

Republika ng Pilipinas  
(Republic of the Philippines)  
MINISTRI NG EDUKASYON AT KULTURA  
(MINISTRY OF EDUCATION AND CULTURE)  
Manila

November 13, 1980

MEMORANDUM  
No. 212, s. 1980

1980 FAMILY WEEK CELEBRATION

To: Bureau Directors  
Regional Directors  
Chiefs of Services and Heads of Units  
Schools Superintendents  
Presidents, State Colleges and Universities  
Heads of Private Schools, Colleges and Universities  
Vocational Schools Superintendents/Administrators

1. Every year Family Week is observed during the first week of December.
2. The theme of this year's celebration is: "The Filipino Family and the Challenges of the 80s."
3. The thrust for each day of the Week as indicated below focuses on the development of desirable values in meeting the challenges of the times:

Monday, December 1	- Educational Challenges
Tuesday, December 2	- Social Challenges
Wednesday, December 3	- Cultural Challenges
Thursday, December 4	- Ecological Challenges
Friday, December 5	- Economic Challenges
Saturday, December 6	- Civic Challenges
Sunday, December 7	- Moral/Spiritual Challenges
4. Inclosed is a suggested program of activities which may be planned and enriched and which leads to the development of values relevant to the thrusts above.
5. Since the Constitution mandates the strengthening of the family as a basic social institution, it is desired that all schools participate in observing the Week and that the different sectors of government and the community be involved in their activities. The program of activities and lessons during the Week should lead to the development of values relevant to the thrusts above and to the strengthening of the Filipino family.
6. School officials and teachers are expected to provide leadership in the celebration of the Week.

7. To highlight the observance of Family Week, the schools may revive the tradition of wearing on Monday (December 1), Mother's Day, flowers of appropriate color, i.e., colored flowers, preferably pink or red by non-orphans, white flowers by total orphans, and colored and white flowers by partial orphans.

8. The cooperation of all concerned is hereby enjoined for the success of the celebration.

9. Immediate dissemination of this Memorandum is desired.

(SGD.) ONOFRE D. CORPUZ  
Minister of Education and Culture

Incl.:  
As stated

Reference:  
MEC Memorandum: No. 283 s. 1979

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
OFFICIALS  
PUPILS

SCHOOLS  
STUDENTS  
TEACHERS

(Inclosure to MEC Memorandum No. 212, s. 1980)

SUGGESTED PROGRAM OF ACTIVITIES - 1980 FAMILY WEEK CELEBRATION

Monday, December 1

Educational Challenges

1. Flag ceremony in every school followed by a short program about Mother's Day.
2. Radio/TV coverage - Interview with a mother who has been successful in raising a model family.
3. Simulated pulung-pulung sa kaunlaran focus on mother.
4. Essay/Poem/Short Story writing contest on the theme: "Mother's Day."

Tuesday, December 2

Social Challenges

Parent Congress

1. Holding of parent education congress starting from the neighborhood assembly to municipal to provincial to regional and finally to the national level with culminating activities at the University of Life on December 1 and 2, 1980.
2. Mini-social research and reporting by children.
3. Social organization of selected families in the Barangay.
4. Writing contest on "The Family I Want."

Wednesday, December 3

Cultural Challenges

1. Literary-musical programs particularly those featuring families that have promoted solidarity by engaging in activities that enhance the artistic talents common among the members.
2. Visits to the Cultural Center of the Philippines, Folk Arts Theatre, Museums, Art Galleries.
3. Multi-media art contest on the year's theme.
4. Pageant - Review of the Filipino Family's Way of Life Through the Ages

Thursday, December 4

Ecological Challenges

1. Planting of trees by the family in their own backyard and by school children in their own schoolyards.
2. Discussion on the importance of trees on the balance of ecology.

Friday, December 5

Economic Challenges

1. Field trips to places of economic development, factories, dairy farms and plants, piers and wharfs, fishing industries, etc.
2. School and Barangay Assemblies -

Resource Speakers/Open Forum On:

- a. The Filipino Family in the Face of Economic Uncertainties
- b. Children and the World of Work, P.D. No. 603
- c. The Role of the Filipino Family in the Prevention of Drug Abuse, a Social Menace which Undermines the Economic Stability of the Country.

Saturday, December 6

Civic Challenges

1. Encourage the Kabataang Barangays to undertake community projects paying tribute to the parents.
2. Discuss parental roles in times of economic uncertainties. Women and Volunteer Brigades may undertake this in family life forums. This may tie up with the Neighborhood Parent Education Association (NPEA) being organized by MSSD.
3. Work out with MLGCD the issuance of a circular for all Barangay Councils to undertake similar activities.
4. Request Broadcast Media to repeatedly play family-oriented songs and make stop announcement at regular intervals with relevant messages regarding civic challenges in the face of economic uncertainties.

Sunday, December 7

Moral/Spiritual Challenges

1. Encourage all families to come to church and workshop together as one family in the church or faith of their own.
2. Reflect on the sermon/homily/message of the priests, pastors, and other religious leaders on the Filipino family invoking the spiritual resources that will help the Filipino family meet the challenges of the 80s.
3. Broadcast religion on radio and T.V. focusing on the theme "The Filipino Family and the Challenges of the 80s" even if it is only a minute prayer, a verse, a sentence, a thought on the theme.

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