

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Maynila

April 29, 1981

MEC M E M O R A N D U M
No. 86, s. 1981

FIRST EDUCATIONAL EXECUTIVES CONGRESS

To: Deputy Ministers
Assistant Secretaries
Bureau Directors ✓
Regional Directors ✓
Chiefs of Services and Heads of Units
Presidents, State Colleges and Universities ✓
Schools Superintendents ✓
Heads of Private Schools, Colleges
and Universities ✓
Vocational Schools Superintendents ✓

1. The First Educational Executives Congress sponsored by the Ministry of Education and Culture, will be held on May 20-23, 1981 at Teachers Camp, Baguio City.
2. The theme of the Congress is "Humanist Re-affirmation: New Shapes and Forms in Education."
3. The Congress will provide a forum for:
 - a. The Minister to discuss educational policies/priorities for the coming school year/s with public and private educational executives.
 - b. Educational executives from both the public and private sectors to reassess the direction of their educational programs by exchanging views and sharing experiences of common concern.
 - c. Educational executives to provide feedback from their respective sectors which may serve as cues for system renewal and policy formulation.
 - d. Enhancing the integration of the Philippine educational system.

4. The following are authorized to attend the Congress: deputy ministers, assistant secretaries, bureau directors, assistant bureau directors, head executive assistant, service chiefs and executive directors, regional directors, assistant regional directors, schools superintendents, assistant schools superintendents, vocational school superintendents, division chiefs in the general and regional offices, presidents of state colleges and universities, and 200 heads of private schools, colleges and universities representing the Catholic Educational Association of the Philippines (CEAP), Association of Christian Schools and Colleges (ACSC), Philippine Association of Colleges and Universities (PACU), and other associations of private institutions.

5. A registration fee of ₱800 shall be charged each participant to cover conference expenses including handouts and board and lodging for the duration of the Congress. For delegates who will not stay at Teachers Camp, the registration fee is ₱400.

6. Inclosed is the tentative schedule of activities and the list of working committees.

7. Congress fees and expenses for transportation, board and lodging and other items that may be incurred in connection with attendance thereto, whether as delegate or as member of the working committees, shall be charged against local funds, subject to the usual accounting and auditing rules. Private schools and organizations may have their own arrangements regarding the expenses of their own delegates.

8. Participants may register earlier than May 20 at the Personnel Division, MEC, Arroceros, Manila.

9. Members of the Philippine Association of Schools Superintendents (PASS) who are not included in Paragraph 4 are authorized to attend the Congress on May 22-23 when PASS matters are taken up.

10. Formal native attire is requested at the opening ceremony.

11. Immediate dissemination of the contents of this Memorandum to all concerned particularly to the members of the working committees is desired.

(SGD.) ONOFRE D. CORPUZ
Minister of Education and Culture

Incls.:

As stated

Reference: N o n e

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CONVENTION
OFFICIALS
SOCIETY or ASSOCIATIONS
SUPERINTENDENTS
UNIVERSITIES and COLLEGES

(Inclosure to MEC Memorandum No. 86, s. 1981)

A TENTATIVE PROGRAM
OF THE

FIRST EDUCATIONAL EXECUTIVES CONGRESS
TEACHERS CAMP, BAGUIO CITY
20-23 MAY, 1981

THEME: HUMANIST REAFFIRMATION: NEW SHAPES AND
FORMS IN EDUCATION

Rationale for Holding an Annual Congress
for Both Public and Private Educational Executives

To provide a forum for:

- a) the Minister to discuss educational policies/priorities for the coming school year(s) with public and private educational executives.
- b) educational executives from both the public and private sectors to reassess the direction of their educational programs in relation to the National Plan by exchanging views on matters of common concern.
- c) educational executives to provide feedback from their respective sectors which may serve as cues for system renewal and policy formulation.
- d) enhancing the integration of the Philippine educational system.

"Humanist Reaffirmation" is the 1981 Budget theme. Shapes refers to substance, forms to structure in education

Objectives of the Congress

1. To discuss the implications of new Ministry policies and programs
2. To provide feedback from specific areas of education which may be useful for policy formulation and system renewal
3. To recommend measures for improving each area of education; elementary, secondary, tertiary, vocational-technical and non-formal education
4. To develop regional plans of action for specific areas of concern
5. To articulate commitments towards Ministry policies and programs

FIRST EDUCATIONAL EXECUTIVES CONGRESS
THEME: HUMANIST REAFFIRMATION: NEW SHAPES AND FORMS
IN EDUCATION

PROGRAM OF ACTIVITIES

Wednesday, May 20, 1981

- 8:00-10:00 Registration (Delegates may register during
the week before May 20 at the Personnel Divi-
sion, MEC, Arroceros, Manila)
- 10:00-12:00 Opening Ceremony*
Pambansang Awit ng Pilipinas
Ecumenical Prayer: Dr. Hadji Jamir (Jaman) S.
Islan, President, Univer-
sity of Southern Mindanao
Dr. Gloria Lacson, President,
Philippine Wesleyan Univer-
sity
Rev. Octavio Ramos, Presi-
dent, University of the
Assumption, Pampanga
- Welcome Hon. Ernesto H. Bueno
Mayor, Baguio City
- Musical Number ... Baguio Choral Society,
Rev. John Ven de Steen
(Incharge)
- Introduction of the
Guest Speaker .. Hon. Onofre D. Corpuz
Minister of Education and
Culture
- Keynote Address .. His Excellency President
Ferdinand E. Marcos
- Presiding Hon. Hermenegildo C. Dumlao
Deputy Minister of Educa-
tion and Culture

N O O N B R E A K

*Formal native attire requested.

- 2:00-3:00 , Plenary Session I
 Musical Number ... Baguio Male Dissonants,
 Prof. Eminiano Cabreza
 (Incharge)
 Introduction of the Keynote Speaker
 Keynote Address .. Hon. Onofre D. Corpuz
 Orientation on Congress Procedures
 Presiding Hon. Abraham I. Felipe
 Deputy Minister of Edu-
 cation and Culture
- 3:00-3:20 B R E A K
- 3:20-5:30 Area Workshop 1 (Grouping by area: Elementary,
 Secondary, Higher, Vocational and Technical,
 Non-Formal Education)
 (Please refer to Pp. 6, 7 and 13 for work-
 shop officers, guidelines and venues)
 Brief presentation on "New Shapes and Forms
 in Education" for each area
 Academic exchange on the implications of the
 keynote addresses and the presentation for
 each area
 Discussion on how education for each area
 may be further improved
- 7:00 Minister's Reception

Thursday, May 21, 1981

- 8:00-10:00 Area Workshop 2 (Continuation of discussion
 on how education for each area may be fur-
 ther improved)
- 10:00-10:20 B R E A K
- 10:20-12:00 Area Workshop 3
 Finalization of Workshop Reports:
 Recommendations for Improving Education
 and Commitments for each specific area

N O O N B R E A K

1:30-3:00 Plenary Session-III
Musical Number ... Piano and Organ Ensemble,
Boguis Yamaha School of
Music, Mrs. Rosario Sante
(Piano), Mrs. Gladys Velasco
(Organ)
Presentation of Reports of Area Workshops:
Synthesis and Commitment

3:00-3:20 B R E A K

3:20-5:30 Regional Workshop I
Development of regional plans of action for
specific areas of concern

Evening

7:00-9:00 Regional Workshop II
Finalization of group reports:
Synthesis and Commitment

Friday, May 22, 1981

8:00-12:00 Simultaneous Association Conferences
(The first few minutes will be devoted to
identifying problems for consultation
with the Minister.)
COCOPEA Conference (will provide for one-hour
consultation with the Minister: 8:15-9:15)
Presiding Dr. Lino Arquiza
President, COCOPEA
VCAP Conference (will provide for one-hour
consultation with the Minister: 9:15-10:15)
Presiding Mr. Avelino Asuncion
President, VCAP
PASUC Conference (will provide for one-hour
consultation with the Minister: 11:00-12:00)
Presiding Dr. Pablo T. Mateo, Jr.
President, PASUC
PASS Business Meeting
Presiding Mr. Govino Mabagos
President, PASS
N O W B R E A K

- 1:30-5:30 Plenary Session III
 Musical Number .. Rev. Ross Sagansay
 Baguio Central University
 Closing Program
 Presentation of Reports of Regional Workshops
 and Association Conferences: Synthesis and
 Commitment
 Closing Address ..Deputy Minister Felicita G.
 Bernardino
- 5:00-6:30 Ladies Tea to be tendered by the Ministers'
 Wives

SCHOOL SUPERINTENDENTS CONFERENCE

Saturday, May 23, 1981

- 8:00-10:00 Opening Program
 Presiding Mr. Gavino Mabagos,
 Superintendent, Nueva Ecija
 and President, PASS
- 10:00-10:30 B R E A K
- 10:30-12:00 Consultation with the Minister and his staff*
 on policies and problems
 Presiding Mr. Jwala Laja
 Superintendent, Dipolog City
 and Vice President, PASS

N O O N B R E A K

- 1:30-3:00 Consultation with the Minister and his staff
 Presiding PASS Board Member
- 3:00-3:30 B R E A K
- 3:30-5:30 Consultation continued
 Presiding PASS Board Member

(The report on the PASS Conference will be circularized
 in a MEC bulletin)

*The deputy ministers, directors, and assistant secre-
 taries and heads of centers.

Guidelines for Area Workshops

1. Session 1

Reactions to the President's and the Minister's speeches and the brief presentation (7-10 minutes) on "New Shapes and Forms in Education" in the area shall serve as springboards for discussions on how a specific area may be further improved. This will require looking into gaps which suggest other new shapes and forms in education that may be introduced in each particular area in order to improve it.

2. Session 2

Recommendations shall be made and they shall focus on how each area may be further improved. This is where new shapes and forms recommended may be more clearly defined.

3. Session 3

The report shall be finalized during this session. It shall follow the format: Synthesis (Recommendations) and Commitment.

Guidelines for Regional Workshops

1. The thrust of the workshop is the development of a plan of action addressed to a specific concern of the region.
2. The report shall follow the format: Synthesis (the regional plan itself) and Commitment, considering that one expected outcome is a more effective integration of all educational sectors in the region, public and private.

Guidelines for Association Conferences

1. The discussion shall focus on problems in connection with MEC policies and programs.
2. There shall be one hour consultation with the Minister on significant issues/problems/policies.
3. The report shall summarize recommendations under Synthesis and like the other reports, shall have a section for Commitment of the Association.

OFFICERS OF THE AREA WORKSHOPS

AREA	CHAIRMAN	RAPPOREUR	RESOURCE PERSONS
Elementary Education	: Mr. Jose Ravalo : Superintendent, : Albay	: Dr. Natividad Herella : Superintendent, Duma- : guete City	: Dr. Minda C. Sutaria
			: Director, Bureau of Ele- : mentary Education
			: Dr. Juanita S. Guerrero
			: Assistant Director, BEE
			: Dr. Lourdes Quisumbing
			: President, Maryknoll : College
Secondary Education	: Dr. Florencio Buen : Superintendent, : Pangasinan	: Mrs. Ester Baylon : Superintendent, : Cabanatuan City	: Dr. Andres R. Asistin
			: Director, Bureau of : Secondary Education
			: Dr. Pedro L. Esteban
			: Assistant Director, BSE
			: Dr. Esperanza Gonzales
			: Chief, Curriculum Devel- : opment Division, Bureau : of Secondary Education
			: Bro. Rodolfo Dizon
			: President, De La Salle, : Greenhills
			: Dr. Arturo Guerrero
			: Trinity College
Higher Education	: Rev. Frederick : Fermin : Rector, U.S.T.	: Mrs. Lilia V. Juele : President, West : Visayas State College	: Dr. Antonio G. Dumlao
			: Director, Bureau of : Higher Education
			: Dr. Concesa Baduel
			: Assistant Director, BHE
			: Dr. Pablo T. Mateo Jr.
			: President, PUP
			: Dr. Amado Dizon
			: Vice President, MLQU

AREA	CHAIRMAN	REPORTER	RESOURCE PERSONS
Vocational and Technical Education	Mr. Arturo Casuga Superintendent, Cavite School of Arts and Trades	Mr. Rodolfo Velasco Superintendent, Nueva Vizcaya School of Arts and Trades	Atty. Andres B. Asistin Director, BSE Dr. Pedro L. Esteban Assistant Director, BSE Dr. Jose G. Vergara President, III Dr. Paulino M. Alencas President, Philippine Association of Insti- tutions
Non-Formal Education	Dr. Faustino Quicho Program Director, FAPE	Dr. Miguela Alarcon Assistant Superin- tendent, Manila	Dr. Felicita G. Bernandine Political Deputy Minister of Education and Culture and In-charge of Non- formal Education Dr. Gloria Iacson President, Philippine Wesleyan University Mr. Miguel Palao President, Balayan Agri- cultural College

OFFICERS OF THE REGIONAL WORKSHOPS

REGION	CHAIRMAN	RAPPORTEUR	RESOURCE PERSONS
N. C. R	Dr. Josefina R. Navarro Superintendent Manila	Dr. Norma M. Abracia Assistant Superintendent Caloocan City	Dr. Anastacio C. Ramento Regional Director Mrs. Modesta G. Boquiren Assistant Regional Director Dr. Edilberto Dagot President Philippine Normal College Dr. Dionisio C. Tiongco Centro Escolar University
I	Dr. Consuelo Blanco President Don Mariano Marcos University	Dr. Micaela C. Andres Assistant Superintendent Ilocos Norte	Dr. Bernardo M. Reyes Regional Director Atty. Luis Samson Luzon Colleges
II	Mr. Conrado I. Bacuyag Superintendent Cagayan	Sister Benjamin Directress, St. Paul College Tuguegarao	Mrs. Magdalena P. Castillo Regional Director Dr. Gloria Z. Lasam Assistant Regional Director Dr. Manuel T. Corpuz President Cagayan State University Atty. Victor Perez Cagayan Teachers College
III	Fr. Octavio Ramos President Assumption University	Mrs. Lirio M. Ruiz Superintendent Bulacan	Dr. Robinson A. Ylagan Regional Director Dr. Pura T. Liban Assistant Regional Director Dr. Amado C. Campos President Central Luzon State University Mr. Mamerto Nepomuceno Holy Angel College

REGION	CHAIRMAN	RAPPORTEUR	RESOURCE PERSONS
IV	Dr. Rodolfo Abadilla President Luzonian University	Dr. Maria B. Lim Superintendent Batangas	Dr. Saturnino Magturo Regional Director Mr. Rosauro T. de Leon President Pablo Borbon Memorial Institute of Technology Dr. David Sobrepeña Union College of Laguna
V	Dr. Aquilino Bonto President Bicol University	Dr. Martha A. Mogol Superintendent Masbate	Mr. Dominador B. Rañeses Assistant Regional Director, OIC Mr. Andres M. Fonacier Assistant Regional Director Dr. Dolores H. Sison University of Nueva Caceres
VI	Dr. Agustin Polido President Central Philippine University	Mrs. Crispina A. Quino Superintendent Aklan	Dr. Antonio V. Tanchuan Regional Director Mr. Aurelio A. Juele Assistant Regional Director Dr. Elpidio Icamina President Iloilo State College of Fisheries Atty. Marcelino Maximo Foundation University
VII	Rev. Margarito Alingasa President University of San Carlos	Mrs. Susana P. Cabahog Assistant Superin- tendent Mandawe City	Dr. Aurelio A. Tiro Regional Director Dr. Camilo F. Aliño President Cebu State College Atty. Victoriano Tirol University of Bohol
VIII	Mrs. Magdalena Ramo President Leyte State College	Dr. Pedro Distura President Southern Samar College	Dr. Pedro B. Esperat Regional Director Atty. Serviliano T. dela Cruz Acting Assistant Regional Director Bishop Pedro M. Ratenta College of Maasin

REGION	CHAIRMAN	RAPPORTEUR	RESOURCE PERSONS
IX	Mr. Jawali H. Laja Superintendent Dipolog City	Mr. Antonio C. Sebastian, Jr. Superintendent Basilan	Dr. Nassal M. Allian Regional Director Dr. Juanito A. Bruno Assistant Regional Director Atty. Ernesto Amatong Andres Bonifacio Colleges
X	Dr. Jaime Feliciano President Misamis University	Mr. Benjamin O. Valido Superintendent Butuan City	Dr. Francisco Concillo Assistant Regional Director Dr. Isabelo Alcordo President Central Mindanao University Atty. Manuel C.H. Argayoso Cagayan de Oro College
XI	Fr. Terry Barcelon President Ateneo de Davao University	Mrs. Sol T. Carpio Superintendent Davao City	Dr. Pedro O. San Vicente Regional Director Mr. Felix T. Villarin Assistant Regional Director Atty. Guillermo E. Torres University of Mindanao
XII	Fr. Jose Arong President Notre Dame Univers. sity	Mr. Linal K. Mlok Superintendent Maguindanao	Atty. Nunggo E. Pahn Regional Director Mr. Macuna P. Unda Assistant Regional Director Dr. Hadji Jamir Jaman S. Imlan President University of Southern Mindanao Atty. Casimiro Juarez, Jr. Iligan Capitol College

Workshop VenuesArea Workshops (May 20-21, 1981)

Elementary	-	Benitez Hall
Secondary	-	Quezon Hall (down)
Higher Education	-	Quezon Hall (up)
Vocational Technology	-	Northside Social Hall (along Leonard Wood Road)
Non-Normal Education	-	PAGES Hall

Regional Workshops (May 21, 1981 Afternoon)

National Capital Region	-	Benitez Hall
IV	-	Quezon Hall (up)
VI	-	Northside Social Hall (along Leonard Wood Road)
III	-	Quezon Hall (down)
VI	-	PAGES Hall
V) VII)	-	Quirino Memorial Hall (BVNS)
II) VIII) IX) X) XI) XII)	-	Quirino Memorial Hall (BVNS)

Association Conferences (May 22 & 23, 1981)

PASS	-	Benitez Hall
PASUC	-	PAGES Hall
COCOPEA	-	Quezon Hall (up)
VCAP	-	Quezon Hall (down)

C O M M I T T E E S

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Deputy Minister Abraham I. Felipe	-	"

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