

Republika ng Pilipinas  
(Republic of the Philippines)  
MINISTRI NG EDUKASYON, KULTURA AT ISPORTS  
(MINISTRY OF EDUCATION, CULTURE AND SPORTS)  
Manila

November 11, 1985

MECS M E M O R A N D U M  
No. 161, s. 1985

WORKSHOP ON PLANNING AND MANAGEMENT FOR TECHNICAL  
AND VOCATIONAL EDUCATION

To: Deputy Ministers  
Bureau Directors  
Regional Directors  
School Superintendents  
Presidents, State Colleges and Universities  
Heads of Private Schools, Colleges and Universities  
Vocational School Superintendents/Administrators

1. A workshop on Strategic Planning and Management for Technical and Vocational Education in the Philippines will be jointly conducted by the Colombo Plan Staff College for Technician Education in Singapore and the Philippine Government through the Bureau of Technical and Vocational Education, with the Technological University of the Philippines as the executing agency, at Manila Technician Institute, Taguig, on November 20-26, 1985.
2. The purpose of the workshop is to develop, analyze, and review emerging issues in technical-vocational education management systems with the end in view of utilizing strategic planning as a planning tool.
3. Strategic Planning is a new trend in higher education management that aims to identify those programmatic thrusts in which the institutions can establish a competitive and comparative advantage in coping with strategic decisions.
4. The participants will be directors, planners and heads of selected institutions that are presently involved in technical-vocational education programs. Each participant is required to prepare a brief describing planning or management issues relative to his/her particular institution.
5. Expected outcomes from the workshop will be microplans and decision structures covering issues raised by the participants.
6. The list of participating institutions is inclosed.
7. Expenses incident to attendance in the workshop may be charged against respective institutional funds, subject to the usual accounting and auditing rules.
8. Immediate dissemination of this Memorandum to those concerned is desired.

(SGD.) JALME C. LAYA  
Minister

Incls.: As stated

Reference: None

Allotment: 1-3-4-- (D.O. 1-76)

To be indicated in the Perpetual Index under the following subjects:

OFFICIALS

VOCATIONAL EDUCATION

WORKSHOP







Technical-Vocational Education  
WORKSHOP ON STRATEGIC PLANNING AND MANAGEMENT  
November 20-23, 1989

Much of the planning that has taken place in the past has been ineffective. In fact, it is true to say that in most instances once a planning blueprint was drawn up it was filed and generally never acted upon. This lay largely in the type of planning which was fashionable and which has been used over the last twenty-five years. In the main, it has been based on the assumption that the future will be a linear projection of the past. It has also been concerned with the idea that planners and administrators act in a manner which is seen as rational by everyone. In other words, there has been one rational way of going about planning. We have learned that organizations are much more complex than this and that a whole host of other variables needs to be taken into consideration. Strategic Planning is therefore being developed as a means of overcoming past inefficiencies, and where it has been implemented it has yielded much better results than what was possible with earlier forms.

The workshop is designed to meet the needs of senior ministry officers and planning officers concerned with policy.

This workshop will introduce persons to the concepts and skills required for strategic planning. In the course of the four-day workshop, Dr. St. John will deal with:

- o new directions in planning and management
- o strategic planning structures
- o organizational design and management improvement
- o techniques for planning
- o strategic information resources for planning

Much of the time will be devoted to an exploration of local issues by means of case studies.

Dr. St. John is a graduate of the University of California and Harvard University and has been associated with planning in those institutions. He has conducted workshops in Australia and the United States. Currently, he is Manager for the Programs Evaluation Operations Center conducted by Advanced Technology, Inc. He runs a wide range of planning, technical assistance and systems designed projects for schools, colleges and universities as well as for the US Department of Education.









MACRO PLANNING WORKSHOP ON TECHNICAL  
AND VOCATIONAL EDUCATION  
November 24-26, 1985

A. Venue: Manila Technician Institute, Taguig, Metro Manila

B. Objectives:

1. Articulates key policies on technical and vocational education and draw up decision structures for planning and strategy formulation;
2. Formulate the strategies for the institutionalization of the Technical and Vocational Education Project in the Bureau of Technical and Vocational Education;
3. Review and modify program planning to accelerate the implementation of TVEP; and
4. Construct institution building models for the National Center for Technician Education and Staff Development, Regional Center for Technician Education and Staff Development and Technician Education Institute.

C. Expected Outputs:

1. Recommendations for relevant policies on Technician and Vocational education.
2. Strategies for the institutionalization of TVEP in the BTVE.
3. Operation plans for the various TVEP units.
4. Institution building models for NCTESD, RCTESD and TEI.

D. Methodology:

1. In order to develop proper perspectives for the macro planning workshop, the start-off points will be the current policies on Technical and Vocational Education, existing operation plans and schedule of implementation of TVEP.
2. The planned macro planning workshop is perceived as a plenary session where the expertise of specialists and experts is made available to realize the objectives of this consultation activity.
3. Each speaker /presenter is presumed to have prepared a paper/proposal on assigned topics with his corresponding group prior to this workshop. The output of this group deliberation shall be presented in the macro planning workshop.
4. Each presentation shall be followed by a discussion and action(s) on what has been presented.

E. Participants

Workshop participants will be senior ministry officials and selected representatives from the private sector.

F. Schedule

The workshop schedule for the two-day Macro-Planning will be







WORKSHOP ON STRATEGIC PLANNING AND MANAGEMENT

LIST OF PARTICIPATING INSTITUTIONS/AGENCIES

1. ~~Mariano Marcos State University~~  
Laoag City
2. Don Mariano Marcos Memorial State University  
San Fernando, La Union
3. Cagayan State University  
Tuguegarao, Cagayan
4. Nueva Vizcaya State Polytechnic College  
Bambang, Nueva Vizcaya
5. Don Honorio Ventura College of Arts and Trades  
Racolor, Pampanga
6. Bataan National School of Arts and Trades  
Balanga, Bataan
7. Pablo Borbon Memorial Institute of Technology  
Batangas City
8. Cavite College of Arts and Trades  
Rosario, Cavite
9. Manila Technician Institute  
Taguig, Metro Manila
10. Marikina Institute of Science and Technology  
Marikina, Metro Manila
11. Bicol College of Arts and Trades  
Naga City
12. Sorsogon College of Arts and Trades  
Sorsogon, Sorsogon
13. Western Visayas Polytechnic College  
Iloilo City
14. Central Visayas Polytechnic College  
Dumaguete City
15. Paglaum State College  
Bacolod City
16. Cebu State College of Science and Technology  
Cebu City
17. Samar State Polytechnic College  
Cathalogan, Samar
18. Surigao del Norte School of Arts and Trades  
Surigao City
19. University of Southeastern Philippines  
College of Engineering and Technology  
Davao City









20. North Cotabato College of Arts and Trades  
Kidapawan, North Cotabato
21. Zamboanga School of Arts and Trades  
Zamboanga City
22. Xavier University Technicians Institute  
Cagayan de Oro City
23. Technological University of the Philippines
  - MTI, Taguig
  - VTI, Bacolod
  - TUP, Cavite
24. Bukig National Agricultural College  
Bukig, Aparri, Cagayan
25. Dingle Agricultural & Technical College  
Dingle, Iloilo
26. Negros Occidental Agricultural College  
Kabankalan, Negros Occidental
27. Biliran Agricultural College  
Biliran, Leyte
28. Oroquieta Agro-Industrial School  
Oroquieta, Misamis Oriental
29. Southern Agusan Agricultural College  
Bunawan, Agusan del Sur
30. Don Mariano Apacible Memorial School of Fisheries  
Masagbu, Batangas
31. Dipolog School of Fisheries  
Dipolog City
32. Zamboanga Regional Institute of Fisheries & Technology  
Zamboanga City
33. Rizal Experimental Station for Cottage Industries  
Maybunga, Pasig, Metro Manila
34. Philippine Association of Private Technical Institutions  
New York, Cubao, Quezon City
35. Philippine Computer Society or  
A Business School with Non-Degree Courses
36. Bureau of Higher Education  
MECS, Palacio del Gobernador, Intramuros, Manila
37. Bureau of Technical and Vocational Education  
MECS, Palacio del Gobernador, Intramuros, Manila
  - o Arturo Agustin
  - o Anita Guardian
  - o Felicite Mangao
38. Technical Panel for Technical and Vocational Education  
NIST, Marikina, Metro Manila
39. TVEP Management Unit  
MECS, Marwin Plaza, Makati, Metro Manila





