

Republika ng Pilipinas  
(Republic of the Philippines)  
MINISTRI NG EDUKASYON AT KULTURA  
(MINISTRY OF EDUCATION AND CULTURE)  
Manila

March 15, 1982

MEMORANDUM  
No. 89, s. 1982

SEARCH FOR THE OUTSTANDING SCHOOL-COMMUNITY  
DRUG ABUSE PREVENTION AND CONTROL PROJECT

To: Bureau Directors  
Regional Directors  
School Superintendents  
Presidents, State Colleges and Universities  
Heads of Private Schools, Colleges and Universities  
Vocational School Superintendents/Administrators

1. The Intensified School-Based Community-Oriented Drug Abuse Prevention and Control Program is being implemented in Regions I, III, IV, VI, and VII and the National Capital Region which were given priority in view of the high incidence of drug abuse in these areas.
2. A regional corps of trained coordinator-trainers composed of selected regional and division school personnel are expected to be conducting training programs for key teachers who will coordinate and spearhead the implementation of the program in their respective districts/municipalities and school-communities.
3. To facilitate the transfer of program leadership from the school to the community leaders, it is expected that linkages be established with other government, non-government and religious, socio-civic agencies.
4. For this year the suggested timetable for implementation is as follows:

Pre-Implementation (January-February)

- a. Planning
- b. Budgeting
- c. National training of regional corps  
of coordinator-trainers
- d. Gathering baseline data

Implementation (March-December)

- a. Training of district coordinator-  
implementors (key teachers)

- b. Utilization of appropriate drug abuse prevention strategies for various clientele groups (e.g., alternative activities for the youth, information and education for community people, parent education, etc.)
- c. Monitoring for formative assessment of the project by the National Task Force, Regional Drug Abuse Prevention Committee, Division Drug Abuse Prevention Committee and District Committee.

Evaluation (September-December)

- a. Conduct post evaluation measures
- b. Conduct Search for the Outstanding School-Community Drug Abuse Prevention and Control Project.

5. Divisions, districts and school-communities are enjoined to fully implement the Intensified School-Based Community-Oriented Drug Abuse Prevention and Control Program. Those in regions not yet covered by the program are encouraged to undertake measures to check the rising incidence of drug abuse among our children and youth.

6. Attention is invited to MEC Memorandum No. 196, s. 1981 and MEC Memorandum No. 19, s. 1982 for the guidelines for program implementation and other pertinent information.

7. Inclosed are the guidelines and implementing rules for the Search for the Outstanding School-Community Drug Abuse Prevention and Control Project.

(SGD.) GNOFFE D. CORPUZ  
Minister

Incl.:  
As stated

References:  
MEC Memorandums: (Nos. 196, s. 1981 and  
19, s. 1982)

Allotments: 1-2-3-4--(D.C. 1-78)

To be indicated in the Periodical Index under the following subjects:

BUREAUS & OFFICES	PROGRAM, SCHOOL
DRUG EDUCATION	TEACHERS
OFFICIALS	

(Inclosure to MFC Memorandum No. 89, s. 1982)

SEARCH FOR THE OUTSTANDING SCHOOL-COMMUNITY  
DRUG ABUSE PREVENTION AND CONTROL PROJECT

(A Sub-Project of the Intensified School-Based Community-  
Oriented Drug Abuse Prevention and Control Program)

I. RATIONALE

The problem of drug abuse is a multi-sectoral concern. Although the probable victims are the children and youth, the problem is not the sole responsibility of the school. However, such thrust as this is usually placed on the teachers' shoulders to work out a solution.

The Search for the Outstanding School-Community Drug Abuse Prevention and Control Project is primarily an evaluation tool to assess the impact, efficiency and effectiveness of the Intensified School-Based Community-Oriented Drug Abuse Prevention and Control Program. It is also expected to help motivate program personnel to implement the program activities with full force and vigor. Hopefully, this will contribute to the successful attainment of program objectives.

II. OBJECTIVES

This sub-project aims to determine the impact, efficiency and effectiveness of the program.

Specifically, it is expected to motivate program implementors to manifest enthusiasm, leadership and deeper commitment to the implementation of the program and give recognition to program personnel's efforts.

III. PROJECT DESCRIPTION

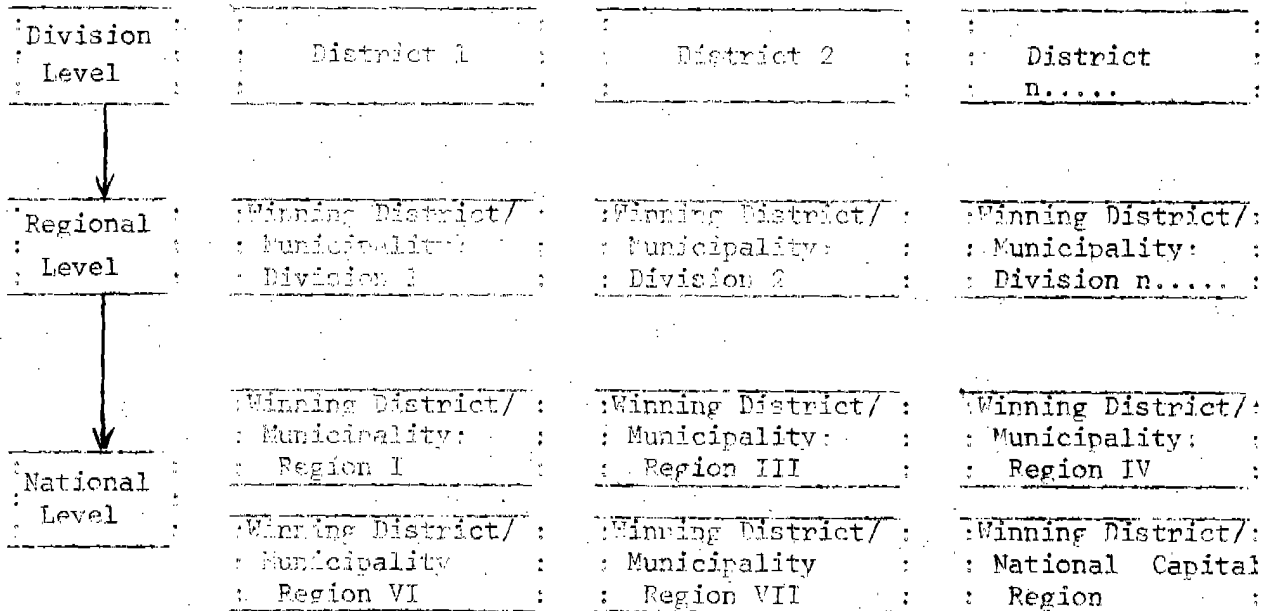
This project will involve the schools and communities in Regions I, III, IV, VI, VII and the National Capital Region. It will assess the extent to which the program is implemented, the linkages established with tri-sectoral agencies in the community, the involvement/participation of youths and parents and the transfer of leadership in program planning, implementation and evaluation to community leaders.

To delimit the area to be evaluated by the National Evaluating Team, it is suggested that a preliminary search be conducted at two levels:

Division level - One Outstanding School Community Drug Abuse Prevention and Control Project will be selected by the Division Evaluating Team. This will be submitted to the Regional Drug Abuse Prevention Committee.

Regional level - One Outstanding School-Community Drug Abuse Prevention and Control Project in the region will be selected by the Regional Evaluating Team and submitted to the National Task Force (The Project Officer, MEC-EDB-UNESCO Special Project on Drug Abuse Prevention and Control, MEC, Arroceros, Manila).

The Outstanding School-Community Drug Abuse Prevention and Control Project in the regions will be evaluated by the National Evaluating Team composed of representatives from the Ministry of Education and Culture, the Dangerous Drugs Board and another ministry, agency to be decided on later. From the regional winners will be selected the first, second and third Outstanding School-Community Drug Abuse Prevention and Control Projects. Figure 1 shows the flow in the selection of winners:



This project is an important tool in getting the support and enthusiasm of the community in the total efforts to prevent and control drug abuse. It can also lend support to the government's KKK program inasmuch as the youth organizations and other target groups are encouraged to undertake income-generating projects supportive of the goal of the Kilusang Kaunlaran at Kaluhayan program.

#### IV. GUIDELINES AND IMPLEMENTING RULES FOR THE SELECTION OF THE OUTSTANDING SCHOOL-COMMUNITY DRUG ABUSE PREVENTION AND CONTROL PROJECT

##### A. Implementing Rules

1. The Search for the Outstanding School-Community Drug Abuse Prevention and Control Project is open to Regions I, III, IV, VI, VII and the National Capital Region.

2. The winners will be decided by a National Evaluating Team based on the following:
  - a. Results of an ocular inspection/evaluation of the winning School-Community Drug Abuse Prevention and Control Project in each region.
  - b. Interview of randomly selected officials, parents, youths, other clientele in the winning entries.
  - c. Quarterly reports (supported with documents/pictures) submitted by the division coordinator-trainers duly attested by the School Superintendent, the Regional Coordinator-Trainers and the Regional Director.
  - d. Assessment (if any) by the monitoring team on its routine visit to the field.
3. The timetable for judging the winning entry of each region is September 15-November 5, 1982, hence, names of regional winning entries and accompanying documents/pictures should be submitted before September 15 to the Project Officer, MEC-DBR-UNESCO Special Project on Drug Abuse Prevention Education, MEC, Arrocero, Manila.
4. The decision of the National Evaluating Team shall be final and unaplicable.

B. Criteria

1. Functionality of Action Program.....	10%
	<u>Pts.</u>
a. Timeliness and relevance of objectives and activities	5
b. Practicality of timetable	2
c. Effectiveness of monitoring/evaluation scheme	3
2. Nature and Extent of Activities/Projects Initiated/Implemented/Organized (Indicate number and support with documents) .....	20%
a. Income-generating projects (KPK projects may be considered .....	4
b. Arts and craft activities (organizing arts and crafts classes, demonstration on handicraft making, artists' club, etc.)	4

- c. Recreational and cultural (sports clinic, literary-musical programs, organization of hobby/interest clubs, etc.) - 4
  - d. Youth leaders' development programs (leadership training course, boy-girl government officials, policeman/traffic wite, etc.) - 4
  - e. Education and information (Organizing symposia, seminars for various clientele, radio-TV broadcasts, use of mass media, rallies, etc.) - 4
- Total

3. Extent of involvement of the following in terms of providing leadership in program planning and implementation ..... 20%

	NO.	%	C.S.	W.S.*
a. Parents			3	
b. Out-of-school youths			4	
c. Government officials/agencies			3	
d. Non-government officials/agencies			3	
e. Socio-civic/religious organizations			3	
f. Teachers/school administrators			2	
g. Pupils/students			2	
Total				

\*To obtain weighted score (W.S.), multiply given score (C.S.) by the percentage corresponding to the following number of people:

Number	Percentage
20-above	100%
15-19	75
10-14	50
5-9	25
1-4	5
0	0

4. Extent of involvement of the following in terms of participation as members ..... 20%

	NO.	%	G.S.	W.S.*
a. Parents	---	---	3	---
b. Out-of-school youths	---	---	4	---
c. Government officials/members	---	---	3	---
d. Non-government officials/members	---	---	3	---
e. Socio-civic/religious organizations	---	---	3	---
f. Teachers/school administrators	---	---	2	---
g. Pupils/students	---	---	2	---
Total			---	---

\*To obtain weighted score, multiply given score by the percentage corresponding to the following numbers:

Number	Percentage
200 above	100%
150	75
100	50
50	25
25	5

4. Impact on the drug abuse problem and other aspects ..... 30%

- a. Reduction of drug abuse problem and other cases of juvenile delinquency - 8
- b. Transfer of leadership to community leaders - 6
- c. People's awareness of drug abuse prevention and control efforts - 4
- d. Rechanneling of youths' energy towards productive activities (including KKK projects) - 4
- e. Collaboration/coordination with tri-sectoral agencies - 4
- f. Youths assuming leadership in different community activities - 4

C. Awards and Prizes

1. As an incentive to field program personnel, the following prizes will be given to the winning municipalities/districts:

- First prize ..... ₱3,000
- Second prize ..... 2,000
- Third prize .. ..... 1,000

The cash prizes shall be utilized for further implementation of the program in the municipality/district.

2. Plaques of Merit will be given to the Regional Director, Regional and Division Coordinator-Trainors, Schools Superintendent, District Supervisor, Governor/City Mayor, Municipal Mayor, District Coordinator-Implementors of the national winner (first place).

Certificates of Merit will be given to the same personnel of the second and third place winners.

3. The regional and division coordinator-trainors of the three winning entries will be invited to receive their prizes and the plaques/certificates of merit of their colleagues at awarding ceremonies to be held in Manila during the celebration of the National Drug Abuse Prevention and Control Week in November 1982.
4. Other prizes for the Regional Coordinator-Trainors will be announced later pending further arrangements/agreements with the sponsoring agency.