES FOR 1987
DRUG ABUSE PREVENTION AND CONTROL WEEK CELEBRATION

THEME: "PREFECTIVE PACKAGING: KEY TO DRUG ABUSE PREVENTION"

Preliminary Activities:

- Putting up bulletin board display depicting the theme in strategic places in the school buildings
- Radio broadcast announcing the Drug Abuse Prevention and Control Week Celebration

Suggested Activities:

1. Ecumenical religious service to mark the beginning of the Week
2. School-community parades
3. Literacy - musical program:
 - Significance of the celebration and the theme
4. Intensive educational campaign against drug abuse through symposia, seminars, film/slides showing, community assemblies, school PTA meetings, conferences and print and broadcast media
5. On-the-spot contest depicting the theme of the celebration
 - composition, essay writing
 - poster making
 - painting/drawing/coloring
 - jingles, rhymes, songs, slogans in English and Filipino
6. Integration in appropriate subject areas in the elementary, secondary and tertiary levels topics on
 - causes and effects of drug abuse
 - prevention and control of drug abuse
 - role and responsibilities of students/parents in the prevention and control of drug abuse
7. Holding school-community exhibits and shows

