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MINISTERI NG EDUKASYON, KULTURA AT ESPORTS
(MINISTRY OF EDUCATION, CULTURE AND SPORTS)
Manila

June 27, 1985

MECS M E M O R A N D U M
No. 99, s. 1985

1985 SEARCH FOR OUTSTANDING SCHOOL-COMMUNITY
DRUG ABUSE PREVENTION AND CONTROL PROGRAM

To: Bureau Directors
Regional Directors
Schools Superintendents
President State Colleges and Universities
Vocational School Superintendents/Administrators

1. The Search for the Outstanding School-Community Drug Abuse Prevention and Control Project for the school year 1985-86 will be conducted from September to October, 1985.
2. Participating regions include Regions I, II, III, IV, V, VI, VII, IX, and the National Capital Region (NCR), where the Intensified School-Based Community-Oriented Drug Abuse Prevention and Control Program has been implemented in view of the high incidence of drug abuse in these areas.
3. Enclosed are the rationale, project description, guidelines, and implementing rules for the Search for the Outstanding School-Community Drug Abuse Prevention and Control Project. These guidelines and implementing rules are to be strictly observed.
4. Members of the national task force will be going around to evaluate the entries of the different regions.
5. The national entries to the said contest are to be submitted to the Office of the Deputy Minister Hermenegildo C. Dulao, Chairman, MECS-DDE Special Project on Drug Abuse Prevention Education on or before September 27, 1985.
6. Winners of the contest shall be announced during the celebration of Drug Abuse Prevention and Control Week in the second week of November, 1985.
7. Immediate and wide dissemination of this Memorandum is desired.

(SGD.) CARME C. LAYA
Minister

Reference:

MECS Memorandum: No. 197, s. 1984
Allotment: 1-2-3--(D.O. 1-75)
To be indicated in the Perpetual Index
under the following subjects:
CONTEST DRUG EDUCATION PROGRAM SCHOOL

(Inclosure to MECS Memorandum No. 99, s. 1985)

SEARCH FOR THE OUTSTANDING SCHOOL-COMMUNITY
DRUG ABUSE PREVENTION AND CONTROL PROJECT
(A Sub-Project of the Intensified School-Based Community-
Oriented Drug Abuse Prevention and Control Program)

I. RATIONALE

The problem of drug abuse is a multi-sectoral concern. Although the probable victims are the children and youth, the problem is not the sole responsibility of the school. However, such thrust as this is usually placed on the teachers' shoulders to work out a solution.

The Search for the Outstanding School-Community Drug Abuse Prevention and Control Project is primarily an evaluation tool to assess the impact, efficiency and effectiveness of the Intensified School-Based Community-Oriented Drug Abuse Prevention and Control Program. It is also expected to help motivate program personnel to implement the program activities with full force and vigor. Hopefully, this will contribute to the successful attainment of program objectives.

II. OBJECTIVES

This sub-project aims to determine the impact, efficiency effectiveness of the program.

Specifically, it is expected to:

1. Motivate program implementors to manifest enthusiasm, leadership and deeper commitment to the implementation of the program.
 - 1.1 Give recognition to program personnel's efforts

III. PROJECT DESCRIPTION

This project will involve the schools and communities in Regions I, III, IV, V, VI, VII, IX, and the National Capital Region. It will assess the extent to which the program is implemented, the linkages established with tri-sectoral agencies in the community, the involvement/participation of youths and parents and the transfer of leadership in program planning, implementation and evaluation to community leaders.

To delimit the area to be evaluated by the National Evaluating Team, it is suggested that a preliminary search be conducted at two levels:

1. Division level - One Outstanding School-Community Drug Abuse Prevention and Control Project will be selected by the Division Evaluating Team. This will be submitted to the Regional Drug Abuse Prevention Committee.

2. Regional Level - One Outstanding School-Community Drug Abuse Prevention and Control Project in the region will be selected by the Regional Evaluating Team and submitted to the National Task Force (The Project Officer, NECS-DDS Special Project on Drug Abuse Prevention Education, 8th floor, Palacio del Gobernador Bldg., Intramuros, Manila).

The Outstanding School-Community Drug Abuse Prevention and Control Project in the regions will be evaluated by the National Evaluating Team composed of representatives from the Ministry of Education, Culture and Sports, the Dangerous Drugs Board and another Ministry/agency to be decided on later. From the regional winners will be selected the first, second and third Outstanding School-Community Drug Abuse Prevention and Control Projects.

This project is an important tool in getting the support and enthusiasm of the community in the total efforts to prevent and control drug abuse. It can also lend support to the government's KKK program inasmuch as the youth organizations and other target groups are encouraged to undertake income-generating projects supportive of the goal of the Kilusang Kaulalaran at Kabuhayan program.

