

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS
(DEPARTMENT OF EDUCATION, CULTURE AND SPORTS)
Manila

July 1, 1987

DECS MEMORANDUM
No. 131, s. 1987

1987 BLOOD DONORS WEEK CELEBRATION

To: Bureau Directors
Regional Directors
Chief of Service and Heads of Units/Centers
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and Universities
Vocational School Superintendents/Administrators

1. Conformably with Presidential Proclamation No. 848 dated June 18, 1971, July 11 to 17 of every year has been designated as Blood Donors' Week.
2. The annual celebration is geared towards the creation of awareness among the people, particularly the school population and make them realize and appreciate the importance of blood and blood donation.
3. The Week should be observed with appropriate activities in all schools both public and private. A list of suggested activities is reproduced on the reverse side for ready reference.
4. All school health personnel, particularly schools medical officers, are expected to cooperate with local health organizations particularly the local chapter of the Philippine National Red Cross in planning activities designed to develop the right and proper attitude towards blood donation among the people.
5. All classroom teachers are also enjoined to put emphasis on blood and blood donation instructions and prepare school activities focusing on blood and blood donation during the Week.
6. It is desired that the contents of this Memorandum be widely disseminated to all concerned and a report on the week's celebration be included in the school health reports.

(SGD.) LOURDES R. QUISUMBING
Secretary

Reference:

MECS Memorandum: No. 91, s. 1986
Allotment: 1-2-3-4--(M.O. 1-87)
To be indicated in the Perpetual Index
under the following subjects:
CELEBRATION & FESTIVALS ✓
HEALTH EDUCATION ✓
REPORT ✓

✓SCHOOLS
✓TEACHERS

SUGGESTED ACTIVITIES FOR THE WEEK

1. Lectures on blood and blood donation by physicians and/or Red Cross personnel.
2. Slogan and/or Jingle Contest
3. Convocation
4. Blood testing in colleges and universities
5. Integration of blood and blood donation concepts in class teaching especially during the Week.
6. Examples of concepts are the following:
 - a. Blood in the stream of life.
 - b. Proper nutrition makes the body healthy.
 - c. Blood saves life.
 - d. People should give blood: the life you save may be your own or that of your family.
7. Display of posters on blood and blood donation.

