

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Maynila

August 7, 1981

MEC MEMORANDUM
No. 139, s. 1981

THE CIVIL SERVICE COMMISSION LOGO CONTEST

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents

1. The Civil Service Commission hereby announces a nationwide logo contest, the winning entry among which will become the official logo of the Commission.
2. The contest is open to all government employees in the country except those in the Civil Service Commission and members of their families, those in the National Historical Institute and the Design Center, Philippines.
3. Launched last July 6, the contest ends on August 24, 1981. Inclosed are the rules and regulations governing the contest as well as the selection criteria.
4. It is desired that this Memorandum be given wide publicity and as many employees as possible be encouraged to participate in the contest.

(SGD.) ONOFRE D. CORPUZ
Minister of Education and Culture

Incl.:
As stated

Reference:
None

Allotment: 1-2--(D. O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES —
CONTEST /
EMPLOYEES /

(Inclosure to MEC Memorandum No. 139, s. 1981)

THE CSC LOGO CONTEST

The Civil Service Commission is launching a nationwide logo contest the winning entry among which will become the official logo of the Commission.

CONTEST RULES AND REGULATIONS

1. The contest is open to all government employees in the country except those in the Civil Service Commission and the members of their immediate families, those in the National Historical Institute and those in the Design Center Philippines.
2. A contestant is entitled to only one (1) entry.
3. Entries must either be in water color, crayon, paint, or art or felt paper on a drawing board measuring 2' x 3'.
4. A miniature replica of each entry on a white paper 8" x 11" and a full explanation of the entry should be submitted in a sealed envelope. (Labeled 1) containing the pseudonym of the contestant. Another envelope (Labeled 2) shall contain the contestant's true name, position, agency and agency address.
5. The contest shall run from July 6 to August 24, 1981. Entries coming from Metro Manila must be submitted to the Office of Training and Personnel Development (OTPD), Civil Service Commission, Finance Building on or before August 24, 1981. Regional entries must reach OTPD not later than August 31, 1981.
6. All entries selected for final screening shall become the exclusive property of the Civil Service Commission and cannot be used for similar contests.

SELECTION CRITERIA

Entries will be judged according to the following criteria:

1. ORIGINALITY. Entries shall have no resemblance to any logo or seal adopted by any government or private agency.

2. **SYMBOLISM.** Entries should be reflective of the objectives of the Civil Service Commission as a central personnel agency, of its role in career and personnel development, of a civil service system founded on merit and fitness, of a personnel system that is development-oriented and innovative as well as dynamic and flexible and of the longing and desires of the Filipino public servant.
3. **PHYSICAL DESIGN.** Entries should be one that is usable for stationery, banners, etc.. Color scheme must reflect the symbolisms enumerated in No. 2. Size must be considered with respect to its reducibility and of its being recognizable if used for small objects like rings, pins, etc.

SELECTION PROCEDURES

A preliminary screening of entries will be conducted to determine the twenty-two (22) finalists. Twelve (12) of these will come from the twelve (12) regions in the country after each region had finally screened and chosen its best entry. The rest of the twenty-two (22) will be chosen from the entries from Metro Manila. From these twenty-two (22) finalists, the winning entry will be chosen by a Board of Judges composed of three (3) personalities from the fields of Fine Arts.

PRIZES AND AWARDING CEREMONIES

The winning entry will receive a cash prize and a Plaque of Appreciation to be given during the awarding ceremony to be held on September 17, 1981 at the Philippine International Convention Center.