

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Manila

October 30, 1980

MEMORANDUM
No. 206, s. 1980

AUTHORIZING THE ZARZUELA FOUNDATION OF THE PHILIPPINES,
INC., TO CONDUCT A NATIONWIDE FUND CAMPAIGN

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents
Presidents of State Colleges and Universities
Heads of Private Schools, Colleges
and Universities

1. Inclosed is Proclamation No. 1974 of His Excellency, the President of the Philippines, dated May 22, 1980, authorizing the Zarzuela Foundation of the Philippines, Inc., to conduct a nationwide fund campaign during the period from April 1, 1980 to March 31, 1981.
2. The President, in his Proclamation, calls upon "all citizens and residents of the country, irrespective of nationality, race or creed, to assist in the endeavor by giving generously of their means and to actively support the campaign."
3. This Office hereby endorses and supports this campaign in all schools, colleges and universities, both public and private. It is requested that school officials, teachers/faculty members, and other school personnel as well as students/pupils and their parents give their financial support to this fund drive and help the Foundation carry out effectively its laudable objectives and successfully implement its cultural presentations abroad and in our country. However, there shall be no compulsion or any form of coercion upon school teachers/faculty members and students/pupils in the solicitation of funds for the policy of this Ministry in fund campaigns, no matter how meritorious, is strictly voluntary.

4. This Office likewise endorses the revival, formation, propagation, and presentation of zarzuelas in all schools, colleges, and universities, not only because the zarzuela was the most cherished form of entertainment among the Filipinos but because through its revival the objectives of the administration of "pagkakaisa" (national unity) and the establishment of a truly Filipino cultural identity will be realized, especially in the United States, Canada, Mexico, key cities of ASEAN, Peking, and Moscow.

5. Attention is invited to the manner of remitting collections. The check or money order will be drawn in favor of the Zarzuela Foundation of the Philippines, Inc. specifying the provincial/city school division and/or school, college, and university. Copies of the report on remittances will be transmitted to Deputy Minister Hermenegildo C. Dumlaog, Chairman of the Educational Institutions Division of the Fund Campaign. Campaign fund receipts will be provided by the Zarzuela Foundation of the Philippines, Inc.

6. Dissemination of this MEC Memorandum to all concerned is desired.

(SGD.) ONOFRE D. CORPUZ
Minister of Education and Culture

Incl.:

As stated

Reference:

DEC Memorandum: No. 64, s. 1975

Allotment: 1-2-3-4---(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
CONTRIBUTION
OFFICIALS
PUPILS
SCHOOLS
STUDENTS
TEACHERS
UNIVERSITIES & COLLEGES

MALACANANG
Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1974

AUTHORIZING THE ZARZUELA FOUNDATION OF THE PHILIPPINES, INC.
TO CONDUCT A NATIONWIDE FUND CAMPAIGN DURING THE PERIOD
FROM APRIL 1, 1980 TO MARCH 31, 1981.

WHEREAS, the Zarzuela Foundation of the Philippines, Inc. is a cultural organization established by a group of civic-spirited citizens and outstanding businessmen committed to the revival, formation, propagation and presentation of the most cherished forms of entertainment among the Filipinos in the Spanish period and is now a distinct feature of Filipino culture;

WHEREAS, the Foundation has taken steps towards pursuing the zarzuela revival movement in the country through successful production in line with the administration's cultural program;

WHEREAS, the Foundation, in the pursuit of its cultural and production program, seeks to be instrumental in realizing the objectives of the "pagkakaisa" (unity) campaign of the administration, by reaching out to and spreading the message of national unity amongst Filipinos abroad, specially in the United States and Canada;

WHEREAS, the Foundation in pursuit of its cultural program, and jointly with the Ministries of Tourism and Foreign Affairs has laid the groundwork for the zarzuela presentations in the United States, Canada, Mexico, key cities of ASEAN, Peking and Moscow; and

WHEREAS, to effectively carry out its noble objectives and successfully implement its cultural presentations abroad and locally, the Foundation needs the financial and moral support of the public.

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby authorize the Zarzuela Foundation of the Philippines, Inc. to conduct a fund campaign during the period from April 1, 1980 to March 31, 1981. I call upon all citizens and residents of the country, irrespective of nationality, race or creed, to assist in the endeavor by giving generously of their means and to actively support the campaign. I further call upon all government agencies, including the Ministries of Foreign Affairs, Tourism, Trade, Public Information and the National Media Production Center, to assist the Foundation in its laudable objectives.

It is hereby reiterated that all donations or contributions made by the private entities or persons to the Foundation's fund campaign shall be exempt from income and gift taxes, and the same shall constitute allowable deductions in full from the income of the donors and contributors for income tax purposes.

I also call upon and authorize all government financing institutions, government corporations and other government agencies to donate generously from their funds to the Foundation, in consideration of the fact that the zarzuela performances abroad are a major project of the Ministry of Tourism. Such donations shall be considered as exception to the provisions of Letters of Instructions Nos. 805 and 828.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 22nd day of May, in the year of Our Lord, nineteen hundred and eighty.

(SGD.) FERDINAND E. MARCOS
President of the Philippines

By the President:

(SGD.) JACOBO C. CLAVE
Presidential Executive Assistant

A true Copy