

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Manila

October 8, 1981

MEMORANDUM
No. 189, s. 1981

WORLD FOOD DAY CELEBRATION

To: Bureau Directors
Regional Directors
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and
Universities

1. Pursuant to Proclamation No. 2120 dated September 22, 1981 issued by His Excellency, President Ferdinand E. Marcos, World Food Day will be celebrated on October 16 this year and every year thereafter. A copy of said Proclamation is inclosed.
2. The theme of this year's celebration is "Kasaganaan sa Pagkain, Layunin Natin" with two primary objectives: increasing food production and better nutrition among all sectors of our population.
3. To fittingly mark the celebration, schools superintendents and heads of schools, colleges and universities are directed to hold convocations, programs, symposia as well as cooking demonstration or contests and other appropriate activities to promote food production and nutrition awareness among their respective school population.
5. School heads and schools superintendents are enjoined to submit a report on the activities/projects/programs held to mark this year's celebration to their respective regional directors who shall in turn include this in their respective regular reports submitted to this Office.
6. Immediate dissemination of this information to all concerned is desired.

(SGD.) ONOFRE D. CORPUZ
Minister

Incl.: As stated

Reference:
None

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN (Food Production)
CELEBRATIONS & FESTIVALS
NUTRITION EDUCATION
OFFICIALS
REPORT

MALACANANG
- MALILLA

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 2120

DECLARING OCTOBER 16, 1981 AND EVERY YEAR THEREAFTER AS
WORLD FOOD DAY IN THE PHILIPPINES AND HEREBY CREATING
THE NATIONAL EXECUTIVE COMMITTEE THEREOF.

WHEREAS, the Food and Agricultural Organization (FAO) in its Resolution in November 1979 decided to celebrate and observe a World Food Day annually to start on October 16, 1981, commemorating the anniversary of the founding of the Food and Agricultural Organization of the United States;

WHEREAS, the observance of World Food Day is intended to heighten public awareness of the nature and dimensions of the long-term world food problem, and to strengthen the sense of national and international solidarity in the struggle against hunger, malnutrition and poverty;

WHEREAS, the Republic of the Philippines, being a member-nation of FAO, in accepting its constitution, has undertaken "to promote separate and collective action for the purpose inter alia of raising levels of agricultural production, nutrition and standards of living, bettering the condition of rural population and ensuring humanity's freedom from hunger";

WHEREAS, one of the objectives of World Food Day (WFD) is to promote participation by the rural masses in decisions and measures affecting their development with a view to closing the gap between actual and potential yields, to promoting greater self-reliance and to improving living standards for the rural poor;

WHEREAS, FAO is requesting every government to appoint a national WFD Committee responsible for organizing and preparing for World Food Day;

WHEREAS, the National Food Authority is the most logical focal point of the World Food Day considering the magnitude of its functions, objectives and commitments towards the public with regard to food.

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare October 16, 1981 and every date of

the year thereafter, as "World Food Day" in the Philippines. For this purpose, a National Executive Committee is hereby created to be headed by the First Lady and Minister of Human Settlements as Honorary Chairperson and the Administrator of the National Food Authority as Chairman who is hereby empowered to choose the Members from among government and non-government agencies with the National Food Authority as the lead Agency.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila this 2nd day of September in the year of Our Lord, nineteen hundred and eighty-one.

(SGD.) FERDINAND E. MARCOS
President of the Philippines

By the President:

(SGD.) JUAN C. TUVERA
Presidential Executive Assistant

A true copy