

Republika ng Pilipinas
(Republic of the Philippines)
MINISTERI NG KEDUKASYON, KULTURA AT ESPORTE
(MINISTRY OF EDUCATION, CULTURE AND SPORTS)
Manila

July 29, 1983

MECS MEMORANDUM
No. 163, s. 1983

1983 OBSERVANCE OF THE UNITED NATIONS WEEK

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and Universities
Vocational School Superintendents/Administrators

The United Nations Association of the Philippines in collaboration with the Ministry of Education, Culture and Sports, United Nations Information Centre and the Ministry of Foreign Affairs, will coordinate the United Nations Week activities from October 18 to 24.

In consonance with the proclamation of the United Nations General Assembly, 1983 has been declared as "World Communications Year" with the sub-title "Development of Communications Infrastructures".

The theme of the WCY is "Promoting Peace and Global Understanding Through Free and Wider Circulation and a Balanced Dissemination of Information". The general aim of the WCY is to make people all over the world aware of the constructive use of available technologies and to ensure that communications are used to promote the development of mankind as a whole.

For classroom activities the following are suggested:

- Discuss the meaning and implications of the new information and communications order.
- Explain the establishment of a new, more just and more effective world information order.
- Realize that the new information and communications order is intended to strengthen peace and international understanding based on free circulation and wider and better balanced dissemination of information.

- Describe how infrastructures of communications could narrow the gap in the field of information and communication between developed and developing countries.
5. In this connection, every institution is given the leeway to plan relevant activities based on the following themes:
- a. Role of communications in a developing society.
 - b. Promoting respect for human rights and the fundamental freedoms through balanced communication and information.
 - c. Strengthening appreciation of various cultural communities through mass media and communication.
 - d. Encouraging wider application of exchange letters or pen-pal writing among peoples of varied cultural orientation.
 - e. Role of the radio and television programmes in economic, health and social development.
6. It is desired that all Board Members of the National Federation of UNESCO Clubs and Associated Schools in the Philippines (NFUCASP) from each region take the leadership in initiating meaningful activities during the JN Week celebration in their area of concern.
7. Visits to various communication centers like the Philcomsat, PLDT Communication Network, Radio-TV stations and others are encouraged. Class or school programs, conventions, essay, oratorical and declamation contests, debates, seminars, round table conferences, pageants and classroom discussions may be organized in cooperation with civic organizations in the locality.
8. Culminating activities for the JN Week may be supplemented by utilizing various approaches such as community school assemblies, parades, poster making and painting contests, cultural dances and plays, special programs for resource speakers, exhibits, quiz programs, panel discussions and extemporaneous talks.
9. Reports on special activities observed during the celebration, accompanied by photographs, should reach this Office through the NFUCASP National Coordinator not later than December 31, 1983, for consolidation to be transmitted to the JN Headquarters, New York and UNESCO, Paris.
10. Immediate dissemination of this Memorandum is desired.

(SGD.) ONOFRE J. CORPOZ
Minister

