Republika ng Pilipinas (Republic of the Philippines) MINISTRI NG EDUKASYON AT KULTURA (MINISTRY OF EDUCATION AND CULTURE) Maynila

November 11, 1980

MEC MEMORANDUM No. 211, s. 1980

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1980 GINTONG ALAY FUND CAMPAIGN

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and
and Universities

- 1. Inclosed herewith is Proclamation No. 1922 of the Office of the President authorizing the Gintong Alay Project to conduct a fund campaign for the development of athletics (track and field) in the country. The Proclamation enjoins all citizens and residents of the Philippines to give generously and participate actively in this civic endeavor.
- 2. Accordingly, this Office endorses this campaign and enjoins all officials and employees of the Ministry including school officials and teachers in the field to give their full support and cooperation. Regional Directors are urged to take the leadership in this campaign.
- 3. Deputy Minister Hermenegildo C. Dumlao is the Chairman of this Fund Campaign in the Ministry of Education and Culture. In this connection, all proceeds of the campaign in school divisions, private schools, state colleges and universities shall be turned over to this office.
- 4. Immediate dissemination of this Memorandum is desired.

(SGD.) ONOFRE D. CORPUZ Minister of Education and Culture - 2 -

Incl

As stated

Reference

N o n e

Allotment $1-2-3-4--(D \ 0 \ 1-76)$

To be indicated in the <u>Perpetual Index</u> under the following subjects

CAMPAIGN CONTRIBUTIONS OFFICIALS TEACHERS

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MALACAÑANG Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1922

AUTHORIZING GINTONG ALAY TO CONDUCT AN EDUCATIONAL AND FUND CAMPAIGN DURING THE PERIOD FROM NOVEMBER 5, 1979 TO NOVEMBER 4, 1980, TO SUPPORT ITS PROGRAM OF RECRUITMENT, SELECTION AND TRAINING OF ATHLETES.

WHEREAS, under Letter of Instructions No. 955, the President directed that all programs for the development of athletics (track and field) shall be centralized in the Gintong Alay and that related projects and programs shall be subject to the approval of the Project Director:

WHEREAS, the government recognizes, as a matter of policy, the importance of the development of the youth and sports in the country;

WHEREAS, the government, as well as the private sector, are now involved in carrying into effect this avowed national policy;

WHEREAS, the Gintong Alay has committed itself to promote athletic sports among amateurs and develop athletes for international competition;

WHEREAS, the realization of these commitments of the Gintong Alay depends largerly in the proper recruitment, selection and training of athletes; and

WHEREAS, the project needs the full support of the citizenry so that our youth may grow into healthy and physically fit leaders.

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby authorize the Gintong Alay to conduct an educational and fund campaign for the period from November 5, 1979 to November 4, 1980, in order to support its program of recruitment, selection and training of athletes. I call upon all citizen and residents of the Philippines, irrespective of race and creed, to support the fund drive by giving generously of their means for the success of this laudable project.

The Gintong Alay shall be exempted from payment of all forms of taxes, including amusement tax in pursuing said campaign and the donors are entitled to deduct their donations to the 'Gintong Alay' for income tax purposes.

IN WTNISS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Donc in the City of Manila this 5th day of November in the year of Our Lord, nineteen hundred and seventy-nine

(SGD) FERDINAND E MARCOS President of the Philippines ₹ |

By the President

(SGD) JACOBO C CLAVE Presidential Executive Assistant