

Republika ng Pilipinas
(Republic of the Philippines)
MINISTERI NG EDUKASYON, KULTURA AT ISPORTS
(MINISTRY OF EDUCATION, CULTURE AND SPORTS)
Manila.

October 8, 1985

MECS MEMORANDUM
No. 149. s. 1985

1985 FAMILY WEEK CELEBRATION

To: Bureau Directors
Regional Directors
Chief of Service and Heads of Units/Centers
Schools Superintendents
Presidents, State Colleges and Universities
Vocational School Superintendents/Administrators

1. This year's Family Week will be observed from December 1-7, 1985. The theme is "Strengthening Family Life: Implications of Reinforcement and Motivation on Achievement."

2. The activities for the whole week will focus on the role of the family in motivating and reinforcing family members to aspire for greater achievements thus contributing to a stronger and richer family life. The thrusts for each day are given below:

Sunday, December 1	- Father's Day The Family: Foundation of Moral and Spiritual Achievement
Monday, December 2	- Mother's Day The Family: Its Responsibility in the Total Development of the Child
Tuesday, December 3	- The Family: Cradle of Cultural/ Social Achievement
Wednesday, December 4	- The Family, An Instrument in Economic Achievement: Focus on Saring Sikap
Thursday, December 5	- The Family: Motivation and Chal- lenges for Scientific and Technol- ogical Achievement
Friday, December 6	- The Family: Key to Strong Nationhood
Saturday, December 7	- Grandparent's Day Primary Health Care (PHC) and the Filipino Family: Focus on Grandparents

3. All schools are encouraged to participate in the observance of the Week. The cooperation and involvement of the local barangay and other government offices may also be secured to have a wider and more meaningful observance of the Week.

4. It is suggested that the theme and the thrusts for the year's celebration of Family Week be incorporated in the daily lessons in the different learning areas.

5. The suggested activities in the inclosure may serve as basis for planning and enriching the program. However, local needs and conditions must always be taken into consideration.

6. An account of the observance of the Week's celebration in each division is expected to be included in the superintendent's annual report.

7. Immediate dissemination of this Memorandum to all concerned is enjoined.

(SGD.) JAIME C. LAYA
Minister

Incl.:
As stated

Reference:

MECS Memorandum: No. 185, s. 1924.

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
COMMUNITY DEVELOPMENT
HEALTH EDUCATION
REPORT
SCHOOLS

1985 FAMILY WEEK CELEBRATION

December 1-7

Theme: 'Strengthening Family Life: Implications of Reinforcement and Motivation on Achievement'

Sunday, December 1 (Father's Day)

Sub-Theme - The Family: Foundation of Moral and Spiritual Achievement
(The concern of the family should be strongest when it comes to the development of moral and spiritual aspects. A morally and spiritually strong society is composed of morally and spiritually strong families.)

Suggested Activities:

1. Campaign in schools for families to go to their own churches together on this Sunday or on their day of worship.
2. Campaign against the spread of pornographic magazines and other porno printed ads.
3. Essay/Oratorical contests on the theme: 'The family that prays together stays and achieves together.'
4. Sharing experiences on how to pray and the magic brought by prayers (by all religious affiliations.)

Monday, December 2 (Mother's Day)

Sub-Theme - The Family: Its Responsibility in the Total Development of the Child (The family plays a very crucial role in the total development of the child along physical, mental, social and emotional phases of his life. This role is doubly important during the formative years. If total development is started at an early stage this leads to early achievement which goes on through the later years of life.)

Suggested Activities:

1. N-1 child contest
2. Academic contest by grade levels on all subject areas
3. Updated health charts
4. Radio-TV program on the theme
5. Intramurals/Sports festival
6. Slogan contest
7. Oratorical contest
8. Home demonstration in cooking

Tuesday, December 3

Sub-Theme - The Family: Cradle of Cultural/Social Achievement
(Whatever cultural/social achievement the child will have, these are developed early in life. The family is an effective role model for the child in this endeavor.)

Suggested Activities:

1. Programs depicting Filipino culture (dances, plays, songs, etc.)
2. Holding school contests - revival of balagtas, dances and songs of the past
3. Visits to museums
4. Civic parade portraying the culture native to the place or to our country.
5. Film showing on Filipino culture.
6. Lessons about accomplished Filipino musicians/composers/pianists and dancers.

Wednesday, December 4

Sub-Theme - The Family: An Instrument for Economic Achievement:
Focus on Sariling Sikap

Income-Generating Projects

(The family should participate in Sariling Sikap projects to augment its income, thereby improving/lifting its economic status.)

Suggested Activities:

1. Lecture-demonstration on some flourishing Sariling Sikap projects
2. Community assemblies re Sariling Sikap projects
3. Contest for the best family Sariling Sikap projects
4. Citation of worthwhile family/community Sariling Sikap projects
5. Distribution of brochures/pamphlets on feasible income-generating projects in schools/communities

Thursday, December 5

Sub-Theme - The Family: Motivation and Challenges for Scientific and Technological Achievement (The family should be challenged to have self-motivation to prepare itself to meet the present-day world of scientific and technological development.)

Suggested Activities:

1. Lecture discussion on specific invention applicable to local situations
2. Implementing any technology, e.g., biogas, gasifier, solar heat.
3. Film showing on science and technology
4. Essay writing on the theme for the day

Friday, December 6

Sub-Theme - The Family: Key to Strong Nationhood
(Motivation for simple yet relevant steps to nationhood should be emphasized by the Filipino family. This will contribute immensely to paving the way for building a strong nation.)

Suggested Activities:

1. School/Community convocation on the theme
2. Lecture-discussion on how the family can contribute to binding the Filipino people into one strong nation
3. Movie presentation relative to the theme
4. School children assuming government posts for a week
5. Poster contest on the theme
6. Encouraging flag raising ceremony in school, plaza and community
7. Radio/TV program on the theme

Saturday, December 7

(Grandparents' Day)

Sub-Theme - Primary Health Care (PHC) and the Filipino Family
Focus on Grandparents (A healthy, strong family can have better achievements. Grandparents have a distinct and important role in insuring a healthy, achieving family through knowledge of primary health care.)

Suggested Activities:

1. Arranging a conference of grandparents in the community with the municipal health worker to discuss primary health care
2. Arranging a mini-demonstration of how grandparents, who are usually left at home with the young children, can give primary health care
3. Lecture/demonstration on the use of common medicinal plants for household ailments
4. Contest on healthy grandparents and grandchildren

