

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Manila

May 21, 1982

MEC M E M O R A N D U M
No. 132, s. 1982

1982 NATIONAL LITERACY WEEK CELEBRATION

To: Bureau Directors
Regional Directors
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and Universities

1. To further accelerate the development of functional literacy, the Ministry of Education and Culture jointly with UNFESCO and all agencies, public and private, undertaking literacy programs will observe National Literacy Week on September 5-11.

2. The objectives of the celebration are as follows:

- a. Increase public national awareness of the importance of literacy and its role in economic and social development.
- b. Identify constraints in the propagation of functional literacy.
- c. Discover new and effective strategies, approaches, methods and systems in solving the country's illiteracy problems.
- d. Recommend needed legislations and policies for the promotion of literacy.

3. All schools, public and private, as well as government and non-government agencies are enjoined to participate in this week-long celebration.

4. Suggested activities for the Week are as follows:

- a. Symposia
- b. Contests
- c. Literary-musical programs
- d. Radio/T.V. presentations

5. Inclosed is the description of the contests to be conducted and launched during the Literacy Week celebration.

6. All winning orations, essays, project proposals for the literacy project contest and set of literacy instructional materials shall become the property of the Ministry of Education and Culture.

7. Immediate and wide dissemination of the contents of this Memorandum and its inclosure is urgently desired.

(SGD.) ONOFRE D. COFRUZ
Minister

Incl.
As stated

Reference:
Department Memorandum: No. 129, s. 1975

Allotment: 1-2-3-4 --(D.O. 1 76)

To be indicated in the Perpetual Index
under the following subjects:

- ✓ CELEBRATIONS & FESTIVALS
- ✓ CONFEST
- ✓ SCHOOLS

(Inclosure to MEC Memorandum No. 132, s. 1982)

1982 LITERACY CONTESTS

RULES OF THE CONTESTS

1. Oratorical Contest

- a. The contest shall be open to high school students.
- b. The subject matter of the oration shall be related to the celebration of Literacy Week.
- c. The oration shall be either in English or Filipino and shall be limited to 10 minutes in delivery.
- d. Judgment of the orations shall be based on the following points:
 - (1) Subject matter and content - importance and relevance - 25%
 - (2) Organization and clarity of presentation of ideas - 25%
 - (3) Delivery - pronunciation, articulation, stage presence - 25%
 - (4) General impact on the audience - 25%
- e. The contest shall be on provincial, regional, and national levels, to be conducted by the provincial or city superintendent's office, the regional office, and the National Literacy Contest Committee, respectively. The provincial winners shall become the entries for the regional contest, and regional winners shall become the entries for the national contest.
- f. The following are the suggested dates of the different contests:
 - (1) Provincial or city - on or before August 1, 1982
 - (2) Regional - on or before August 25, 1982
 - (3) National - during National Literacy Week, the venue and date to be announced later.

2. Essay Contest

- a. The contest shall be open to college students and professionals.
- b. The essay shall be either in English or Filipino, not more than 2,500 words, and typewritten, double space, on regular coupon bond 8" x 10-1/2".
- c. The topic of the essay shall be "The Importance of Literacy in National Development."
- d. Judgment of the essay shall be based on the following points:
 - (1) Content - development and validity of ideas - 25%
 - (2) Mechanics - presentation and organization - 25%
 - (3) Grammar - correctness, compliance with the standard rules of usage - 25%
 - (4) Impact upon the reader - 25%
- e. The contest shall be on three levels - provincial, regional and national - to be conducted by the provincial or city superintendent's office, the regional office, and the National Literacy Contest Committee, respectively. The provincial winners shall become the entries for the regional contest and the regional winners shall become the entries for the national contest.

- f. The provincial winners shall be determined on or before August 1, 1982, and the regional winners not later than August 15, 1982. Immediately after the determination of the winners, the winning essay in the provincial contests shall be immediately sent to the regional office, and the winning essay in the regional contest shall be immediately sent to the National Literacy Contest Committee. The national winners will be announced during the National Literacy Week during which the prizes will be awarded.
3. Prizes for both the oratorical and the essay contests on the provincial and regional levels shall be awarded to the first, second, and third best entries, such prizes to be either in cash/or kind to be solicited by the respective offices. Other prizes may, however, be awarded at the discretion of the respective offices.
4. The following prizes will be awarded to the national winners in both contests:
- First Prize - gold medal and ₱3,000
 - Second Prize - silver medal and ₱2,000
 - Third Prize - bronze medal and ₱1,000
5. The regional office shall be responsible for sending the regional representative to the national contest. It shall also be responsible for the implementation of the contest in the region, and may promulgate supplementary rules, if necessary.

LITERACY CONTESTS FOR 1982-1983

(To Be Announced During the 1982 Literacy Week)

1. Contest for the Most Successful Literacy Project

- a. The contest shall be open to any municipality, province, city or governmental agency. It may be undertaken under the auspices of the provincial government or any instrumentality thereof, or non-governmental organization.
- b. The contest shall be conducted from November 1, 1982 to August 31, 1983.
- c. Participation in the contest shall be upon approval by the National Literacy Contest Committee which shall be announced on or before October 31, 1982.
- d. Project proposals shall be submitted by the prospective participant to the National Literacy Contest Committee following the announcement of the contest but not later than October 15, 1982.
- e. The project proposal shall contain the following information:
 - (1) Title of the project
 - (2) Proponent agency
 - (3) Duration of the project. (Date of launching to date of termination.)
 - (4) Objectives of the project
 - (5) Plan of operation and implementation
 - (6) Expected outcomes.

(Signature of Sender)

(Date Submitted)

(Name of Sender)

(Position and Station of Sender)

f. Winners of the contest shall be announced during National Literacy Week in 1983 at which the prizes will be awarded.

g. The following prizes will be awarded:

First Prize \$25,000, with certificate
Second Prize 20,000, with certificate
Third Prize 15,000, with certificate

h. All participants in the contest shall receive a certificate of acknowledgment and appreciation.

2. Contest on the Best Set/Literacy Instructional Material

a. Participation shall be by any agency, government or private, organization, or individual.

b. The participant shall apply for such participation to the National Literacy Contest Committee on or before November 1, 1982.

c. The entry shall consist of a set of literacy instructional materials, audio-visual, or other forms that are usable in the propagation of literacy.

d. The contest closes on August 31, 1983 during which date all entries must be submitted to the National Literacy Contest Committee.

e. Winners of the contest shall be announced during Literacy Week at which the awards will be given.

f. Judgment of the entries shall be based on the following points:

(1) Aggregate value and usefulness of the set of materials (relevance, validity, etc.)

(2) Relative inexpensiveness and replicability.

g. The following prizes shall be awarded:

First Prize \$10,000, with certificate
Second Prize 7,000, with certificate
Third Prize 5,000, with certificate