

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON, KULTURA AT ISPORTS
(MINISTRY OF EDUCATION, CULTURE AND SPORTS)
Maynila

August 30, 1982

MECS M E M O R A N D U M
No. 214, s. 1982

16TH HEALTH EDUCATION WEEK CELEBRATION

To: Bureau/Cultural Agency Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and Universities
Vocational School Superintendents/Administrators

1. The 16th Health Education Week will be observed from October 10 to 16, 1982 conformably to Presidential Proclamation No. 255, dated August 29, 1967. The theme of this year's celebration is "Health Education in Primary Health Care."
2. In view of the importance of health education in creating awareness in the development of sound health attitudes and practices among the people, particularly school children, all schools are enjoined to observe the Week with appropriate activities. A suggested list of activities is inclosed for reference.
3. As an activity in the celebration of Health Education Week, the Health Education Association of the Philippines, Inc., in cooperation with the School Health and Nutrition Center, Ministry of Education, Culture and Sports, will hold its annual seminar-workshop on October 11-13, 1982, at the Benitez Theater, College of Education, University of the Philippines, Diliman, Q. C.
4. The objective of the seminar-workshop is to develop guidelines in the delivery of primary health care through the four areas of the school health education program.
5. Specifically, after the seminar-workshop, participants are expected to be able to:
 - a. gain insights and knowledge about the concept of primary health care;

- b. identify areas of concern of primary health care in the four phases of health education: health instruction, health services, health school-community coordination for health;
- c. provide themselves with a set of guidelines in the planning, implementation, monitoring and evaluation of primary health care in the school program.

6. Considering the importance of primary health care as a strategy for attaining optimum health for a productive citizenry, most specially the school age group, school health personnel (school physicians, school dentists, medical-dental supervisors, health supervisors, school nurses), teacher health educators and school administrators are enjoined to attend this seminar-workshop. The tentative program of the three-day seminar-workshop is also inclosed.

7. Travel expenses and registration fee of P150 of the abovementioned participants may be charged against local funds subject to availability of funds and the usual accounting and auditing regulations. Expenses of participants coming from private schools, colleges and universities may be charged from their respective offices.

8. It is desired that the contents of this Memorandum be disseminated to all concerned.

(SGD.) ONOFRE D. CORPUZ
Minister

Incls.:

As stated.

Reference:

MEC Memorandum: No. 172, s. 1981

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

- ^ CELEBRATIONS & FESTIVALS
- ^ HEALTH EDUCATION
- ^ OFFICIALS
- ^ SCHOOLS
- ^ SEMINAR
- ^ SOCIETY or ASSOCIATIONS
- ^ WORKSHOP

(Inclosure No. 1 to MECS Memorandum No. 214, s. 1982)

LIST OF SUGGESTED ACTIVITIES

1. Programs:
 - a. Educational tours to division projects on health education.
 - b. Programs and symposiums - addresses by prominent health educators concerning the various aspects of health education and national development.
 - c. Workshop sessions and conferences on the theme and objectives of the celebration.
2. Classroom activities such as:
 - a. Health talks on the different health thrusts in the national development program.
 - b. Contest on slogans, posters and the like on the theme: "The Importance of Health".
 - c. Talk on the use of herbal medicines.

(Inclosure No. 2 to MECS Memorandum No. 214, s. 1982)

TENTATIVE PROGRAM OF ACTIVITIES

OCTOBER 11-13, 1982
BENITEZ THEATER, COLLEGE OF EDUCATION, UNIVERSITY
OF THE PHILIPPINES, QUEZON CITY

October 11, 1982

- 8:00- 9:00 Registration of Participants
- 9:00-10:00 Opening Program
- 10:00-10:30 B r e a k
- 10:30-12:00 Plenary Session I
Primary Health Care:
Look at Its Current Meaning
- 12:00- 1:30 Lunch Break
- 1:30- 3:00 Plenary Session II -
Primary Health Care Within the Context of School
Health Education - 4 phases
- 3:00- 3:30 B r e a k
- 3:30- 5:00 Plenary Session III- Panel Discussion
Multi-Sectoral Approach to Primary Health Care

October 12, 1982:

- 8:00-10:00 Plenary Session IV - Panel **Disoussion**
The Role of the School in Primary Health Care
- 10:00-10:30 B r e a k
- 10:30-12:00 Workshop I - Primary Health Care in the Four Phases
of School Health Education: Health Instruction,
Health Services, Healthful School Living and
School-Community Coordination for Health
- 12:00- 1:30 Lunch Break
- 1:30- 3:00 Continue Workshop I
- 3:00- 3:30 B r e a k
- 3:30- 5:00 Group Reports on Workshop I

October 13, 1982

8:00-10:00 Workshop II - Formulation of Guidelines in the
Planning, Implementation, Monitoring and Evaluation
of Primary Health Care in the School
System

10:00-10:30 B r e a k

10:30-12:00 Continue Workshop II

12:00- 1:30 Lunch Break

1:30- 3:00 Group Reports on Workshop II

3:00- 3:30 B r e a k

3:30- 5:00 Closing Program

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