

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Maynila

February 12, 1982

MEC M E M O R A N D U M
No. 44, s. 1982

THE PAG-IBIG FUND PROGRAM

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents
Presidents, State Colleges and Universities
Vocational School Superintendents/Administrators

1. The Home Development Mutual Fund (HDMF), an operating agency of the Ministry of Human Settlements, will conduct information and membership campaign in the MEC regions/divisions from February to September 1982, as stated in the inclosure.
2. The aim of the campaign is to explain the benefits and mechanics of the PAG-IBIG Fund, pursuant to PD 1752, in order to encourage teachers and MEC employees to better appreciate the program and participate in it.
3. Considering the benefits to be derived from participating in the membership campaign of the program, it is requested that proper coordination and arrangements be made with the HDMF teams in the regional areas concerned.
4. It is enjoined that all MEC officials and teachers in the region/division cooperate in the campaign.
5. Immediate dissemination of this Memorandum is desired.

(SGD) ONOFRE D. CORPUZ
Minister

Incl:
As Stated

References:
Office Memorandum: dated April 7, 1980
MEC Memorandum: No. 154, s. 1981

Allotment: 1-2-3-4 (D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:
BUREAUS and OFFICES
EMPLOYEES

LEGISLATION
PROJECT
TEACHERS

PLAN FOR
MEC INFORMATION CAMPAIGN
ON Pag-I.B.I.G. FUND

I. Objectives:

1. Awareness of MEC teachers on concept, benefits and mechanics of Pag-I.B.I.G. Fund.
2. Attain Fund's acceptance level of 60% to 70% with the teachers.
3. Distribute ID cards and Beneficiary Nomination Forms to teachers and retrieve accomplished BNFs.

III. Strategy: Direct campaigns with teachers and employees of district and station units.

A. Activities:

1. Coordinate with regional directors and schools superintendents on schedules.
2. Visit MEC districts and units.
 - a. Conduct information campaigns on the Fund. (Presentation of the Fund and Open Forum)
 - b. Entrust/Distribution of ID cards and Beneficiary Nomination Forms (BNFs) to principal/teachers.
 - c. Advise teachers to accomplish BNFs.
 - d. Retrieve HDMF copies of BNFs.

B. Rationale:

1. More effective information campaign.
2. Direct contact with the teachers. Specific problems can be clarified and feedback obtained.
3. Ensures retrieval of BNFs for HDMF Members Records File.

C. Logistic Support: (HDMF Responsibility)

1. Staff Support of 30.
2. Information materials for 300,000 teachers/employees.
3. Budget for transportation and per diems.

D. Timetable

1. Campaign preparation - February 1 to 19, 1982
2. Campaign Period - February 22 to September 30, 1982
 - Coordination with MEC Officers
 - Campaign Scheduling
 - Actual campaign
3. Assessment Period - April 1982
 - October 1982

III. Campaign Assignments:

	<u>Coordinator</u>	<u>Region(s) Covered</u>
1. Baguio Regional Office	Marina Tiongson	1, 2 and 3
2. Members Services Dept.	Antonio Oblena	NCR, 4 and 5
3. Cebu Regional Office	Myrna de Guia	6, 7 and 8
4. Public Affairs Dept.	Ramon Paredes	9 and 10
5. Davao Regional Office	Jaime Fabiana	11 and 12

IV. Campaign Schedules:

Region 1	-	February and March
Region 2	-	June and July
Region 3	-	August and September
Region NCR	-	February and March
Region 4	-	June and July
Region 5	-	August and September
Region 6	-	June and July
Region 7	-	February and March
Region 8	-	August and September
Region 9	-	February and March
Region 10	-	June and July
Region 11	-	February and March
Region 12	-	June and July