

Republic of Philippines
Department of Education
Office of the Director
(THE HOUSE OF REPRESENTATIVES AND SENATE)
Manila

June 11, 1980

MEC MEMORANDUM
No. 181, s. 1980

DESIGNATING THE PERIOD FOR THE ANNUAL EDUCATION
AND FUND CAMPAIGN OF THE UNITED WAY PHILIPPINES

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents
Presidents, State Colleges
and Universities

1. Inclosed is Proclamation No. 1968 of the President of the Philippines dated May 19, 1980, designating the period from June 1, 1980 to May 31, 1981 for the annual education and fund campaign of the United Way Philippines, Inc. (formerly the Community Chests and Councils of the Philippines, Inc.)

2. The President, in his Proclamation, "calls upon all residents, of whatever race or creed, business firms, organizations, and government officials and employees and the Armed Forces of the Philippines, and all government owned or controlled corporations to fully support the campaign of the United Way in the Philippines by giving generously of their means and volunteer efforts to this one annual appeal campaign for the promotion of the health, welfare and economic well-being of our less fortunate and under-privileged countrymen, in their respective areas of operation."

3. It is requested that school officials, teachers/faculty members and other school personnel as well as students/pupils give their support to this educational and fund drive and help the United Way Philippines continue its unique and expanded operation of the Barangay Rural Improvement Corps (BRIC) which has now been accepted as a model throughout the world and which has attracted the holding of the Fifth International Conference on United Fund Raising in Manila on May 6-10, 1979, attended by delegates from countries all over the world. The aforesaid conference elected the President of the United Way Philippines as the International President, an honor given to the Philippines for the first time. However, there shall be no compulsion or any form of

Board on school teachers/faculty members and students/pupils in the solicitation of funds for the policy of this Ministry in fund campaigns, no matter how meritorious, is strictly voluntary.

4. Attention is invited to the manner of remitting collections. The check or money order is drawn in favor of the United Way Philippines, Inc., specifying the local chapter. Copies of the report on remittances will be transmitted to Deputy Minister Hermenegildo C. Dumlao, Vice President, United Way Philippines, Inc., MEC, Manila. Campaign fund receipts will be provided by the United Way Philippines, Inc. local chapters.

5. Dissemination of this MEC Memorandum to all concerned is requested.

(SGD.) ONOFRE D. CORPUZ
Minister of Education and Culture

Incl.:

As stated

Reference:

None

Allotment: ~~1-2-3-4~~ (D.O. 1-76)

To be indicated in the Actual Index
under the following subjects:

CAMPAIGN	PUPILS
CONTRIBUTIONS	STUDENTS
EMPLOYEES	TEACHERS
OFFICIALS	SOCIETY or ASSOCIATION

(Inclosure to MEC Memorandum No. 131, s. 1980)

MALACAÑANG
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1968

DESIGNATING THE PERIOD FROM JUNE 1, 1980 TO MAY 31, 1981 FOR THE ANNUAL EDUCATIONAL AND FUND CAMPAIGN OF THE UNITED WAY PHILIPPINES, INC. (FORMERLY THE COMMUNITY CHESTS AND COUNCILS OF THE PHILIPPINES, INC.)

WHEREAS, the United Way Philippines, Inc. (formerly Community Chests and Councils of the Philippines, Inc.) is actively engaged for several years now in the funding of community health and welfare services, as well as in the promotion of the economic well-being of the people in the different parts of the country;

WHEREAS, in the promotion of such economic well-being, units of the Barangay Rural Improvement Corps (BRIC) have been organized in almost all of the provinces, cities and municipalities of the Philippines;

WHEREAS, the unique operation of the BRICs in the Philippines has attracted the holding of the 5th International Conference on United Fund Raising in Manila on May 6-10, 1979, attended by delegates from several nations, which elected the UWPI president as the International president, an honor given to the Philippines for the first time, and now will require adequate and continued support for this particular program of assistance for the needy, now accepted as a model for other countries;

WHEREAS, such program of rural development is supportive to the objectives of the "New Society" and the pledge to fully develop the barangays and strengthen the common man;

WHEREAS, the United Way Philippines, Inc. unites into one annual appeal the campaign for effective public assistance to the health and welfare needs of the more needy among our citizens; and

WHEREAS, it is desired that the humanitarian objectives of the United Way Philippines, Inc. be fully attained.

NOW, THEREFORE, I, FERDINAND E. MARCOS, President and Prime Minister of the Philippines, by virtue of the powers vested in me by law, do hereby designate the period from June 1, 1980 to May 31, 1981 for the annual educational and fund campaign of the United Way Philippines, Inc. and all United Way organizations in the Philippines and the holding of special events thereafter under the auspices and supervision of the United Way Philippines, Inc.

I hereby call upon all residents, of whatever race or creed, business firms, organizations, and government officials and employees and the Armed Forces of the Philippines, and all government owned or controlled corporations to fully support the campaigns of the United Ways in the Philippines by giving generously of their means and volunteer efforts to this one annual appeal campaign for the promotion of the health welfare and economic well being of our less fortunate and under privileged countrymen, in their respective areas of operation.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 19th day of May in the year of Our Lord, nineteen hundred and eighty.

(SGD.) FERDINAND E. MARCOS
President of the Philippines

By the President:

(SGD.) JUAN C. TUVERA
Presidential Assistant

CERTIFIED COPY:

(SGD.) MELQUIADES I. DE LA CRUZ, CESO I
Presidential Staff
Malacañang

A true copy