

Republika ng Pilipinas
(Republic of the Philippines)
MILIGOR NG SIMUNAYON, KITA AT TRAFIKO
(MINISTRY OF EDUCATION, SCIENCE AND SPORTS)
Manila

November 13, 1984

MECS MEMORANDUM
No. 185, s. 1984

1984 FAMILY WEEK CELEBRATION

To: Bureau Directors
Regional Directors
Cultural Agency Directors
Chiefs of Services and Heads of Units/Centers
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and Universities
Vocational School Superintendents/Administrators

1. This year's Family Week will be observed on December 2-8. The theme is "The Filipino Family: New Dimension in Economic Development."

2. The activities for the whole week will focus mainly on the role and responsibility of the family in contributing to the economic development of the country. The themes for each day follow:

- Sunday - December 2 - Father's Day
Including Economic Stability
For Spiritual Well-Being
(Spiritual Dimension)
- Monday - December 3 - Mother's Day
The Family: Its Role in
Fostering Economic Values
(Economic Dimension)
- Tuesday - December 4 - A Healthy Family: A National
Economic Asset (Social
Dimension)
- Wednesday - December 5 - The Family: Coping with
Technological Change
(Cultural Dimension)
- Thursday - December 6 - The Family: Focus on Child
and Youth Labor (Political
Dimension)
- Friday - December 7 - Harnessing the Potentials of
the Family for Economic
Development (Economic
Dimension)
- Saturday - December 8 - Grandparents' Day
The Family as a Unique Institu-
tion: Meeting its Economic
Needs

3. All schools are encouraged to participate in the observance of the Week. As much as possible, the participation of the different local government sectors particularly the barangays and other government sectors, e.g., health, should be encouraged.

4. It is suggested that the theme and the thrusts for the year's celebration of Family Week be incorporated in the daily lessons in the different learning areas.

5. The suggested activities in the Inclosure may serve as basis for planning and enriching the program to suit local needs and conditions.

6. An account of the observance of the Week's celebration in each division is expected to be included in the superintendents' annual report.

7. To insure success of the celebration, the contents of this Memorandum and its inclosure should be brought to the attention particularly of the school officials and barangay leaders. The cooperation of all concerned is hereby enjoined.

(SGD.) JAIMIE C. LAYA
Minister

Incls.:

As stated

References:

MES Memorandums: (Nos. 215 and 236, s. 1985)

Allotment: ~~1-2-3-4~~ (D.O. 1-77)

To be indicated in the Perpetual Index under the following subjects:

- CELEBRATIONS & FESTIVALS
- COMMUNITY DEVELOPMENT
- HEALTH EDUCATION
- REPORT
- SCHOOLS

(Inclosure to MECS Memorandum No. 125, c. 1982)

1982 FAMILY WEEK SCHEDULE

Sunday: December 2 - Father's Day

Sub-theme: Insuring Economic Stability for Spiritual Well-Being
(Spiritual Dimension)

Suggested Activities:

1. Attending church services with the whole family
2. Hearing radio/TV mass
3. Arranging way ahead of time for the different churches in the community to say something about the theme during their church services

Monday: December 3 - Mother's Day

Sub-theme: The Family: Its Role in Fostering Economic Values
(Educational Dimension)

Suggested Activities:

1. Information dissemination/lecture on
 - a. The family as an entrepreneur
 - b. The mother's role in instilling proper economic values
2. Class exhibits of a 10-minute book and short literary-musical program for mothers
3. School contests on:
 - a. Writing slogans about the family and economic values
 - b. Poster-making showing desirable economic values fostered in the home, e.g., thrift, managing time, recycling of old clothes, encouraging productivity in the home, etc.
 - c. Writing poems about: Mother, May, and Ating Ina, Maratid si Ina, etc.
 - d. On-the-spot art contest on the theme
 - e. Oratorical contests (high school and collegiate levels)
4. Wearing colored flowers to indicate if one's mother is still living, white if she is not

Tuesday: December 4

Sub-theme: A Healthy Family: A National Economic Asset

Suggested Activities:

1. An A-1 child contest
2. Update health charts in school

3. Invite resource persons from the Rural Health Units, Agricultural Centers, Nutri-Units and/or visits to these places to be acquainted with the services they offer
4. Prepare notebooks of healthful practices of each member of the family
5. Copy writing content - how a healthy family can be a national economic asset
6. Model and design - homes and surroundings

Monday - December 5

Sub-theme: The Family: Coping with Technological Change
(Cultural Dimension)

Suggested activities:

1. Lessons in Reading Parlipunan/Sibika at Kultura: The effects of technological changes on family solidarity and how best to cope with such changes
2. Lessons in Home Economics, Industrial Arts, Science, etc. on innovative technology e.g. biogas, solar heat and how they can be of help to families
3. School/Class presentation of native customs and traditions that will highlight the strength and unity of the family

Tuesday - December 6

Sub-theme: The Family: Focus on Child and Youth Labor
(Political Dimension)

SUGGESTED ACTIVITIES:

1. Lecture/Discussion on
 - a. Child Labor Laws
 - b. Children's Rights
2. PTA Assemblies to discuss the plight of young children who are forced to work as vendors, car wash boys, etc. because of economic reasons
3. Lessons on: How children can help augment family income without sacrificing their studies or endangering their lives

Wednesday - December 7

Sub-theme: Unleashing the Potentials of the Family for Economic Development (Economic Dimension)

Suggested activities:

1. Invite resource speakers who can explain how families can avail of loans to start a small scale marketing group project

2. Inviting successful local entrepreneurs to talk to the children about their small business ventures
3. Reading and discussing in class case studies of families who have ventured into small scale family businesses and succeeded e.g. carindoria/sari-sari store owners, "sugat" makers from every paper, dressmaker, etc. (refer to Pines Journal and Panorama for cases)
4. Campaign for backyard gardens, window sill gardens to increase food production
5. Contests for the best on-going family **Sariling Sikap** projects
6. Selecting outstanding families who have distinguished themselves in some **small** scale economic projects

Saturday - December 8 - Grandparents' Day

Sub-theme: The Family as a Unique Institution:
Meeting its Economic Needs

Suggested Activities:

1. Community programs to feature grandparents and their contributions to the family economy
2. Campaign in schools to help senior citizens in crossing the street, alighting from vehicles, carrying heavy objects etc.
3. Initiating projects wherein grandparents and grandchildren can work together to meet some of the families' economic needs.

