Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Maynila

June 15, 1982

MEC M E M O R A N D U M
No. 144,   s.   1982

NEDA LOGO DESIGN CONTEST

To: Bureau Directors
     Regional Directors
     Chiefs of Services and Heads of Units
     Schools Superintendents

1.   In line with the current revision of seals and logos of government
offices to make all official symbols reflective of the current thrusts of
government, the National Economic and Development Authority (NEDA) is hold-
ing a nationwide logo design contest, the winning entry of which will become
the official logo of the agency.

2.   The contest is open to all employees of government ministries, bu-
reaus, offices, agencies and instrumentalities including government-owned or
controlled corporations and local governments and their relatives within the
3rd degree of consanguinity or affinity.

3.   Launched last May 1, the contest ends on July 31, 1982. Inclosed
are the rules and regulations governing the contest as well as the selec-
tion criteria.

4.   A cash prize of P3,000 for the best entry and citations for the
regional semi-finalists and the finalists shall be provided by the Development
Planning and Administration Improvement Project and the NEDA regional offices.

5.   It is desired that this Memorandum be given wide publicity and
as many employees as possible be encouraged to participate in the contest.

                              (SGD.) ABRAHAM I. FELIPE
                                     Deputy Minister
                                         and
Incl.: As stated   Officer-In-Charge

Reference: N o n e

Allotment: 1-2—(D.O. 1-76)

To be indicated in the Perpetual Index
     under the following subjects:

   BUREAUS & OFFICES   CONTEST   EMPLOYEES   PRIZES or AWARDS

NEDA LOGO DESIGN CONTEST RULES

1. The National Economic and Development Authority (NEDA) logo design contest is open to all employees (regular, temporary, casual or contractual) of government ministries, bureaus, offices, agencies and instrumentalities, including government-owned and controlled corporations and local governments and their relatives within the 3rd degree of consanguinity or affinity.

2. The contest shall run from May 1 to July 31, 1982. Regional entries must be submitted to the office of the NEDA Regional Executive Director in each of the regions outside Metro Manila. Entries of contestants residing in Metro Manila shall be submitted to the Administrative Staff, National Economic and Development Authority, Padre Faura St., P.O. Box 1116, Manila. All entries shall be submitted not later than July 31, 1982.

3. Entries must depict the role of the NEDA as the top development planning, policy and coordination agency of the government and its program thrusts and objectives.

4. The NEDA logo design should also be appropriate and reducible in size as a NEDA seal.

5. Entries must either be in pencil, charcoal, water color, paint, or crayon on white cartolina, or drawing board measuring two (2) feet by three (3) feet. Every entry should be accompanied by a full explanation of every part of the entry and its significance in relation to Rule No. 3 above typed on white paper ($8\frac{1}{2}$ inches by 11 inches) double spaced. Entries should not bear the signature or any identification of the contestant.

6. A miniature replica of each entry on white paper ($8\frac{1}{2}$ inches by 11 inches) should be submitted in a sealed envelope (labeled 1) containing the pseudonym of the contestant. Another envelope (labeled 2) shall contain the contestant's true name, pseudonym, position, agency, and agency address. If the contestant is a relative of a government employee, the name, position, agency, and agency address of the relative government employee should be stated together with a statement of the relationship.

7. A contestant may submit not more than two (2) entries.

8. Preliminary screenings of entries shall be done as follows:

   a. There shall be preliminary regional screenings at each and every NEDA Regional Office to select five (5) semi-finalist entries from each region outside Metro Manila.