

Republika ng Pilipinas  
(Republic of the Philippines)  
MINISTRI NG EDUKASYON AT KULTURA  
(Ministry of Education and Culture)  
Maynila

June 23, 1980

MEC M E M O R A N D U M  
No. 134, s. 1980

CELEBRATION OF BOOK AND EDUCATIONAL TECHNOLOGY MONTH

To: Bureau Directors  
Regional Directors  
Schools Superintendents  
Presidents, State Colleges and Universities  
Heads of Private Schools, Colleges and Universities

1. Pursuant to LOI 1007 declaring the month of August 1980 as "Book and Educational Technology Month," the Ministry of Education and Culture, in cooperation with the Center for Conference Model Development (CCMD) and the International Association of Universities-Philippines Organizing Committee (IAU-POC), will participate in the various activities of the celebration which include the Manila International Book Fair 1980.
2. In this connection, the following objectives have been formulated for the month-long celebration:
  - a. Foster in the youth consciousness in the value of books and education;
  - b. Enable the mentors to appreciate the fast development of educational technology especially for the coming decade; and
  - c. Expose students and professionals to the opportunities for acquiring insights into the cultural heritage of our world neighbors.
3. All efforts should be exerted to maximize the impact of the month-long celebration on the youth, the student and the professional sectors. School activities and classroom discussions in relevant subjects like the Communication Arts and Social Studies may be designed to develop book-consciousness and orientation towards the new and appropriate educational technology.
4. Some suggested activities are holding contests on the number of books read from a list of suggested titles of books, assignment of book reports, formation of book clubs and librarian clubs, visits to public and private libraries, field trips to book stores, and book fairs and expositions, such as the Manila International Book Fair 1980 to be held at the PHILCITE, Cultural Center Complex, Roxas Boulevard, Manila.

5. A short report, possibly with pictures of activities undertaken, may be submitted by school authorities concerned to this Office (Attention: Book and Educational Technology Month Committee).
6. Immediate dissemination of this Memorandum to all schools is desired.

(SGD.) ONOFRE D. CORPUZ  
Minister of Education and Culture

Reference:

N o n e

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index  
under the following subjects:

BOOKS	REPORT
CELEBRATIONS & FESTIVALS	SCHOOLS
LEGISLATION	SOCIETY or ASSOCIATIONS
PUPILS	STUDENTS
	TEACHERS