

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Manila

November 18, 1980

MEC MEMORANDUM
No. 220, s. 1980

POSTER DESIGN CONTEST ON THE EVILS OF SMOKING

To: Bureau Directors
Regional Directors
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges
and Universities

1. The Heart Foundation of the Philippines, East Avenue, Quezon City is conducting a poster design contest to illustrate the theme, "Smoking is Harmful."
2. The contest is open to Filipino children, ages 6 to 13 years, students or out-of-school youth. As many qualified school children/out-of-school youth as possible should therefore be encouraged to participate. Whenever necessary, school heads concerned should hold a preliminary screening among their contestants so that the number of school entries would not go beyond that specified by the sponsor. Valuable prizes are at stake for winners.
3. Inclosed are the rules of the contest which must be strictly observed. All entries must be submitted to the Secretariat, Heart Foundation of the Philippines, Quezon City on or before 6:00 p.m., December 12, 1980.
4. It is requested that this Memorandum and its inclosure be given wide publicity.

(SGD.) ONOFRE D. CORPUZ
Minister of Education and Culture

Incl.: As stated

Reference: None

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CONTEST	PUPILS
Course of Study, ELEMENTARY	SCHOOLS
" " " SECONDARY	
HEALTH EDUCATION	

(Inclosure to MEC Memorandum No. 220, s. 1980)

RULES AND REGULATIONS FOR POSTER CONTEST FOR CHILDREN

ENTRY CONDITIONS

Art works for the contest should be:

1. Individual works done by Filipino children ages 6 to 13 years, students or out-of-school youth.
2. Unsigned but certified at the back of the work by way of a label attached, with the following information:

Name _____ Age _____ Grade _____
Home Address _____ Tel. No. _____
School Address _____
Signature of Principal/Teacher _____

GUIDELINES:

1. Subject matter should have the words of the slogan and an illustration supporting it.
"SMOKING IS HARMFUL."
2. Size of art work should be one-half cartolina (36 cm. by 57 cm.); it should be used in its vertical position.
3. Medium of work may be any material or technique, but it would be better if it can be easily reproduced as a poster.
4. Categories will be made according to age:
Category A for children 6-9 years old.
Category B for those 10-15 years old.
5. Number of entries to be accepted will be one work per child; schools may submit from 10 to 50 entries, depending on their population. A school with a population of 250 or less may submit 10 entries, while a school with a population of 2,500 or more may submit 50 entries.

PRIZES:

Alemar's will donate books and gift certificates as prizes. They will be awarded as follows:

Category A (6-9 years):

- First Prize - one set Child Craft How and Why Library Books (15 vol) + gift certificate
Second Prize - gift certificate worth P1,000

Third Prize - gift certificate worth P 500
2 Hon. Men. - gift certificates worth P200 each

Category B (10-13 years):

First Prize - one set World Book Encyclopedia (22 vol)
+ gift certificate
Second Prize - gift certificate worth P2,000
Third Prize - gift certificate worth P1,000
2 Hon. Men. - gift certificates worth P 300 each

JUDGING

Noted Filipino artists and art educators will select the finalists, who will then be asked to participate in the On-the-spot Art Contest that will determine the winners.

The decision of the judges will be based on the following criteria: originality, unity and over-all impact. Their decision will be final.

ON-THE-SPOT ART CONTEST

Members of the Philippine Art Educators Association may conduct an on-the-spot art activity to determine the authenticity and consistent quality of entries that make it to the finals.

AWARDING AND DISPLAY

All posters will be displayed at the lobby of the Philippine Heart Center for Asia after the awarding on December 28, 1980, and the exhibit will run for one month. All entries will become the property of the Heart Foundation of the Philippines.

SUBMISSION

All entries must be submitted to the Secretariat of the Heart Foundation of the Philippines (Second Floor, Philippine Heart Center for Asia, East Avenue, Q.C.) on or before 6:00 p.m., December 12, 1980.

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