

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON, KULTURA AT ISPORTS
(MINISTRY OF EDUCATION, CULTURE AND SPORTS)
Maynila

April 11, 1985

MEMORANDUM
No. 53, s. 1985

UNESCO PRIZES ON INTERNATIONAL LITERACY

TO: Bureau Directors
Regional Directors
School Superintendents
Presidents, State Colleges and Universities

1. In line with the recommendation made at the World Conference on the Eradication of Illiteracy which was held in Tehran in 1965, four international literacy prizes have been established to be awarded on September 8 of each year as part of the observance of International Literacy Day.

2. These prizes are the Radzhaba K. Krupskaya Prize (awarded for the first time in 1969), the International Reading Association Literacy Award (1979), the Noma Prize (1980), and the Iraq Literacy Prize (1981).

3. For 1985, the Ministry of Education, Culture and Sports plans to nominate an outstanding literacy activity in the Philippines. In this connection, each region is encouraged to submit entries to the Search Committee, composed of Dr. Minda G. Gutaria, chairmen, and Dr. Remigio P. Romulo and Ms. Vilma Bravo, members, not later than June 15, 1985.

4. The following criteria will be considered in the selection and submission of entries:

- a. The duration of the activity which must be sufficient to permit an assessment of results and proof of success obtained;
- b. The contribution to the basic objectives of the educational system of the country;
- c. The contribution to local and national development;
- d. The value of the activities as an example to stimulate further similar action;
- e. The impact of the action carried out with a view to mobilizing new resources for literacy programs;
- f. The contribution to the understanding and development of the national society and culture; and

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- g. The contribution to the appreciation of other culture
and to international understanding.
5. Immediate dissemination of this Circular is enjoined.

(Sgd.) FERNANDO A. MERAASDO
Deputy Minister
Officer-in-Charge

Reference:

None

Allotment: 1-(D.O. 1-70)

To be indicated in the Perpetual Index
under the following subjects:
Celebrations & Festivals
Committee
Non-formal Education
Prizes or Awards

