

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Maynila

July 20, 1981

MEC M E M O R A N D U M
No. 130, s. 1981

THE 1981 NATIONAL ENVIRONMENTAL POSTER CONTEST

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges
and Universities

1. The Wildlife Society of the Philippines (WISPHIL) in cooperation with the National Environmental Protection Council (NEPC) of the Ministry of Human Settlements is sponsoring the National Environmental Poster Contest 1981 in two categories: one for persons over 12 years old and the other for children 12 years old and below.

2. This project is designed to further promote citizens' participation in the environmental consciousness campaign. It is a gesture of support to the 10th anniversary celebration next year of the United Nations Conference on the Human Environment (Stockholm 1972). The activity is also a prelude to the International Poster Contest 1982, a bigger activity sponsored by the Environment Liaison Centre (ELC) scheduled to be held in Nairobi, Kenya next March. Inclosed are the rules of the contest.

3. Participants may submit as many entries to the following addresses:

a. WISPHIL
124 G. Bernardo St.
UP Campus, Diliman
Quezon City

b. NEPC
6th Floor
Philippine Heart
Center
East Avenue
Quezon City

4. For each of the categories, there will be ₦2,000 for the 1st prizes; ₦1,500 for the 2nd prizes; ₦1,000 for the 3rd prizes and ₦500 each to seven honorable mention holders. The ten best entries in the two categories will be sent to the EIC-sponsored International Poster Contest 1982 which will be held in Nairobi, Kenya in March.

5. It is desired that this Memorandum be given the widest publicity possible to generate interest and participation in the contest.

(SGD.) ABRAHAM I. FELIPE
Acting Minister of Education and Culture

Incl.: As stated

Reference:
None

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CONTEST
ENVIRONMENTAL EDUCATION
PUPILS
PRIZES or AWARDS
SOCIETY or ASSOCIATIONS
STUDENTS

(Inclosure to MEC Memorandum No. 130, s. 1981)

WISPHIL WILDLIFE SOCIETY OF THE PHILIPPINES
124 G. Bernardo Street, UP Campus
Diliman, Quezon City
Philippines

NATIONAL ENVIRONMENTAL POSTER CONTEST 1981

OBJECTIVE

The Wildlife Society of the Philippines (WISPHIL) in cooperation with the National Environmental Protection Council (NEPC), Ministry of Human Settlements is sponsoring the NATIONAL ENVIRONMENTAL POSTER CONTEST 1981.

This contest is designed to promote environmental consciousness among the Filipino people.

This activity is also a gesture of support to the 10th Anniversary celebration of the United Nations Conference on the Human Environment held in Stockholm in 1972. It is also a prelude to the bigger activity - the INTERNATIONAL POSTER CONTEST 1982 sponsored by the Environment Liaison Centre (ELC) scheduled to be held in Nairobi, Kenya next March.

MECHANICS OF IMPLEMENTATION

The WISPHIL shall adopt the guidelines, rules and regulations defined by ELC. However, the WISPHIL shall also adopt some rules and regulations fitted for the local selections.

CATEGORIES

- a) children up to 12 years old
- b) persons over 12 years old

THEME

Only One Earth This is our environment.
What relationship have we established with it?
What have we done for and with it?
What has to be done in the years to come?

TEXT

The posters shall carry any of the following slogans:

- a) Protect the environment.
- b) Let us uphold our right to a healthy environment.
- c) Fight pollution.
- d) The environment is our source of life and wealth. Protect it.
- e) A healthy environment means you don't have to go far for fresh air and clean water.

The artist may create his own slogan provided it is related to the theme and the above slogans.

The following phrase has to be included in every poster:

5 June 1982. Ten Years after Stockholm.

TECHNICAL ASPECTS

Type of paper - the posters should be prepared on a clean cartolina, bristol, illustration or similar board.

The size should be 18 x 24 inches.

SUBMISSION PROCESS

Entries can be submitted to any of the following:

- | | |
|---------------------|------------------|
| (1) WISPHIL | (2) NEPC |
| 124 G. Bernardo St. | 6th Floor |
| UP Campus, Diliman | Philippine Heart |
| Quezon City | Center |
| | East Avenue |
| | Quezon City |

On the reverse side of each, poster should clearly state the NAME, AGE and ADDRESS of the artist.

Participants may submit as many entries as they want.

DEADLINE

All entries must be submitted on or before 31 October 1981.

If entries are mailed, it must be post-marked not later than the above-mentioned date.

SELECTION PROCESS

A panel of carefully selected judges shall make the selection on 31 October 1981 at the lobby of the Quezon City Civic Center where the posters will be displayed.

The date and place of the Awarding Ceremonies will be announced later.

The three best entries will be sent to the EIC in Nairobi, Kenya as entries in the International Poster Contest 1982.

PRIZES

For each of the categories, there will be the following prizes:

1st prize: ₱2,000.00
2nd prize: ₱1,500.00
3rd prize: ₱1,000.00

Seven honorable mention at ₱500.00 each

INTERNATIONAL POSTER CONTEST 1982

The ten best entries in the two categories of the National Environmental Poster Contest 1981 will be sent to the EIC-sponsored International Poster Contest 1982 which will be held in Nairobi in March.