

Republika ng Pilipinas
(Republic of the Philippines)
PANGMAYAPANG HIGTIPOKSYONAL NA PANGKATAHAN NG SPORTS
KOMISYON (COMMISSION OF EDUCATION, CULTURE AND SPORTS)
Manila

June 22, 1957

DECS MEMORANDUM
No. 123. 4 1957

PAALAYAN PASTER DESIGN CONTEST TO COMMEMORATE
THE 25TH ANNIVERSARY FOUNDATION OF THE ASECAY

To: Undersecretary
Bureau Directors
Regional Directors
School Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and Universities
Vocational Schools Superintendents/Administrators

1. The Department of Education, Culture and Sports, in cooperation with the Department of Foreign Affairs, is sponsoring an inter-sport national Poster Design Contest to commemorate the 25th Anniversary Foundation of the ASECAY. The theme of the contest is "ASECAY for Unity and Prosperity".

2. The contest is open to all Filipino pupils and students regularly enrolled during the school year 1957-58 in all private and public elementary and secondary schools. It shall be conducted on five levels, namely: school, district, division, regional and national levels. Only the entries declared first place winners at the lower level (upper level) shall qualify to compete in the next higher level. Hence, only first place winners in the regional level for the elementary and the secondary category shall compete in the national level. Included are the rules of the contest.

3. The contest in each level can be conducted on any day within the following schedule:

School level contest	- July 1-6
District level contest	- July 7-13
Division level contest	- July 14-21
Regional level contest	- July 22-28
National level contest	- July 29
Awarding of National winners	- August 7

4. The prizes and awards are as follows:

a. High School Category
First Prize - Trophy plus cash award
Second Prize - Trophy plus cash award
Third Prize - Trophy plus cash award



4. Prize Category

First Prize - Trophy plus cash award
Second Prize - Trophy plus cash award
Third Prize - Trophy plus cash award

5. The name of the winning entry in the national level contest shall be the official poster of the ASEAN Summit Conference in December. It shall be reproduced and distributed to display in schools and sporadically located hotels, restaurants and other business establishments in the country as well as in other ASEAN countries.

6. It is requested that the contest be given widest publicity to ensure more participation.

SECRETARY GENERAL
ASEAN SECRETARIAT
Bangkok

Inc. 3 As stated

Reference: None

Attachment: - (2) Enclosure 1-87)

To be indicated in the Expanded Index
Under the following subjects:

- CELEBRATIONS & FESTIVALS
- CONTESTS
- PUPILS
- SOCIETY OR ASSOCIATIONS
- STUDENTS

NATIONAL POSTER DESIGN CONTEST RULES

1. The contest is open to all British boys and girls regularly enrolled during the school year 1987-88 in a private or public elementary or secondary school.
2. The contest shall be conducted on five levels: school, district, division, regional and national level. It shall be an open-ended drawing contest.
3. The poster shall be prepared on a rectangular sheet (27 cms x 37 cms) using any medium of the contestant's choice such as water color, oil paint, crayon, pencil and so on. All materials shall be provided by the contestants.
4. The unthemed contest shall be conducted for three hours the venue and time shall be determined by the school, district, division, regional and national contest committees.
5. The entries shall be judged under the following criteria:
 - a. Relevance of the content to the theme
 - b. Artistry of presentation
 - c. Originality
6. The entries declared first prize winners in the elementary and secondary category at the school level shall compete in the district level. On the other hand, the first prize winners in the district level shall compete in the division level. At the regional level, only the entries declared first prize winners at the division level shall be considered in the selection of the official entry of the region in the regional level contest for the elementary and secondary category.
7. The contest committee for each level shall choose the members of the Board of Judges, to be headed by a representative from OECB.
8. The pupils and students whose entries have qualified for the regional contest in the elementary and secondary category shall be asked to render an unthemed drawing for a poster for three hours before the selection of the winning entries at the regional level. The contestants may either withdraw their entry or make a new one.
9. In the selection of the winners in the regional level in each category, the Board of Judges should consider the posters made by the contestants in the unthemed drawing sessions at the regional level.

1

2

3

4

5

6

7

8

10. The representative of DECS (except Mexico) shall be the Chairman of the Board of Judges in the regional level. The Board may adopt other rules and criteria in addition to those observed at the division or creative level.
11. The representative of Gulf General Office shall provide the art materials needed in the regional and division poster drawing sessions. He will be responsible for bringing the winning entries for each category to Mexico for the national level contest.
12. The Chairman of the Executive Committee shall inform the winners in the national level through the Regional Directors and any departmental channels by means of the fastest available communication. All the winners in the national level are requested to attend the awarding ceremonies on August 2, 1981.
13. All winning entries in each category in the national level contest shall become the property of the National Poster Design Contest Committee, D.C.S.
14. Representatives from the National Contest Committee shall reverse the conduct of the Judges in the regional level.

WINNING COMMITTEES

1. Executive Committee

Vice President and Foreign Affairs	
Secretary Salvador H. Lorent	Temporary Chairman
Secretary Lourdes R. Galstacory	Temporary Co-Chairman
Undersecretary Linda L. Sotillo	Chairman
Undersecretary Victor M. Ordóñez	Member
Asst. Sec. Gladys P. Leonor	"
Undersecretary Justina H. Torres	"
Dr. Aurelio O. Cevallos	"
Mr. George M. Garcia	"

2. National Contest Committee

Mr. Celso P. Fernandez	Chairman
Mr. Alvaro Palmy	Vice-Chairman
Mr. Luis M. Gabriel	Member
Mr. Cesar Guinca	"
Mr. Felipe Durán	"
Mr. Ernesto Espinosa	"

3. Regional Contest Committees

DECS Regional Directors (At-large)	Chairman Member
---------------------------------------	--------------------

4. District/City District Committee

DECS Division/City Schools Hqpts. Chairman
(At-Large) Members

5. District Contest Committee

DECS District Super. Chairman
Members, at-large Members

6. School Contest Committee

DECS School Principals Chairman
Members, at-large Members

7. RoboCommittee (National Contest Committee)

Judicial Committee

Mr. Felice Gilano - Chairman
Mr. Leopoldo Lapinaga - District Chair
Mr. Pat B. Valdez - Member

Keys and Medals

Mr. Patricia Adams - Chairman
Mr. Maria S. C. Lopez - Member
Mr. Gonzalo del Pinar - Member

Quizzes and Invitation & Awards

Mr. Rustinacion Gaboroy - Chairman
Mr. Adelino D. - Member
Mr. Gina Vivia - "
Mr. Ceane - "
Mr. Doniracion Palencia - "
Mr. Radolfo - "
Mr. Leonardo Purisima - "

Facilitators

Mr. Raymond B. Alcano, Jr. - Chairman
Mr. Nelson Valdes - Member
Mr. Radolfo - "
Mrs. Alice - "
Mr. Ferdinand - "
Mr. Angelito - "

GENERAL INFORMATION

All communications pertaining to the contest may be sent to :

The Chairman
National Contest Committee
National Poster Design Contest
c/o Head Executive Assistant's Office
Department of Education, Culture and Sports
Palacio de Gobernación, Manila
Telephone Number 47-32-11 or
43-22-11 to 13 or 14-11

